



DESIGN COLLECTIONS





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CHI SIAMO
WHO WE ARE



GSG Ceramic Design è un'azienda italiana che, dal 1977, produce ceramica sanitaria di altissima qualità e design. La nostra filosofia nasce da una combinazione inscindibile di elementi: l'arte della tradizione ceramica, profondamente legata alla storia del territorio di Civita Castellana; la costante ricerca di nuove soluzioni estetiche; l'impiego delle migliori tecnologie e materie prime; l'attenzione concreta alle sfide ambientali del nostro tempo. Un viaggio lungo quasi cinquant'anni, tra tradizione artistica e industria, che oggi si traduce in un perfetto equilibrio tra estetica, qualità, funzionalità e personalizzazione. Per dare forma a un ambiente bagno riconoscibile, elegante e contemporaneo.

•

GSG Ceramic Design is an Italian company that, since 1977, has been producing high-quality sanitary ceramics with a strong design focus. Our philosophy is rooted in an inseparable blend of elements: the art of ceramic tradition, deeply connected to the history of Civita Castellana; the continuous search for new aesthetic solutions; the use of the finest technologies and raw materials; and a concrete commitment to the environmental challenges of our time. A journey of almost fifty years, where artistic heritage meets industrial excellence today expressed through the perfect balance of aesthetics, quality, functionality, and customisation. To shape a bathroom environment that is distinctive, elegant, and contemporary.



L'AZIENDA
COMPANY

LE NOSTRE COLLEZIONI
OUR COLLECTIONS

PETRA
HIT!
LIKE
BRIO
CRUISE
FLUT
TIME
TOUCH
SPEED

PETRA

Design Massimiliano Braconi



GSG
CERAMIC DESIGN

PETRA è la nuova collezione esclusiva firmata dal Designer Massimiliano Braconi, che incarna l'eccellenza del design contemporaneo e senza tempo. Le sue forme monolitiche sembrano scolpite nella pietra, creando un effetto visivo potente e sofisticato. Linee scultoree e finiture raffinate si intrecciano in una sintesi perfetta di eleganza e innovazione, per un'esperienza sensoriale unica. Con l'uso di materiali di altissima qualità, Petra reinterpreta l'ambiente bagno, proponendo soluzioni iconiche per chi cerca esclusività e stile senza compromessi. Un progetto completo e audace pensato per gli spazi più raffinati.

“Scavata nella pietra. Modellata dal design.”

***PETRA** is the new exclusive collection designed by Massimiliano Braconi, embodying the essence of both contemporary and timeless design. Its monolithic, organic shapes appear carved from stone, creating a powerful and sophisticated visual impact. Sculptural lines and flawless finishes blend into a perfect synthesis of elegance and innovation, offering a truly unique sensory experience. Crafted with the highest quality materials, Petra redefines the bathroom environment with iconic solutions for those who seek uncompromising style and exclusivity. A bold, complete project conceived for the most refined spaces.*

“Carved from stone. Shaped by design.”

cod. PEBISO
 Bidet sospeso Petra Cipria satinato
Bidet Petra wall-hung Cipria Matt
cod. PEWCSSO
 Vaso sospeso Petra Cipria satinato
WC Petra wall-hung Cipria Matt
cod. VAPE
 Vasca Petra cm. 150 in acrilico Bianco lucido
Acrylic Bath tub Petra cm. 150 White shiny

cod. SP140RI
 Specchio tondo cm. 140 retroilluminato
Round mirror cm. 140 backlit
cod. PELAV42
 Lavabo Petra cm. 42 Cipria satinato
Washbasin Petra cm. 42 Cipria matt
cod. PARUBIPIAN
 Piantana Pair con comando in ceramica Cipria satinato
Standing floor mixer Pair with ceramic lever Cipria matt
cod. PEMOALL42AL
 Mobile Petra in alluminio cm. 42xh76
Aluminium Furniture Petra cm. 42xh76

cod. PELAV42
Lavabo Petra cm. 42 Tortora satinato
Washbasin Petra cm. 42 Tortora Matt





cod. PELAV42

Lavabo Petra cm. 42 Rosa lucido

Washbasin Petra cm. 42 Pink shiny

cod. PEMOALL42AL

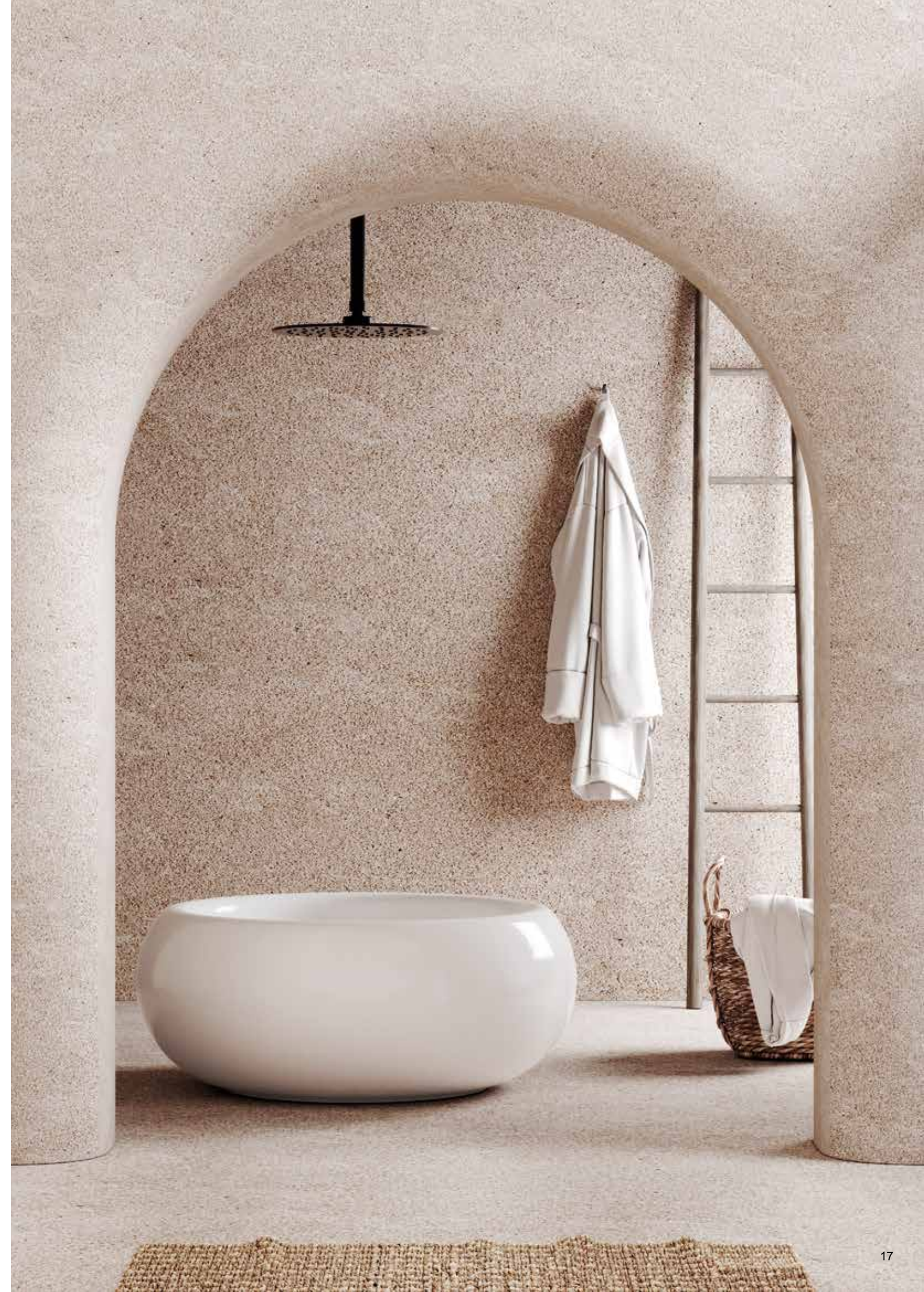
Mobile Petra in alluminio cm. 42xh76 Rosa lucido

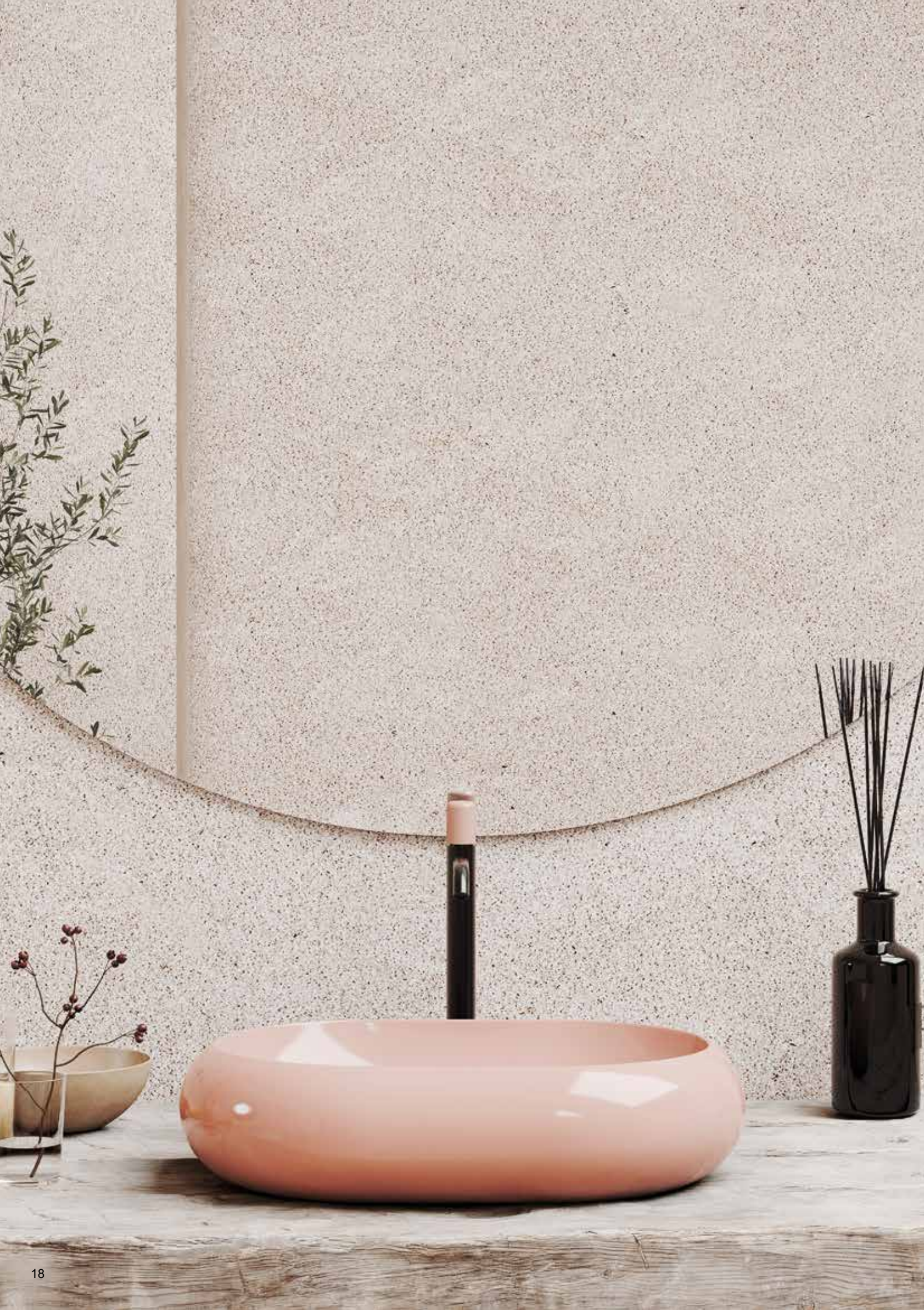
Alluminium Furniture Petra cm. 42xh76 Pink shiny

cod. VAPE

Vasca Petra cm. 150 in acrilico Bianco lucido

Acrylic Bath tub Petra cm. 150 White shiny





cod. PELAV60

Lavabo Petra cm. 60 Rosa lucido

Washbasin Petra cm. 60 Pink shiny

cod. PARULACA

Rubinetto Pair con comando in ceramica Rosa Lucido

Faucet Pair with ceramic lever Pink shiny

cod. PELAV60

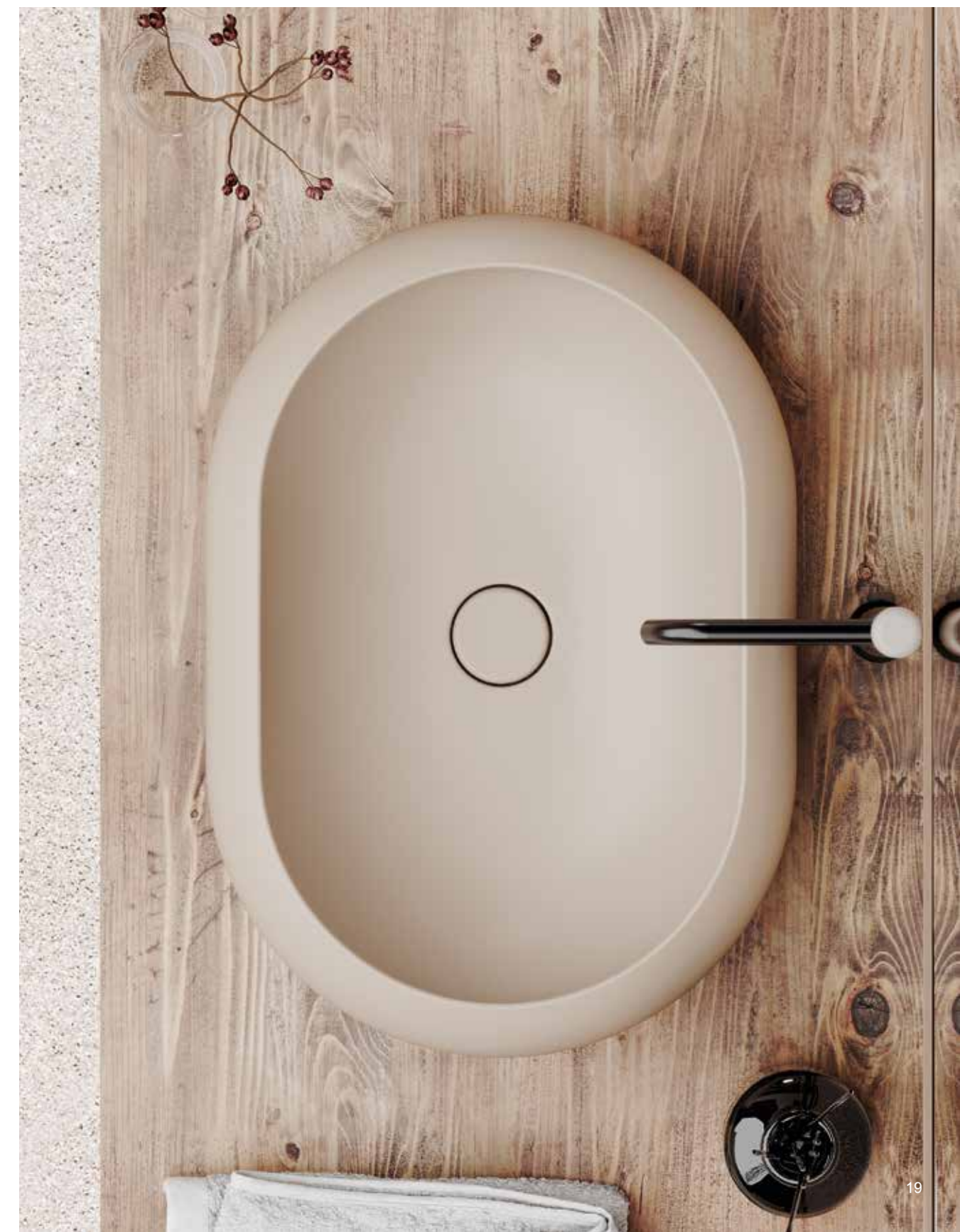
Lavabo Petra cm. 60 Sabbia satinato

Washbasin Petra cm. 60 Sabbia matt

cod. PARULACA

Rubinetto Pair con comando in ceramica Sabbia satinato

Faucet Pair with ceramic lever Sabbia matt



cod. SP80

Specchio tondo diam. cm. 80

Round mirror diam. cm. 80

cod. PELAV80

Lavabo Petra cm. 80 Denim lucido

Washbasin Petra cm. 80 Denim shiny

cod. PEMOLE100

Mobile Petra in legno cm. 100x50xh80 finitura Rosa

Wooden Furniture Petra cm. 100x50xh80 Pink finish

cod. PEWC01

Vaso a terra Petra Tortora satinato

WC Petra back to wall Tortora matt

cod. PEBI01

Bidet a terra Petra Tortora satinato

Bidet Petra back to wall Tortora matt

cod. PARUBI

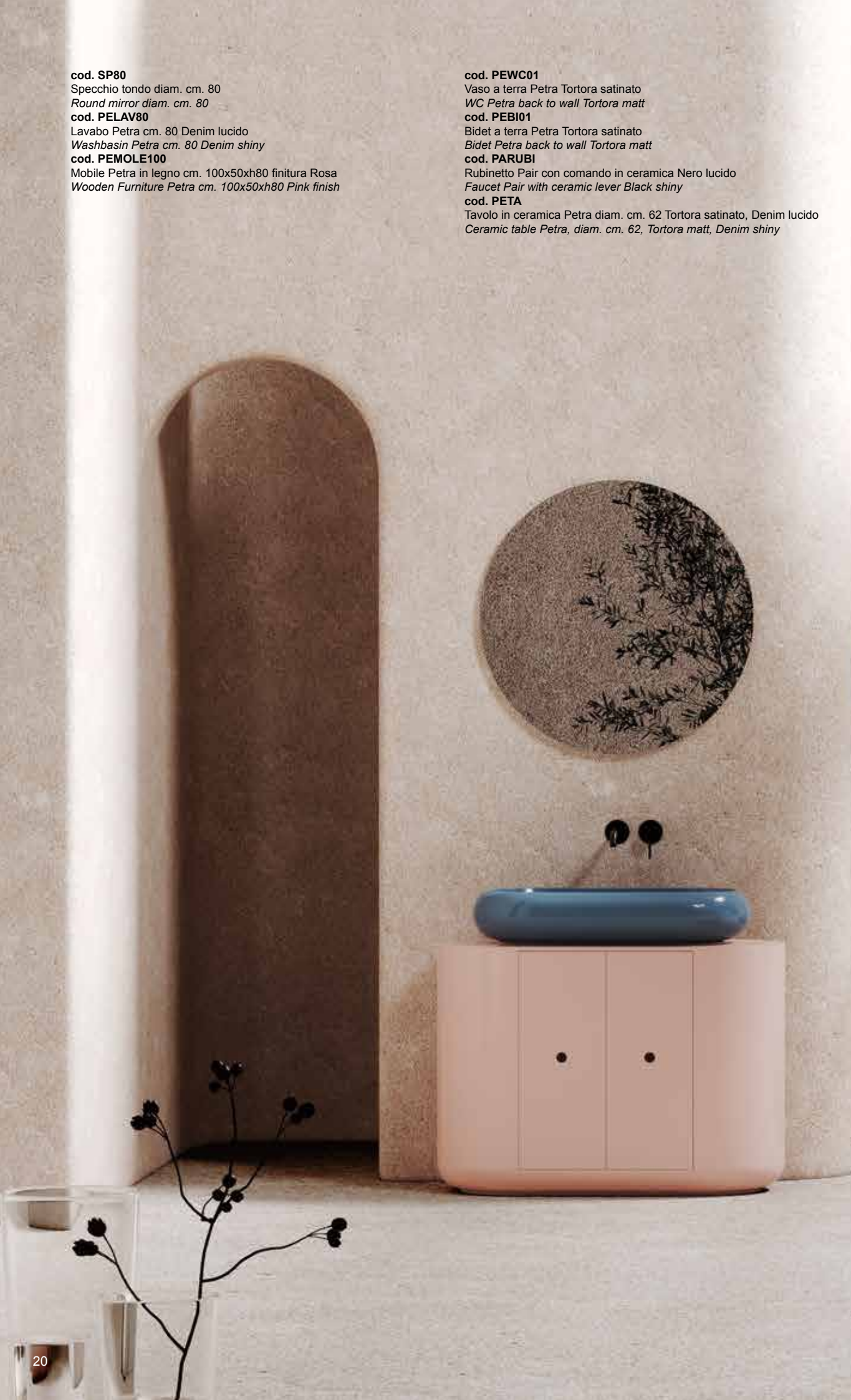
Rubinetto Pair con comando in ceramica Nero lucido

Faucet Pair with ceramic lever Black shiny

cod. PETA

Tavolo in ceramica Petra diam. cm. 62 Tortora satinato, Denim lucido

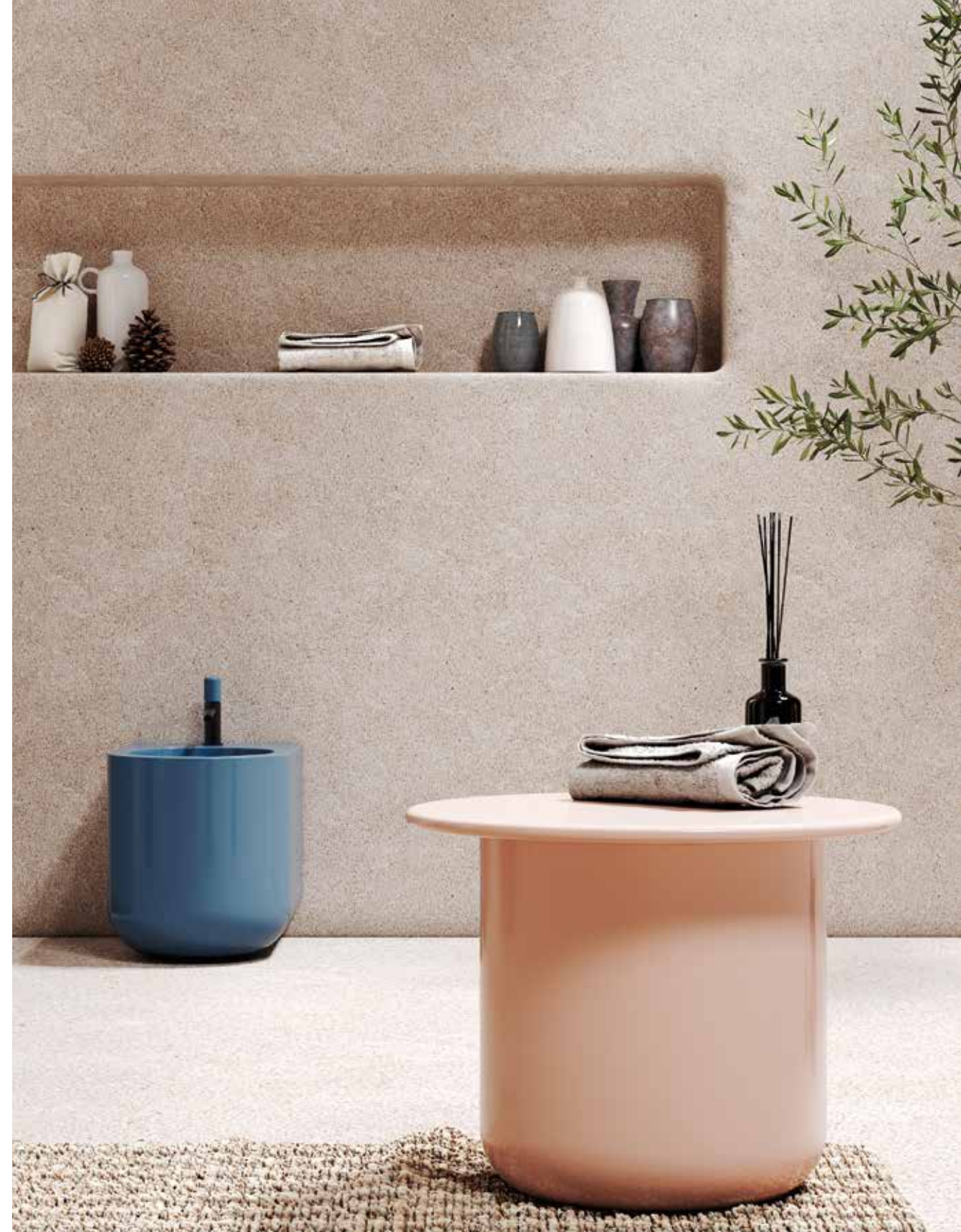
Ceramic table Petra, diam. cm. 62, Tortora matt, Denim shiny



cod. PELAV80
Lavabo Petra cm. 80 Bianco satinato
Washbasin Petra cm. 80 White matt



cod. PEWC01
 Vaso a terra Petra Bianco satinato
WC Petra back to wall White matt
cod. PEBI01
 Bidet a terra Petra Bianco satinato
Bidet Petra back to wall White matt



cod. PEBI01
 Bidet Petra a terra Denim lucido
Bidet Petra back to wall Denim shiny
cod. PARUBI
 Rubinetto Pair con comando in ceramica Denim lucido
Faucet Pair with ceramic lever Denim shiny
cod. PETA
 Tavolo in ceramica Petra diam. cm. 62 Rosa lucido
Ceramic table Petra, diam. cm. 62 Pink shiny

cod. PEWC01
 Vaso a terra Petra Rosa lucido
WC Petra back to wall Pink shiny

cod. PEBI01
 Bidet a terra Petra Rosa lucido
Bidet Petra back to wall Pink shiny



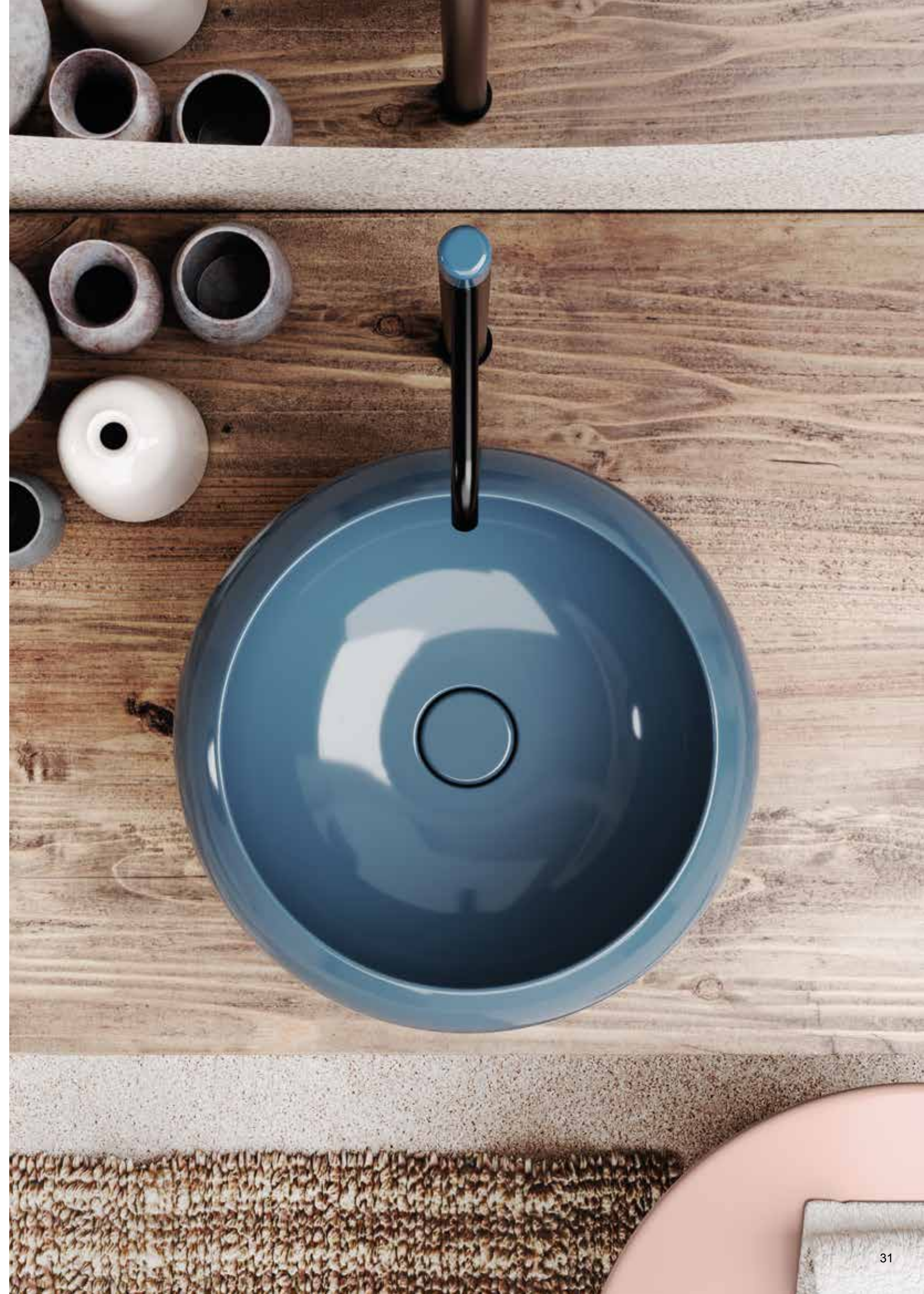
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 Lavabo a colonna Petra cm. 42xh85 Rosa Lucido
Column Washbasin Petra cm.42xh85 Pink shiny

cod. SP80RI
 Specchio tondo diam. cm. 80 retroilluminato
Round mirror diam. cm. 80 backlit

cod. VAPE
Vasca Petra cm. 150 in acrilico Bianco lucido
Acrilic Bath tub cm. 150 Petra White shiny
cod. PEBI01
Bidet a terra Petra Denim satinato
Bidet Petra back to wall Denim matt
cod. PEWC01
Vaso a terra Petra Denim satinato
WC Petra back to wall Denim matt
cod. PEPOUF
Pouf Petra in ceramicaTortora satinato con cuscino in stoffa
Ceramic Pouf Petra Tortora matt padding corduroy

cod. PELAVSECOL
Lavabo Petra cm. 42 Tortora satinato
Washbasin Petra cm. 42 Tortora matt
cod. PALEH45
Panca in legno cm. 150x50h45 finitura Quercia nera
Wooden bench cm. 150x50xh45 Black Oak
cod. SP140RI
Specchio tondo cm. 140 retroilluminato
Round mirror cm. 140 backlit

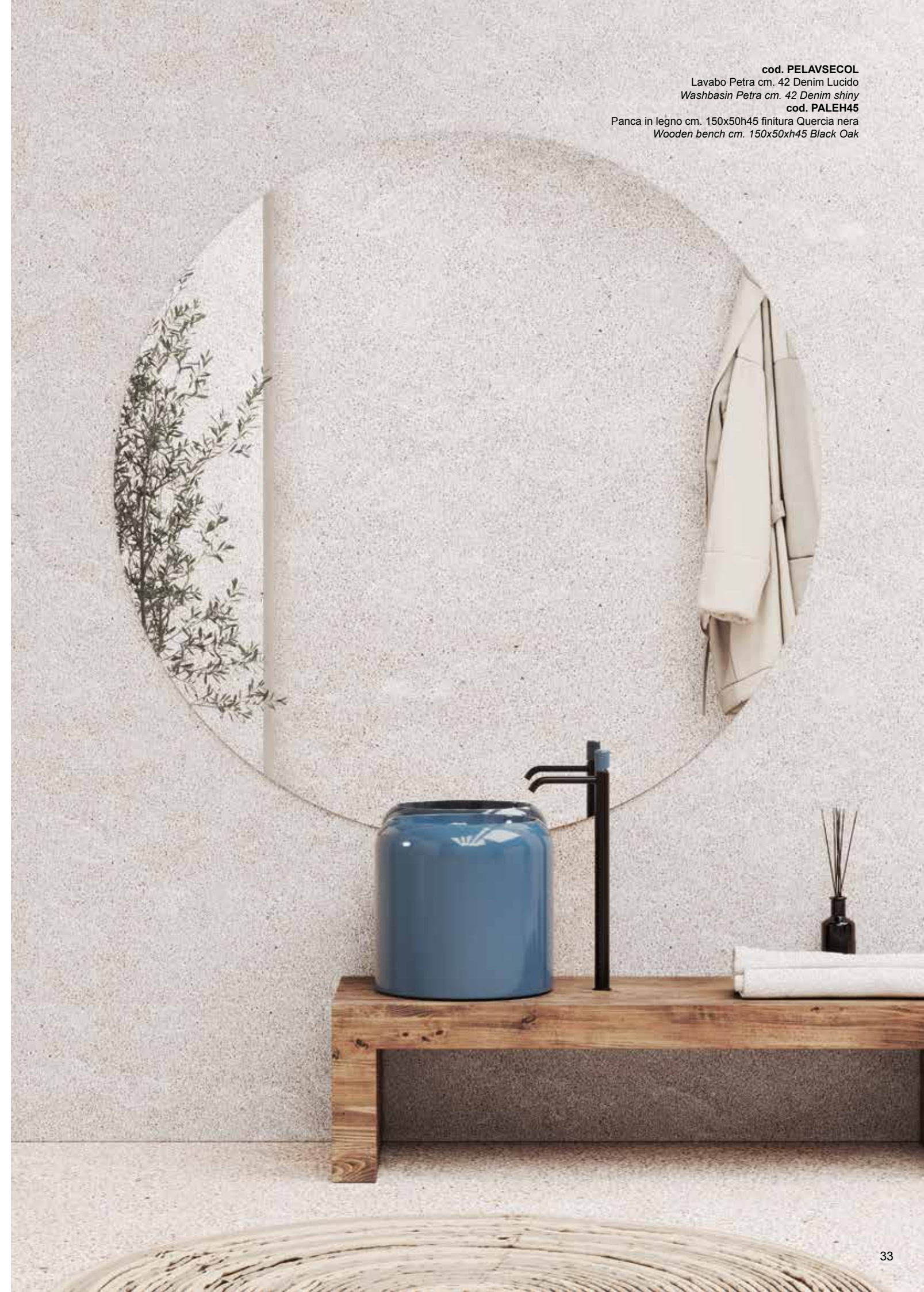
cod. PELAV42
Lavabo Petra cm. 42 Denim lucido
Washbasin Petra cm. 42 Denim shiny
cod. PARULACA
Rubinetto Pair con comando in ceramica Denim lucido
Faucet Pair with ceramic lever Denim lucido



cod. PELAVCOL
 Lavabo a colonna Petra cm. 42xh85 Bianco lucido
Column Washbasin Petra cm. 42xh85 White shiny
cod. PEPOAS
 Porta asciugamano Petra Nero opaco
Towel holder Black matt
cod. PARUBIPAN
 Piantana Pair con comando in ceramica Bianco lucido
Standing floor mixer Pair with ceramic lever White shiny



cod. PELAVSECOL
 Lavabo Petra cm. 42 Denim Lucido
Washbasin Petra cm. 42 Denim shiny
cod. PALEH45
 Panca in legno cm. 150x50h45 finitura Quercia nera
Wooden bench cm. 150x50xh45 Black Oak





cod. PETA
Tavolo in ceramica Petra diam. cm. 62 Rosa lucido
Ceramic table Petra, diam. cm. 62 Pink shiny
cod. PELAVSECOL
Lavabo Petra cm. 42 Bianco lucido
Washbasin Petra cm. 42 White shiny

cod. PEPOAS
Porta asciugamano Petra Nero opaco
Towel holder Black matt
Cod. PEMOALL42BA
Mobile Petra in alluminio cm. 42 Rosa
Aluminium Furniture Petra cm. 42 Pink

cod. PEBISO
Bidet sospeso Petra
Bianco lucido
Bidet Petra wall-hung White shiny
cod. PARUBI
Rubinetto Pair
con comando in ceramica
Nero lucido
Faucet Pair with ceramic lever Black shiny
cod. PEWCOS
Vaso sospeso Petra
Bianco lucido
WC Petra wall-hung White shiny

cod. PELAVSECOL
Lavabo Petra cm. 42 Tortora satinato
Washbasin Petra cm. 42 Tortora matt
Cod. PEMOALL42BA
Mobile Petra in alluminio cm. 42 Beige
Aluminium Furniture Petra cm. 42 Beige

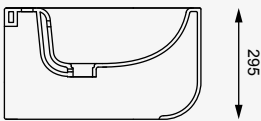
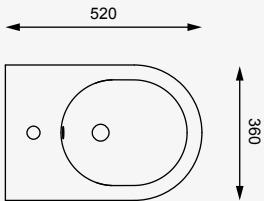


cod. PEPOUF
 Pouf Petra in ceramica Bianco lucido con cuscino in stoffa
Ceramic Pouf Petra White shiny padding corduroy

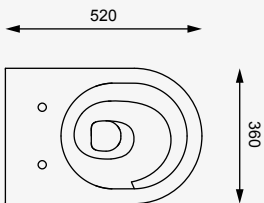
cod. PEBISO
 Bidet sospeso Petra Tortora satinato
Bidet Petra wall-hung Tortora matt
cod. PARUBI
 Rubinetto Pair con comando
 in ceramica Nero lucido
*Faucet Pair with
 ceramic lever Black shiny*
cod. PEWCSSO
 Vaso sospeso Petra Tortora satinato
WC Petra wall-hung Tortora matt



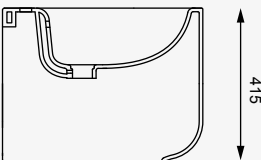
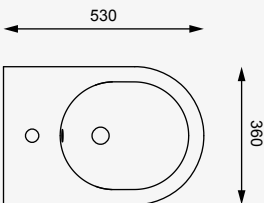
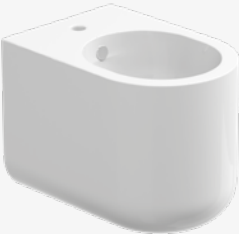
cod. PEBISO
Bidet sospeso Petra
Bidet Petra wall-hung



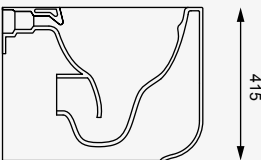
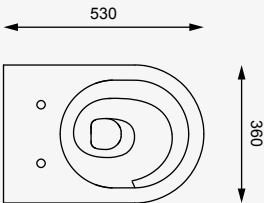
cod. PEWCSO
Vaso sospeso Petra
WC Petra wall-hung



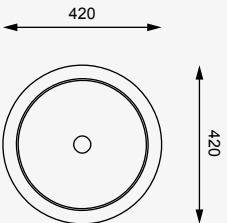
cod. PEBI01
Bidet a terra Petra
Bidet Petra back to wall



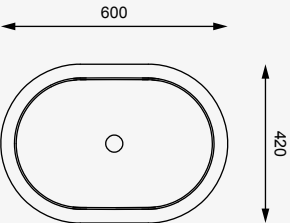
cod. PEWC01
Vaso a terra Petra
WC Petra back to wall



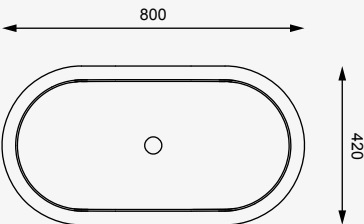
cod. PELAV42
Lavabo Petra da appoggio cm. 42
Countertop washbasin Petra cm. 42



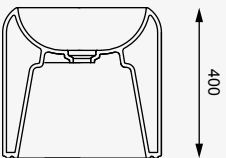
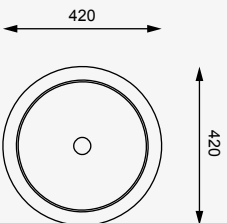
PELAV60
Lavabo Petra da appoggio cm. 60
Countertop Washbasin Petra cm. 60



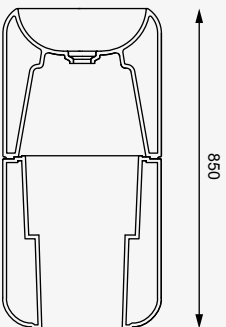
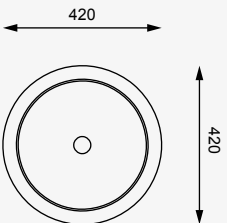
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Lavabo Petra da appoggio cm. 80
Countertop Washbasin Petra cm. 80



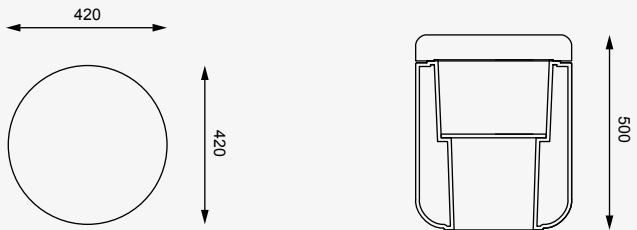
cod. PELAVSECOL
Lavabo Petra semi colonna cm. 42
Semi column washbasin Petra cm. 42



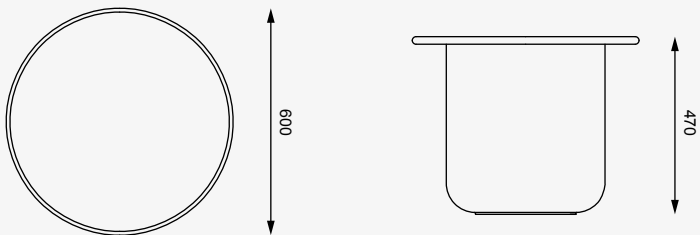
cod. PELAVCOL
Lavabo Petra cm. 42 a colonna
Coluns Washbasin Petra cm.42



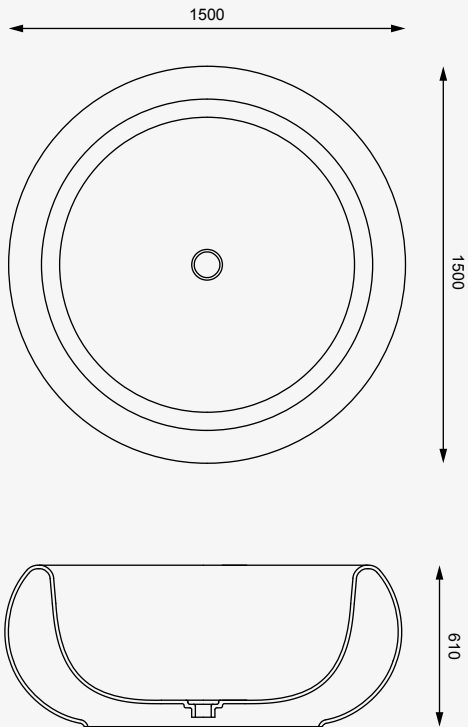
cod. PEPOUF
Pouf Petra in ceramica, con cuscino in stoffa
Ceramic Pouf Petra padding corduroy



cod. PETA
Tavolo in ceramica Petra diam. cm. 62
Ceramic table Petra, diam. cm. 62



cod. VAPE
Vasca Petra cm. 150 in acrilico
Acrylic Bath tub Petra cm. 150



HIT!

Design Massimiliano Abati



GSG
CERAMIC DESIGN

HIT! è una serie “giovane” pensata per dare nuove risposte al mondo dell’arredo bagno, introducendo elementi di contemporaneità e tendenza. Le sue linee delicate e la sua piletta integrata nella ceramica ne fanno una collezione che l’ambizione di essere iconica e riconoscibile. Hit! è il prodotto ideale per un ambiente moderno e da design.

***HIT!** is a “young” collection designed to bring fresh solutions to the world of bathroom furnishings, introducing elements of modernity and trendiness. Its delicate lines and integrated drain in the ceramic make it a collection with the ambition to be iconic and recognizable. Hit! is the ideal product for a modern, design-oriented environment.*

cod. HIBISO

Bidet Hit! sospeso Cipria satinato

Bidet Hit! wall-hung Cipria matt

cod. PARUBI

Rubinetto Pair con comando in ceramica Cipria satinato

Faucet Pair with ceramic lever Cipria matt

cod. HIWCSO

Vaso Hit! sospeso Cipria satinato

WC Hit! wall-hung Cipria matt

cod. VAHI

Vasca in acrilico Hit! cm. 170x80 Bianco lucido

Acrylic bathtub Hit! cm. 170x80 White shiny

cod. HILAVRE60

Lavabo Hit! cm. 60 Cipria satinato

Washbasin Hit! cm. 60 Cipria matt

cod. PERULACA

Rubinetto Pair con comando in ceramica Cipria satinato

Faucet Pair with ceramic lever Cipria matt

cod. SP100RI

Specchio tondo diam. cm. 100 retroilluminato

Round Mirror diam. cm. 100 backlit



cod. HILAVRE60
Lavabo Hit! cm. 60 Cipria satinato
Washbasin Hit! cm. 60 Cipria matt
cod. PARULACA
Rubinetto Pair con comando in ceramica Cipria satinato
Faucet Pair with ceramic lever Cipria matt





cod. HIBISO
Bidet Hit! sospeso Cipria satinato
Bidet Hit! wall-hung Cipria matt

cod. PARUBI
Rubinetto Pair con comando in ceramica Cipria satinato
Faucet Pair with ceramic lever Cipria matt

cod. HIWCSO
Vaso Hit! sospeso Cipria satinato
WC Hit! wall-hung Cipria matt



cod. VAHI
Vasca in acrilico Hit! cm. 170x80 Bianco lucido
Acrylic bathtub Hit! cm. 170x80 White shiny

cod. HIBI01
 Bidet Hit! a terra Nero satinato
Bidet Hit! back to wall Black matt
cod. PARUBI
 Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt
cod. HIWC01
 Vaso Hit! a terra Nero satinato
WC Hit! back to wall Black matt



cod. SPST80X42RI
 Specchio Ovale cm. 80x42 retroilluminato
Oval mirror cm. 80x42 backlit
cod. HILAVRO42
 Lavabo Hit! cm. 42 Nero satinato
Washbasin Hit! cm. 42 Black matt
cod. VAHI
 Vasca in acrilico Hit! cm. 170x80 Bianco lucido
Acrylic bathtub Hit! cm. 170x80 White shiny

cod. HILAVRO42
Lavabo Hit! cm. 42 Nero satinato
Washbasin Hit! cm. 42 Black matt



cod. VAHI
Vasca in acrilico Hit! cm. 170x80 Bianco lucido
Acrylic bathtub Hit! cm. 170x80 White shiny



cod. HIBI01
Bidet Hit! a terra Nero satinato
Bidet Hit! back to wall Black matt
cod. PARUBI
Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt
cod. HIWC01
Vaso Hit! a terra Nero satinato
WC Hit! back to wall Black matt

cod. HIWCSO
Vaso Hit! sospeso Bianco satinato
WC Hit! wall-hung White matt
cod. HIBISO
Bidet Hit! sospeso Bianco satinato
Bidet Hit! wall-hung White matt
cod. PARUBI
Rubinetto Pair con comando in ceramica Denim satinato
Faucet Pair with ceramic lever Denim matt



cod. SP80
Specchio tondo diam. 80 cm.
Round mirror diam. 80 cm.
cod. HILAVQU42
Lavabo Hit! cm. 42 Denim satinato
Washbasin Hit! cm. 42 Denim matt

cod. HILAVQU42
Lavabo Hit! cm. 42 Denim satinato
Washbasin Hit! cm. 42 Denim matt



cod. VAHI
 Vasca in acrilico Hit! cm. 170x80 Bianco lucido
Acrylic bathtub Hit! cm. 170x80 White shiny



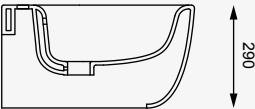
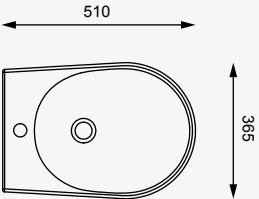
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 Vaso Hit! sospeso Bianco satinato
WC Hit! wall-hung White matt

cod. HIBISO
 Bidet Hit! sospeso Bianco satinato
Bidet Hit! wall-hung White matt

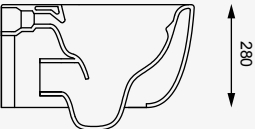
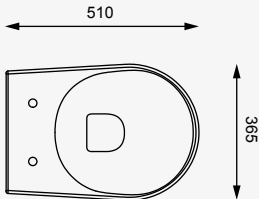
cod. PARUBI
 Rubinetto Pair con comando in ceramica Denim satinato
Faucet Pair with ceramic lever Denim matt



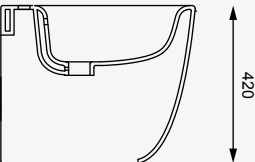
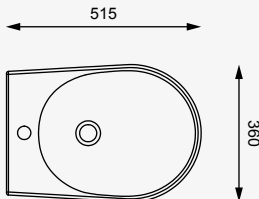
cod. HIBISO
Bidet Hit! sospeso
Bidet Hit! wall-hung



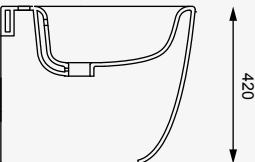
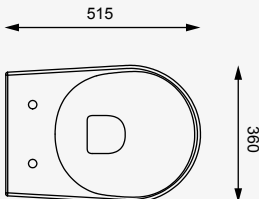
cod. HIWCSO
Vaso Hit! sospeso
WC Hit! wall-hung



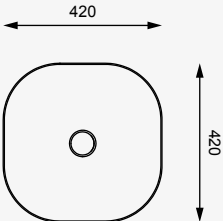
cod. HIBI01
Bidet Hit! a terra
Bidet Hit! back to wall



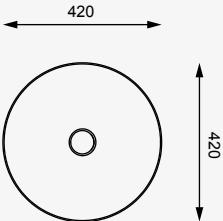
cod. HIWC01
Vaso Hit! a terra
WC Hit! back to wall



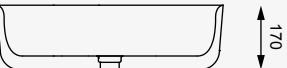
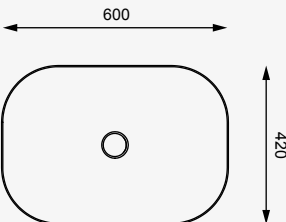
cod. HILAVQU42
Lavabo Hit! da appoggio quadro cm. 42
Countertop Washbasin Hit! square cm. 42



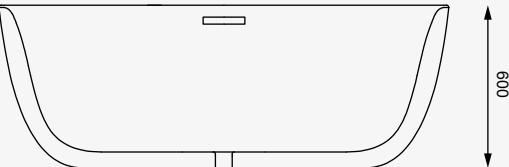
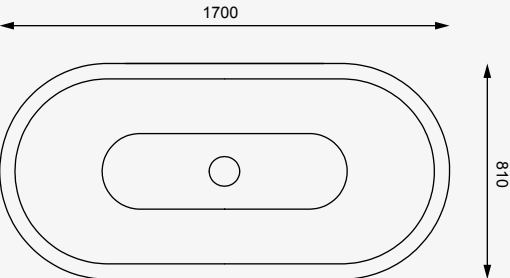
cod. HILAVRO42
Lavabo Hit! da appoggio tondo cm. 42
Countertop Washbasin Hit! round cm. 42



cod. HILAVRE60
Lavabo Hit! da appoggio rettangolare cm. 60
Countertop Washbasin Hit! rectangular cm. 60



cod. VAHI
Vasca in acrilico Hit! cm. 170x80
Acrylic bathtub Hit! cm. 170x80



LIKE

Design Studio Tecnico GSG Ceramic Design



GSG
CERAMIC DESIGN

LIKE è linearità ed ergonomia, nata per assolvere ad esigenze di semplicità funzionale ed estetica. La purezza delle linee e la forma sinuosa la rendono la serie ideale per ogni tipo di spazio architettonico, dal più contenuto al più declinato. Un must per chi, come noi, cerca il design nella pulizia stilistica.

LIKE is linearity and ergonomics, designed to meet needs of functional and aesthetic simplicity. The purity of its lines and its flowing shape make this series ideal for every type of architectural space, from the most compact to the most expansive. A must-have for those who, like us, seek design in stylistic clarity.

cod. LKBI01
Bidet Like a terra Nero satinato
Bidet Like back to wall Black matt
cod. LKWC01
Vaso Like a terra Nero satinato
WC Like back to wall Black matt
cod. SP80
Specchio tondo diam. 80 cm.
Round mirror diam. 80 cm.
cod. LKLAVFSBF60 / LKCOLFS
Lavabo Like cm. 60 su colonna Like freestanding Nero satinato
Washbasin Like cm. 60 on pedestal Like freestanding Black matt



cod. LKLAVFSBF60
Lavabo Like cm. 60 Nero satinato
Washbasin Like cm. 60 Black matt





cod. LKLAVFSBF45
 Lavabo Like cm. 45 Nero satinato
 Washbasin Like cm. 45 Black matt
cod. LKLAVFSBF80
 Lavabo Like cm. 80 Nero satinato
 Washbasin Like cm. 80 Black matt

cod. LKBI01
Bidet Like a terra Nero satinato
Bidet Like back to wall Black matt
cod. LKWC01
Vaso Like a terra Nero satinato
WC Like back to wall Black matt



cod. LKLAVBW60 / LKCOLBW

Lavabo Like cm.60 su colonna Sabbia satinato
Washbasin Like cm. 60 on pedestal Sabbia matt

cod. PARULACB

Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt

cod. SP80

Specchio tondo diam. 80 cm.
Round mirror diam. 80 cm.

cod. LKBISO

Bidet Like sospeso Sabbia satinato
Bidet Like wall-hung Sabbia matt

cod. PARUBI

Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt

cod. LKWCSO

Vaso Like sospeso Sabbia satinato
WC Like wall-hung Sabbia matt

cod. LKLAVBW80
Lavabo Like cm. 80 Sabbia satinato
Washbasin Like cm. 80 Sabbia matt
cod. PARULACB
Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt





cod. LKLAVBW45
 Lavabo Like cm. 45 Sabbia satinato
Washbasin Like cm. 45 Sabbia matt
cod. PARULACB
 Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt



cod. LKBISO
 Bidet Like sospeso Sabbia satinato
Bidet Like wall-hung Sabbia matt
cod. PARUBI
 Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt
cod. LKWCSO
 Vaso Like sospeso Sabbia satinato
WC Like wall-hung Sabbia matt



cod. LKMBL / LKCIMBL
Vaso monoblocco Like con cassetta Sabbia satinato
WC monoblock Like with cistern Sabbia matt

cod. SP80RI

Specchio tondo diam. 80 cm retroilluminato

Round mirror diam. 80 cm backlit

cod. EALAVRO45

Lavabo Easy cm. 45 Bianco satinato

Washbasin Easy cm. 45 White matt

cod. LKBISO

Bidet Like sospeso Bianco satinato

Bidet Like wall-hung White matt

cod. PARUBI

Rubinetto Pair con comando in ceramica Nero satinato

Faucet Pair with ceramic lever Black matt

cod. LKWCSO

Vaso Like sospeso Bianco satinato

WC Like wall-hung White matt



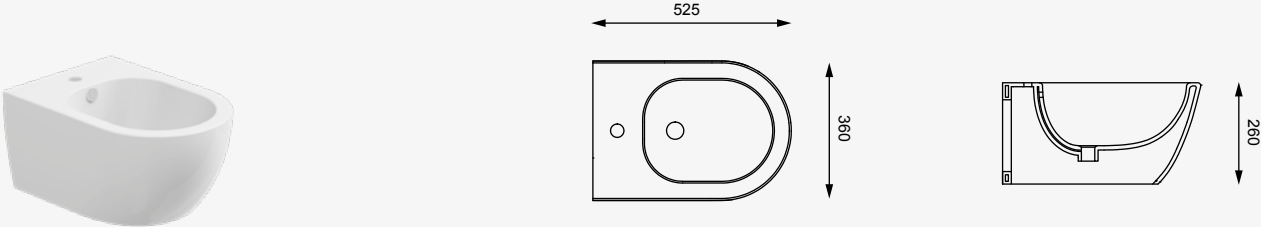
cod. EALAVRO45
Lavabo Easy cm. 45 Bianco satinato
Washbasin Easy cm. 45 White matt



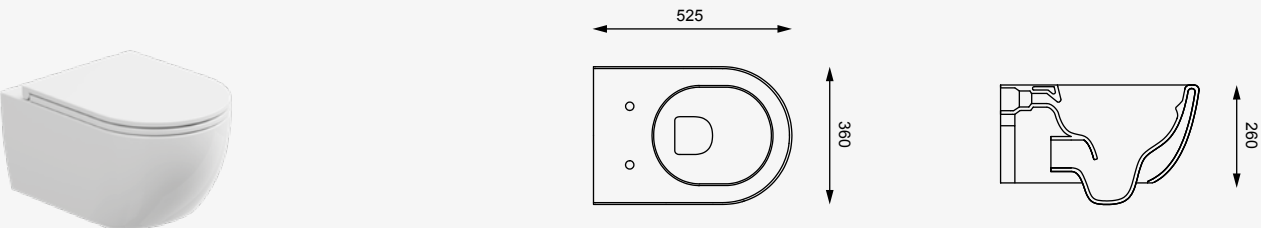


cod. VASU
 Vasca in acrilico Sun cm. 170x81 Bianco lucido
 Acrylic bathtub Sun cm. 170x81 White shiny

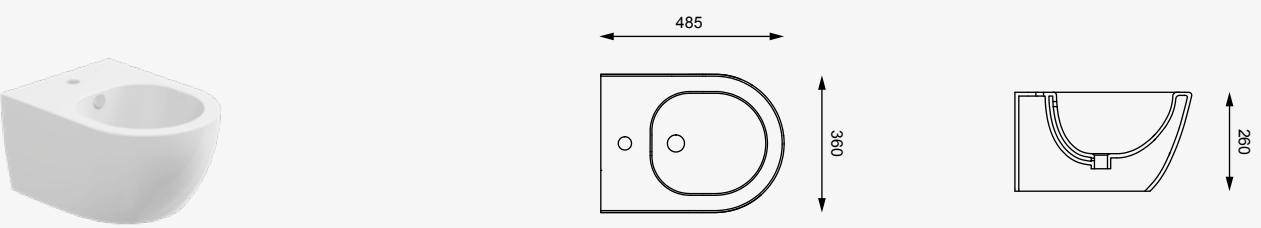
cod. LKBISO
Bidet Like sospeso
Bidet Like wall-hung



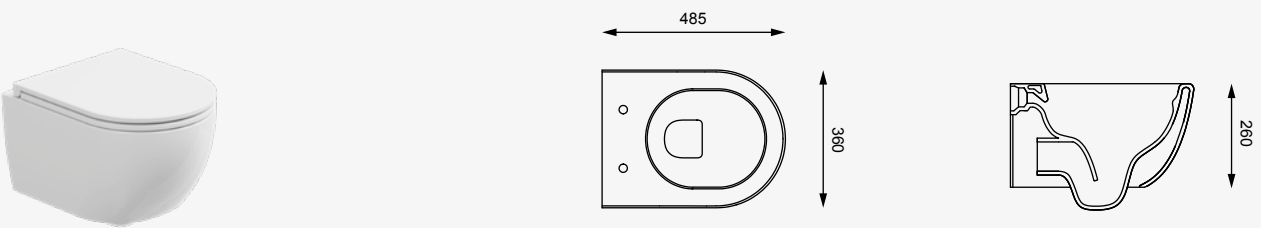
cod. LKWCSO
Vaso Like sospeso
WC Like wall-hung



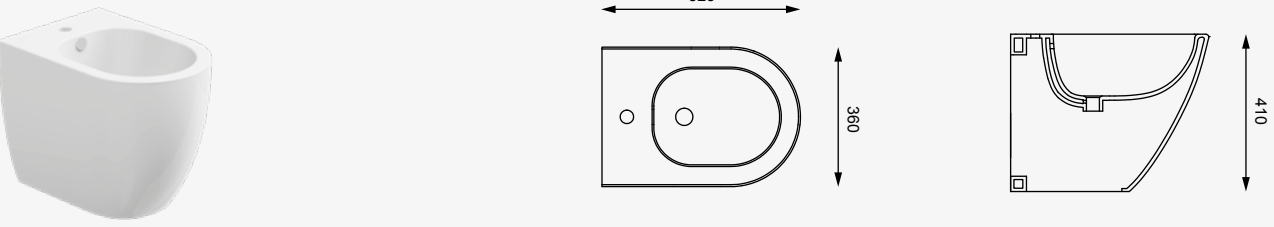
cod. LKBISOXXS
Bidet Like sospeso ridotto
Bidet Like wall-hung reduced



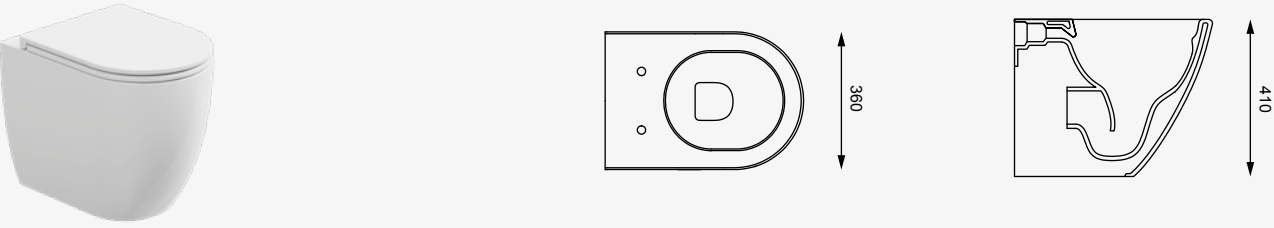
cod. LKWCSOXXS
Vaso Like sospeso ridotto
WC Like wall-hung reduced



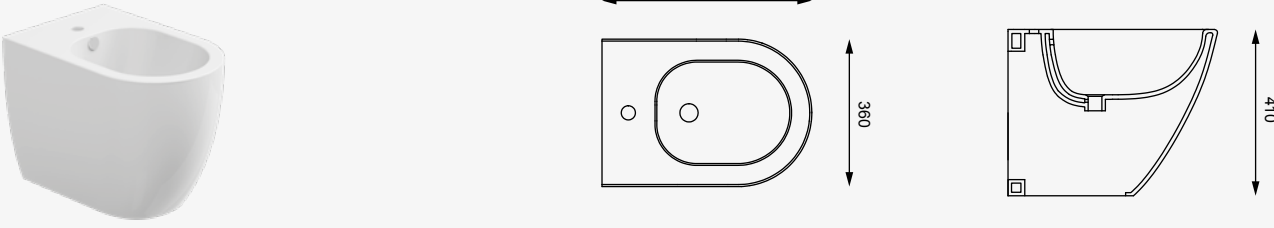
cod. LKBI01
Bidet Like a terra
Bidet Like back to wall



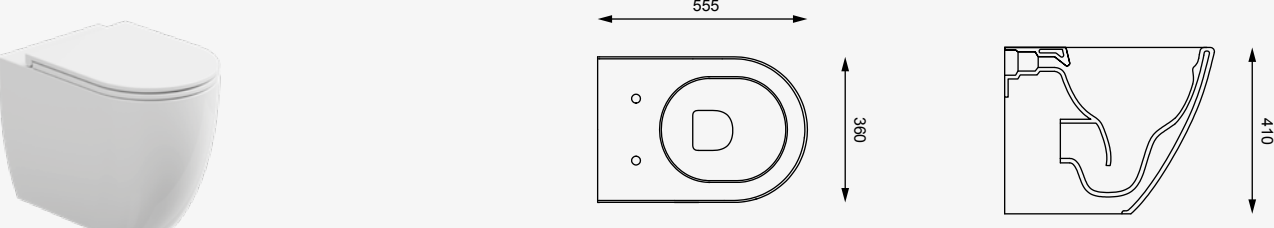
cod. LKWC01
Vaso Like a terra
WC Like back to wall



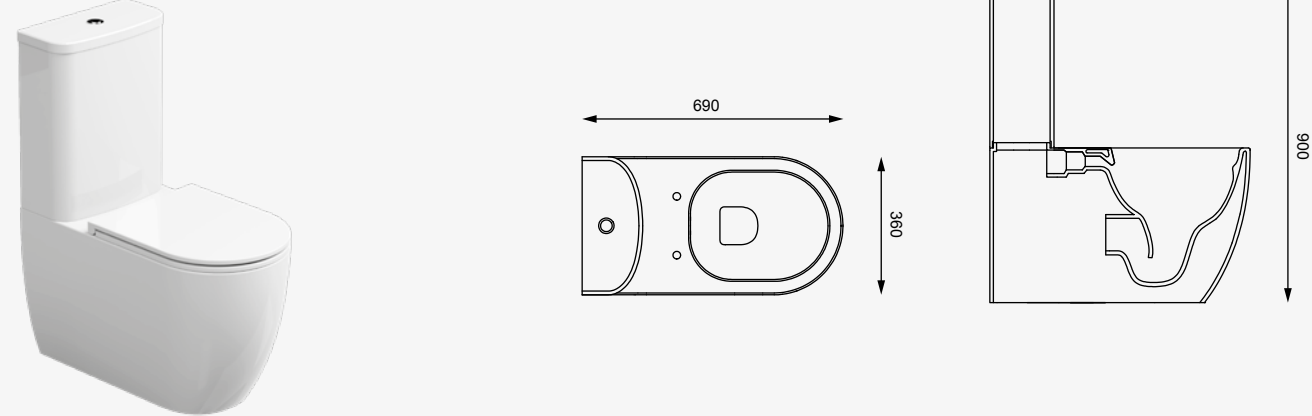
cod. LKBI0155
Bidet Like a terra
Bidet Like back to wall



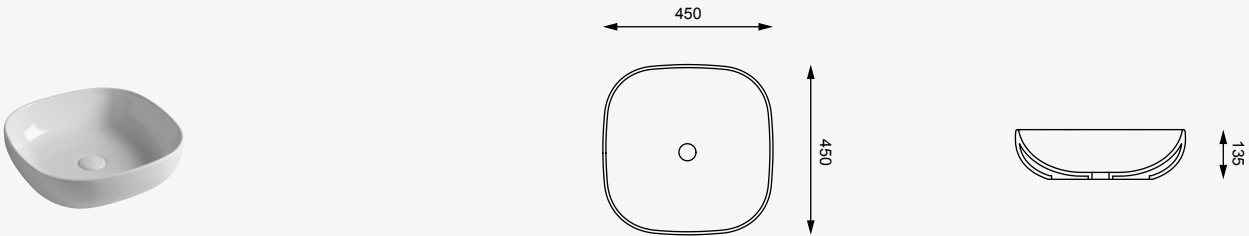
cod. LKWC0155
Vaso Like a terra
WC Like back to wall



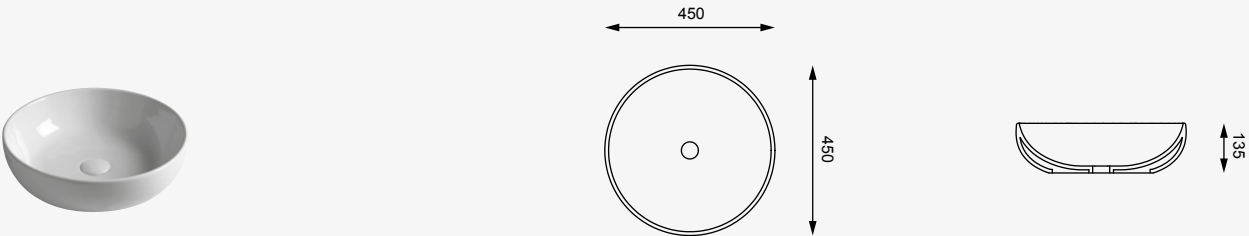
cod. LKMBL / LKCIMBL
Vaso monoblocco Like con cassetta
WC monoblock Like with cistern



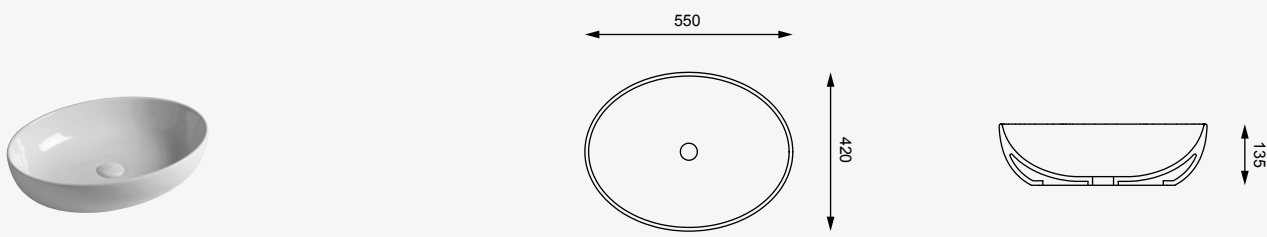
cod. EALAVQU45
Lavabo Easy Quadro cm. 45
Easy Washbasin Square cm. 45



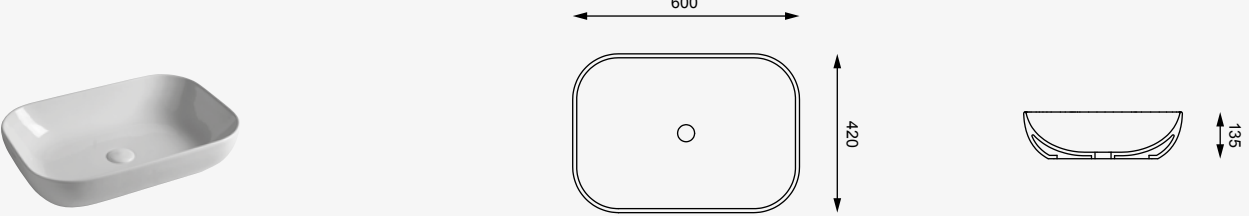
cod. EALAVRO45
Lavabo Easy Tondo cm. 45
Easy Washbasin Round cm. 45



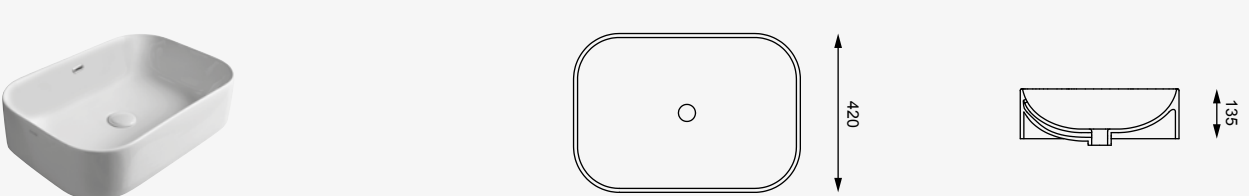
cod. EALAVOV55
Lavabo Easy Ovale cm. 55
Easy Washbasin Oval cm. 55



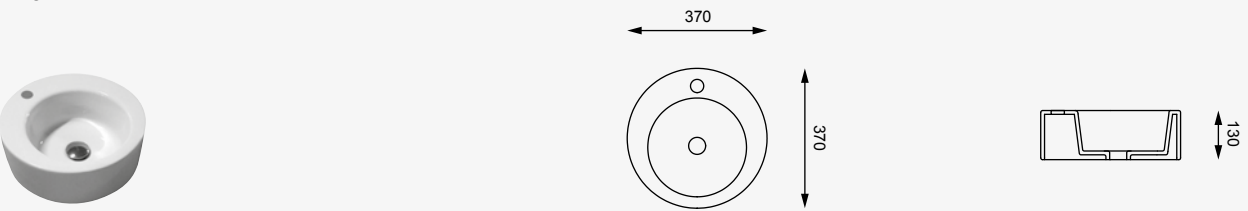
cod. EALAVRE60
Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



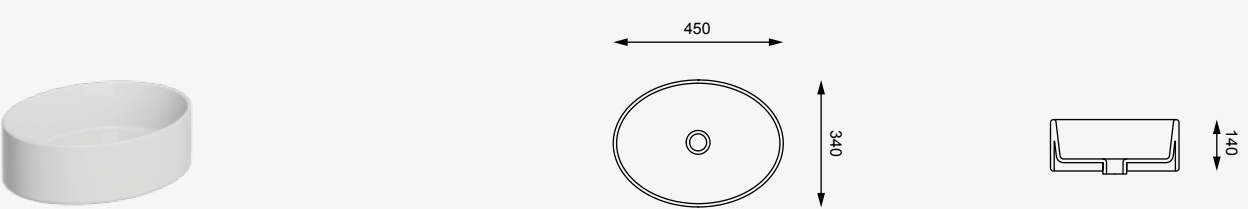
cod. EALAVTP60
Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



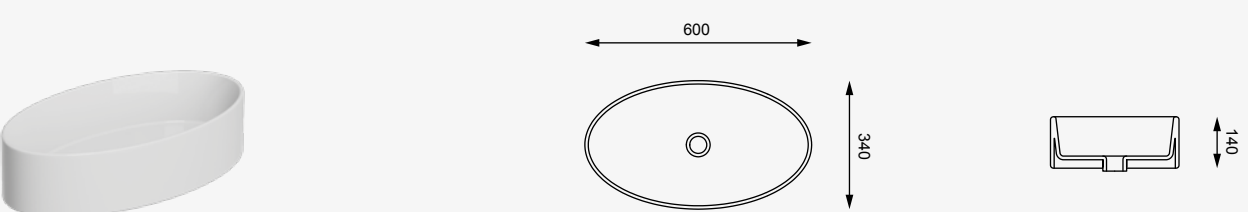
cod. RILAV
Lavabo Ring cm. 37
Ring Washbasin cm. 37



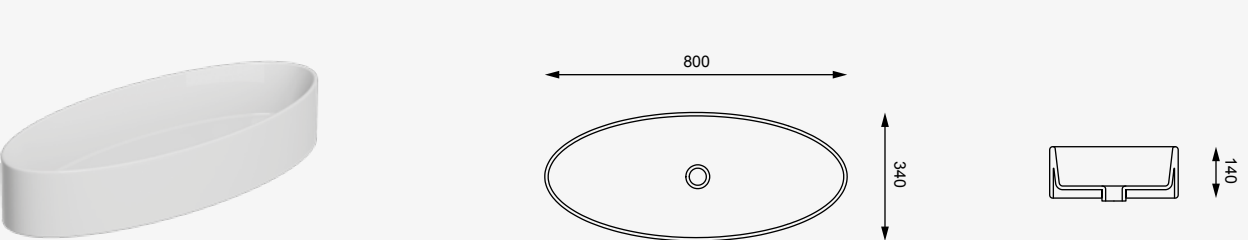
cod. LKLAVFSBF45
Lavabo Like da appoggio o su colonna cm. 45
Countertop or on Pedestal Washbasin Like cm. 45



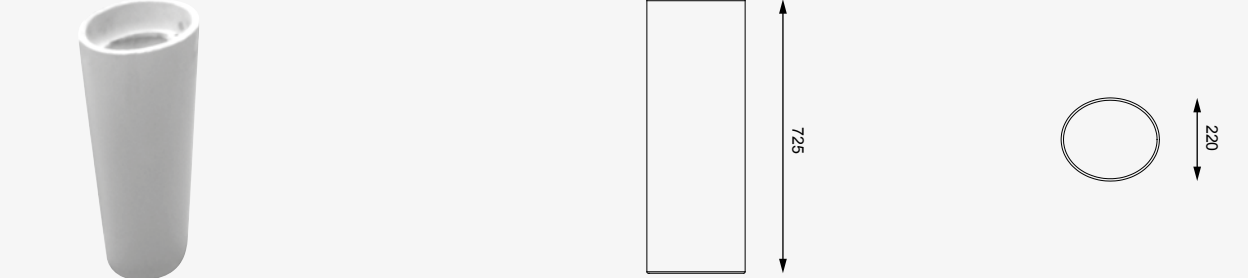
cod. LKLAVFSBF60
Lavabo Like da appoggio o su colonna cm. 60
Countertop or on Pedestal Washbasin Like cm. 60



cod. LKLAVFSBF80
Lavabo Like da appoggio o su colonna cm. 80
Countertop or on Pedestal Washbasin Like cm. 80

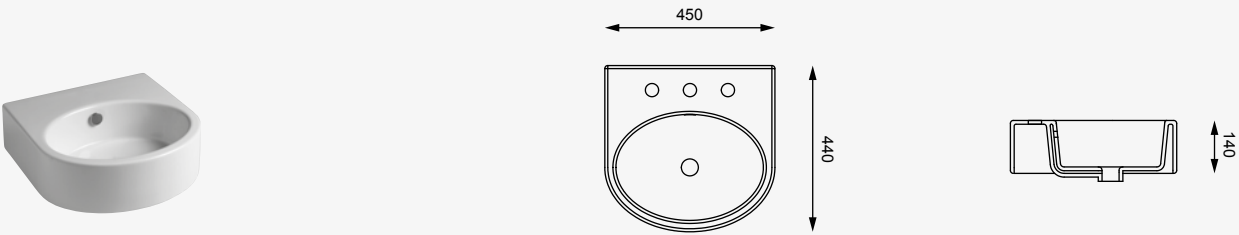


cod. LKCOLFS
Colonna Like centro stanza
Free standing pedestal Like

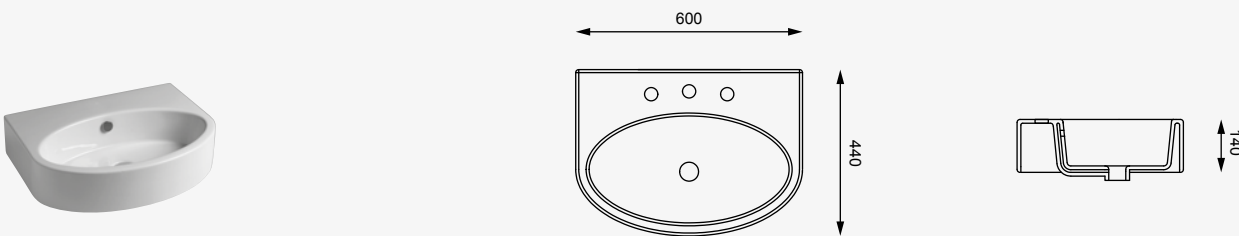


INFORMAZIONI TECNICHE - TECHNICAL INFORMATION

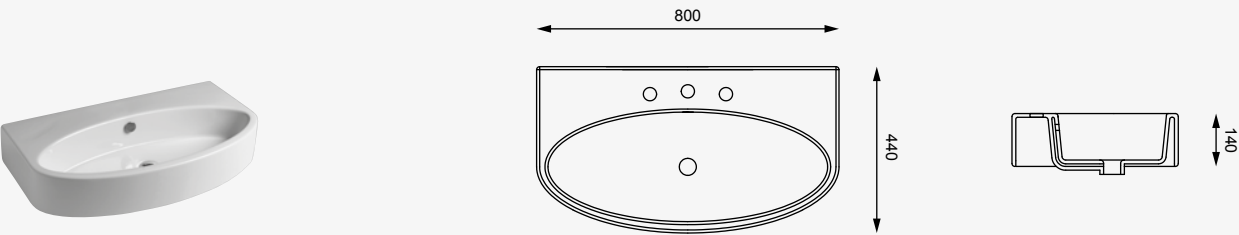
cod. LKLAVBW45
Lavabo Like da appoggio, sospeso o su colonna cm. 45
Countertop, wall-hung or on Pedestal Washbasin Like cm. 45



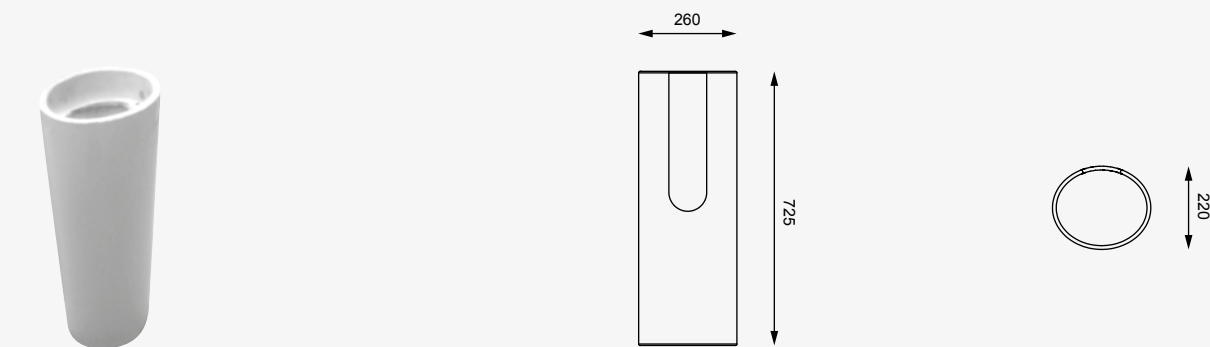
cod. LKLAVBW60
Lavabo Like da appoggio, sospeso o su colonna cm. 60
Countertop, wall-hung or on Pedestal Washbasin Like cm. 60



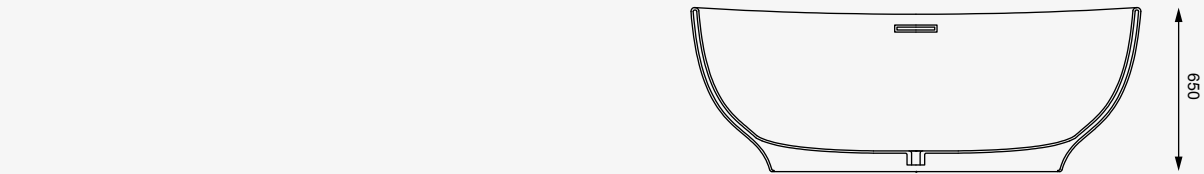
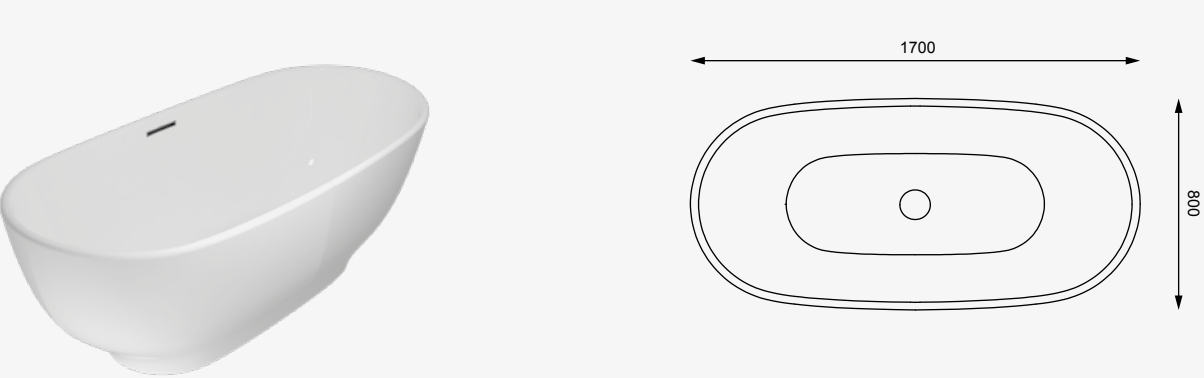
cod. LKLAVBW80
Lavabo Like da appoggio, sospeso o su colonna cm. 80
Countertop, wall-hung or on Pedestal Washbasin Like cm. 80



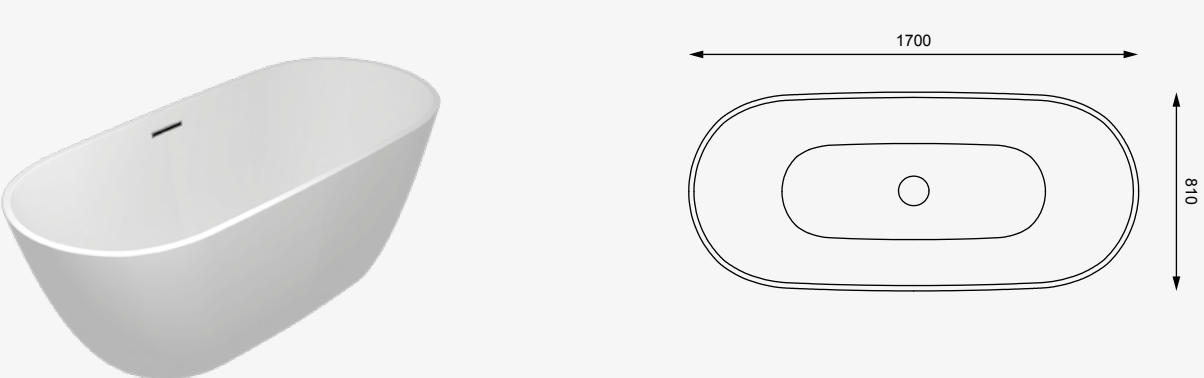
cod. LKCOLBW
Colonna Like a parete
Wall pedestal Like



cod. VAMO
Vasca in acrilico Moon cm. 170x80
Acrylic bathtub Moon cm. 170x80



cod. VASU
Vasca in acrilico Sun cm. 170x81
Acrylic bathtub Sun cm. 170x81



BRIO

Design Studio Tecnico GSG Ceramic Design



GSG
CERAMIC DESIGN

BRIO è l'espressione dell'equilibrio perfetto tra morbidezza e geometria. Una collezione dal design contemporaneo che unisce linee squadrate a forme armoniosamente morbide. Pensata per chi cerca un equilibrio tra comfort e stile, Brio dona all'ambiente bagno un carattere distintivo, vibrante e raffinato. Ogni elemento esprime funzionalità senza rinunciare a un'estetica essenziale e accogliente, per un bagno moderno in cui gusto e praticità si fondono in un dialogo continuo di forme e sensazioni.

***BRIO** is the expression of the perfect balance between softness and geometry. A contemporary design collection that combines squared lines with harmonious soft shapes. Designed for those seeking a balance between comfort and style, Brio gives the bathroom a distinctive, vibrant, and refined character. Each element embodies functionality without compromising an essential and welcoming aesthetic, creating a modern bathroom where form and practicality blend in a continuous dialogue of shapes and sensations.*



cod. EALAVRE60

Lavabo Easy cm. 60 Tortora satinato

Washbasin Easy cm. 60 Tortora matt

cod. BRBISO

Bidet Brio sospeso Tortora satinato

Bidet Brio wall-hung Tortora matt

cod. BRWCSO

Vaso Brio sospeso Tortora satinato

WC Brio wall-hung Tortora matt

cod. VAMO

Vasca in acrilico Moon cm. 170x80 Bianco lucido

Acrylic bathtub Moon cm. 170x80 White shiny

cod. SP80
Specchio tondo diam. 80 cm
Round mirror diam. 80 cm
cod. BRLAV60
Lavabo Brio cm. 60 Tortora satinato
Washbasin Brio cm. 60 Tortora matt





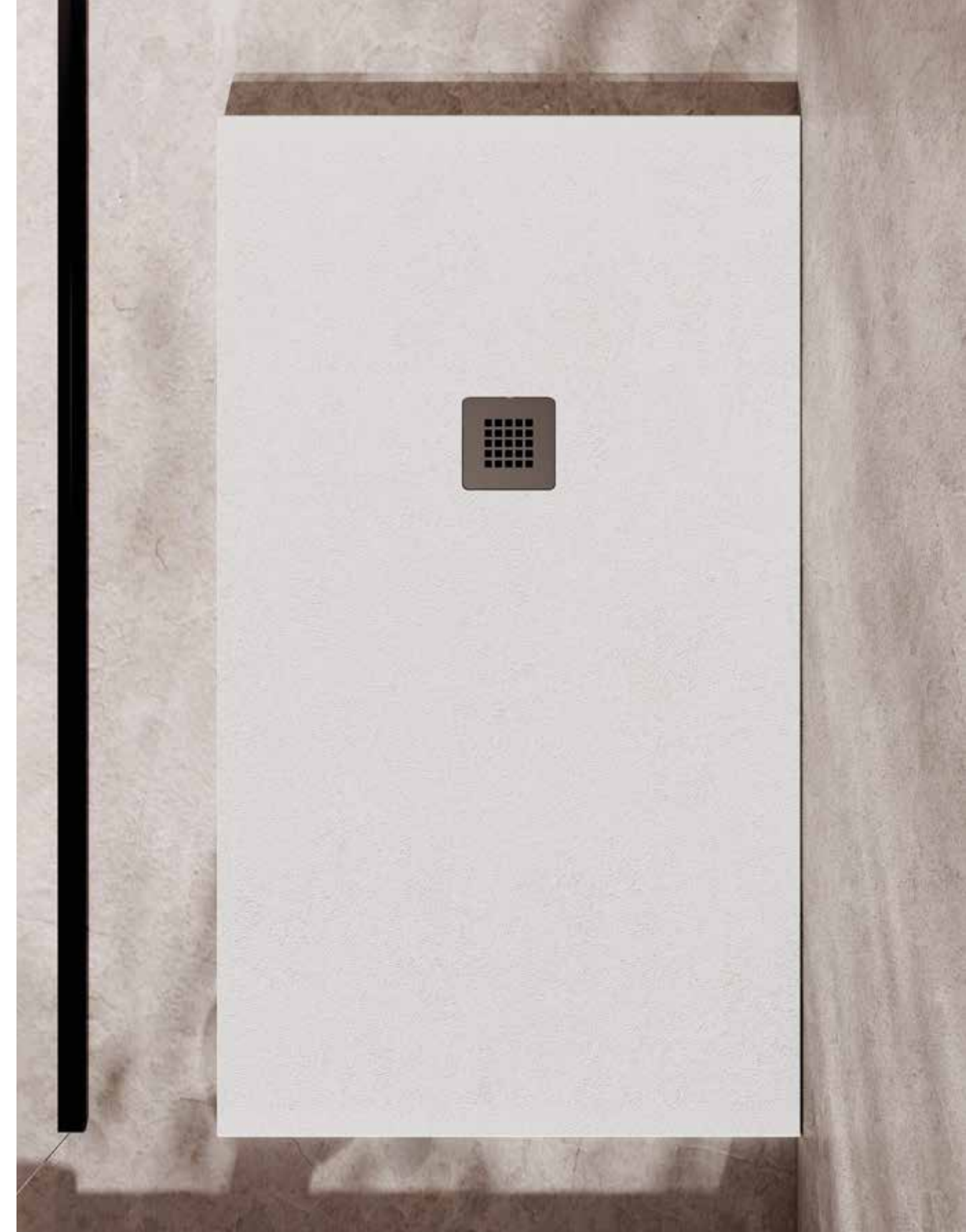
cod. BRLAV60
 Lavabo Brio cm. 60 Bianco satinato
 Washbasin Brio cm. 60 White matt



cod. BRBISO
 Bidet Brio sospeso Tortora satinato
 Bidet Brio wall-hung Tortora matt
cod. BRWCSO
 Vaso Brio sospeso Tortora satinato
 WC Brio wall-hung Tortora matt

cod. VAMO
Vasca in acrilico Moon cm. 170x80 Bianco lucido
Acrylic bathtub Moon cm. 170x80 White shiny





cod. PDNMM80120
 Piatto doccia in Mineral marmo cm. 80x120 Bianco
 Shower Tray in Mineral marble cm. 80x120 White

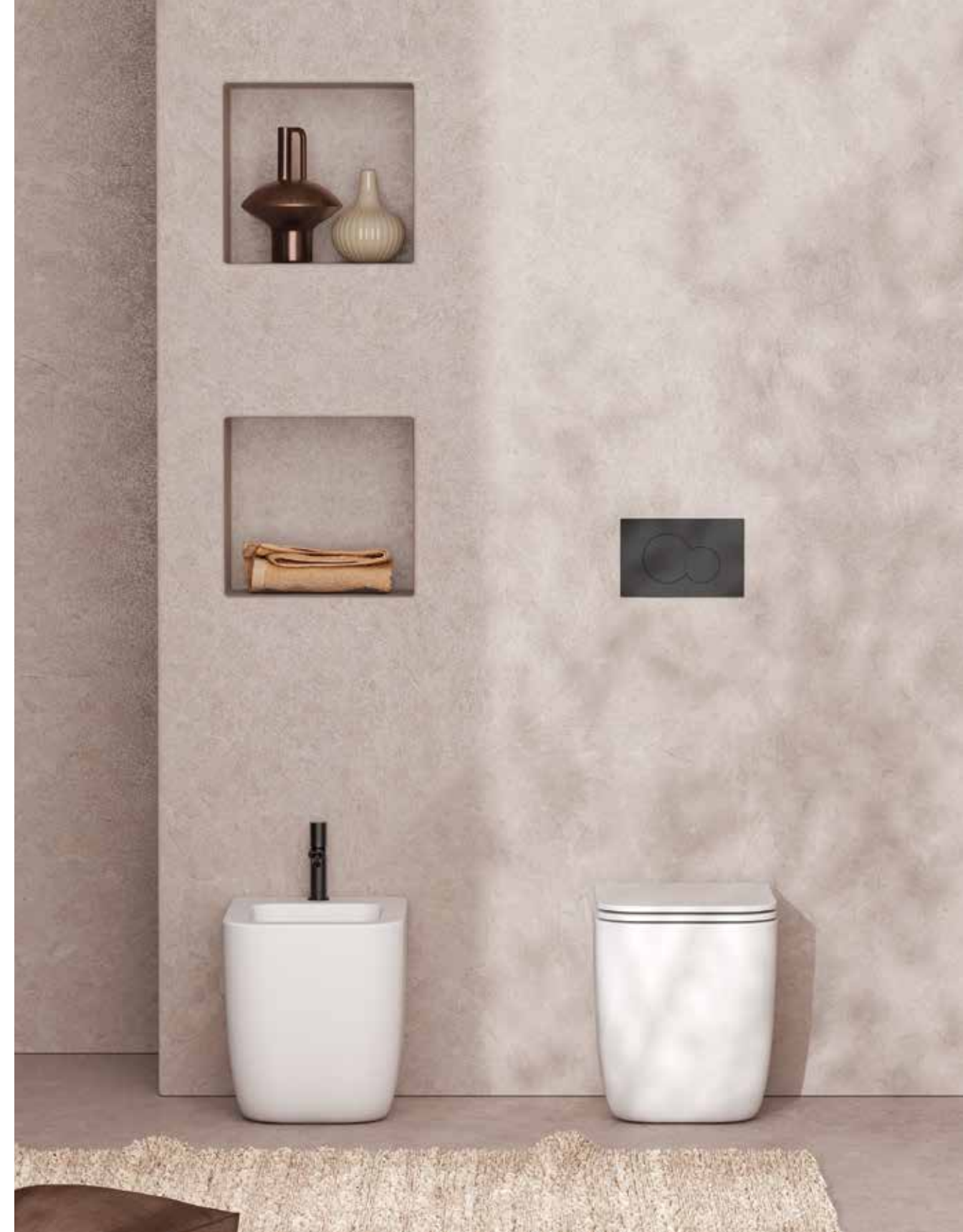


cod. BRBI01
Bidet Brio a terra Bianco satinato
Bidet Brio back to wall White matt
cod. BRWC01
Vaso Brio a terra Bianco satinato
WC Brio back to wall White matt
cod. SP120RI
Specchio tondo diam. cm120 retroilluminato
Round mirror diam. cm. 120 backlit
cod. BRLAV60
Lavabo Brio cm. 60 Bianco satinato
Washbasin Brio cm. 60 White matt
cod. VAMO
Vasca in acrilico Moon cm. 170x80 Bianco lucido
Acrylic bathtub Moon cm. 170x80 White shiny

cod. BRBI01
Bidet Brio a terra Bianco satinato
Bidet Brio back to wall White matt
cod. BRWC01
Vaso Brio a terra Bianco satinato
WC Brio back to wall White matt



cod. BRMBL/BRCIMBL
WC monoblocco Brio con cassetta Bianco satinato
WC monobloc Brio with cistern White matt

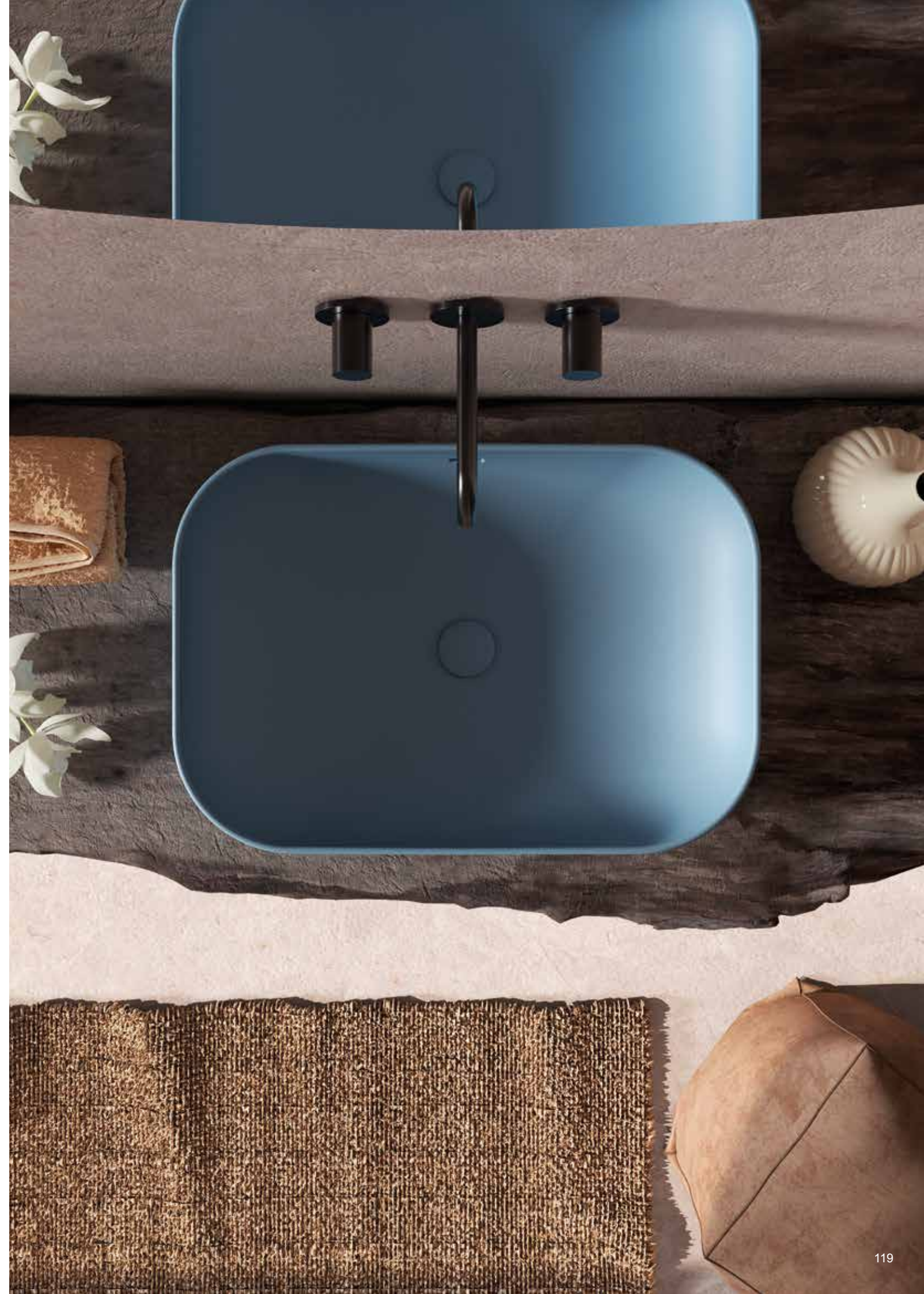


cod. BRBI01
Bidet Brio a terra Bianco satinato
Bidet Brio back to wall White matt
cod. BRWC01
Vaso Brio a terra Bianco satinato
WC Brio back to wall White matt



cod. VAMO
Vasca in acrilico Moon cm. 170x80 bianco satinato
Acrylic bathtub Moon cm. 170x80 white matt
cod. SP120RI
Specchio tondo diam. cm. 120 retroilluminato
Round mirror diam. cm. 120 backlit
cod. EALAVRE60
Lavabo Easy cm. 60 Denim satinato
Washbasin Easy cm. 60 Denim matt
cod. BRBISO
Bidet Brio sospeso Denim satinato
Bidet Brio wall-hung Denim matt
cod. BRWCSO
Vaso Brio sospeso Denim satinato
WC Brio wall-hung Denim matt

cod. EALAVTP60
Lavabo Easy con troppopieno cm. 60 Denim satinato
Washbasin Easy with overflow cm. 60 Denim matt

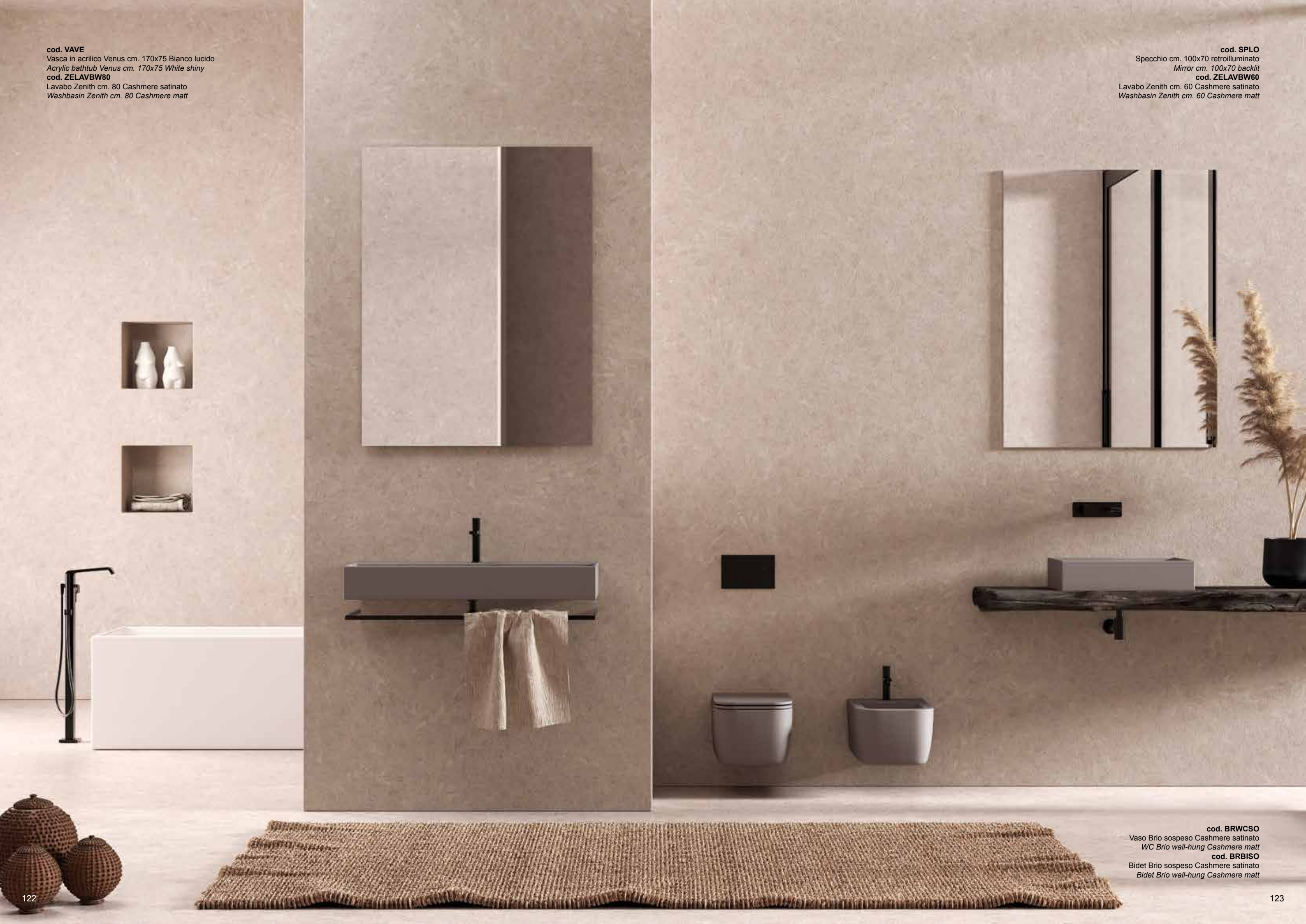




cod. VAMO
Vasca in acrilico Moon cm. 170x80 bianco satinato
Acrylic bathtub Moon cm. 170x80 white matt

cod. VAVE
Vasca in acrilico Venus cm. 170x75 Bianco lucido
Acrylic bathtub Venus cm. 170x75 White shiny
cod. ZELAVBW80
Lavabo Zenith cm. 80 Cashmere satinato
Washbasin Zenith cm. 80 Cashmere matt

cod. SPLO
Specchio cm. 100x70 retroilluminato
Mirror cm. 100x70 backlit
cod. ZELAVBW60
Lavabo Zenith cm. 60 Cashmere satinato
Washbasin Zenith cm. 60 Cashmere matt





cod. ZELAVBW50
 Lavabo Zenith cm. 50 Cashmere satinato
 Washbasin Zenith cm.50 Cashmere matt



cod. ZELAVFS80
 Lavabo Zenith cm. 80 Cashmere satinato
 Washbasin Zenith cm. 80 Cashmere matt



cod. ZELAVFS80

Lavabo Zenith cm. 80 Cashmere satinato

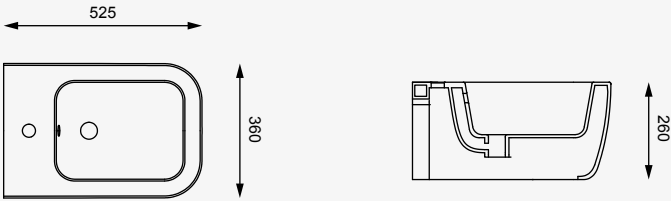
Washbasin Zenith cm. 80 Cashmere matt

cod. VAVE

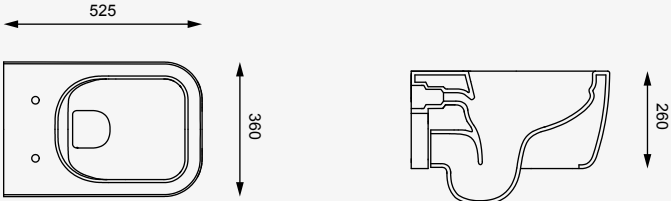
Vasca in acrilico Venus cm. 170x75 Bianco lucido

Acrylic bathtub Venus cm. 170x75 White shiny

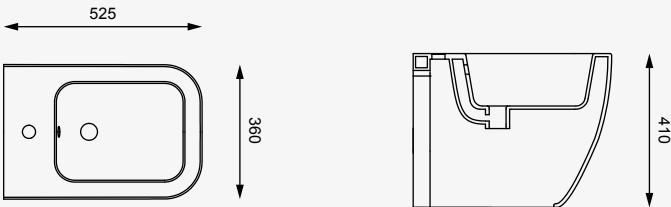
cod. BRBISO
Bidet Brio sospeso
Bidet Brio wall-hung



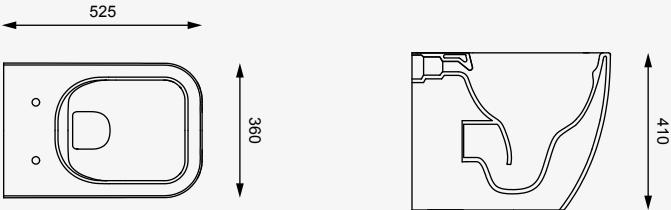
cod. BRWCSO
Vaso Brio sospeso
WC Brio wall-hung



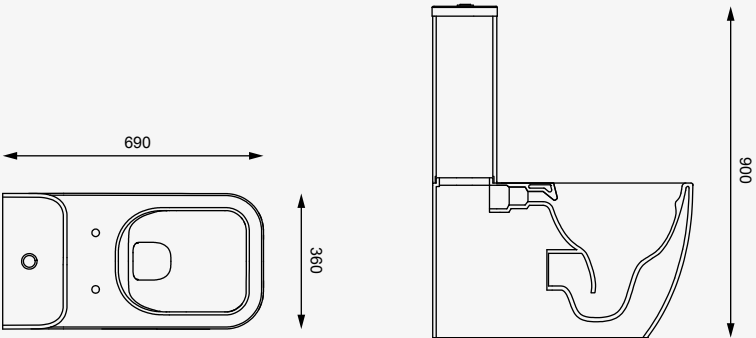
cod. BRBI01
Bidet Brio a terra
Bidet Brio back to wall



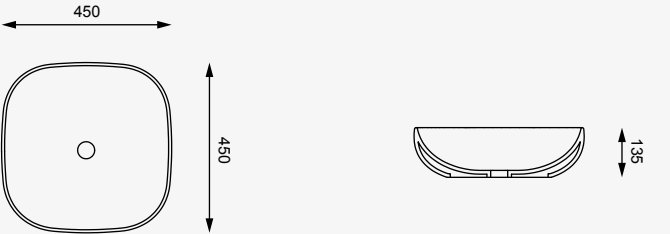
cod. BRWC01
Vaso Brio a terra
WC Brio back to wall



cod. BRMBL/BRCIMBL
Vaso monoblocco Brio con cassetta
WC monobloc Brio with cistern



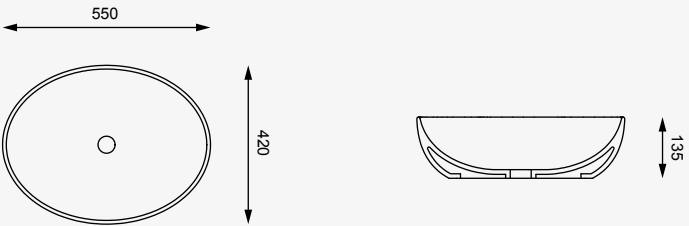
cod. EALAVQU45
Lavabo Easy Quadro cm. 45
Easy Washbasin Square cm. 45



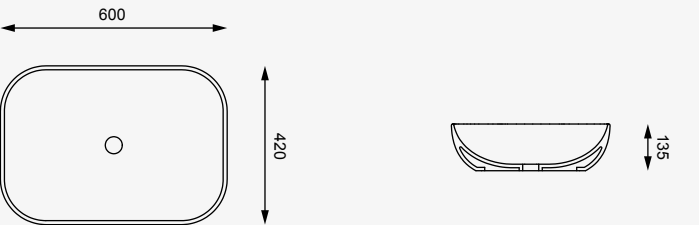
cod. EALAVRO45
Lavabo Easy Tondo cm. 45
Easy Washbasin Round cm. 45



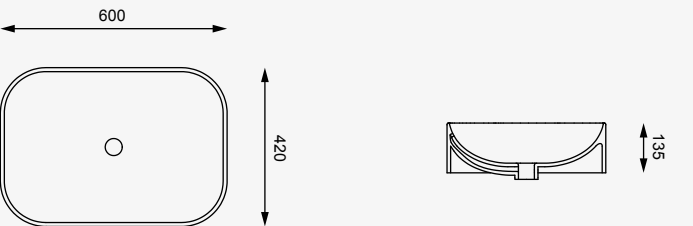
cod. EALAVOV55
Lavabo Easy Ovale cm. 55
Easy Washbasin Oval cm. 55



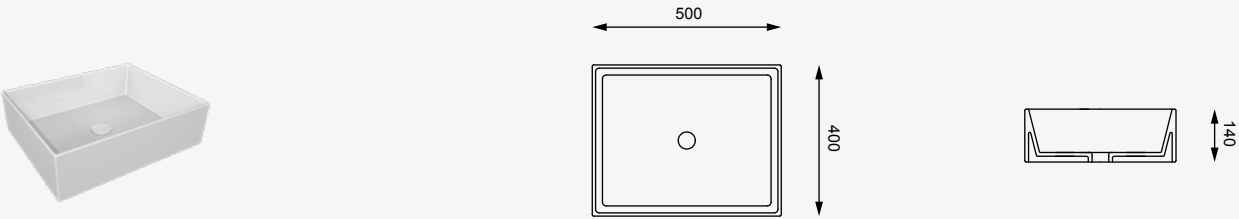
cod. EALAVRE60
Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



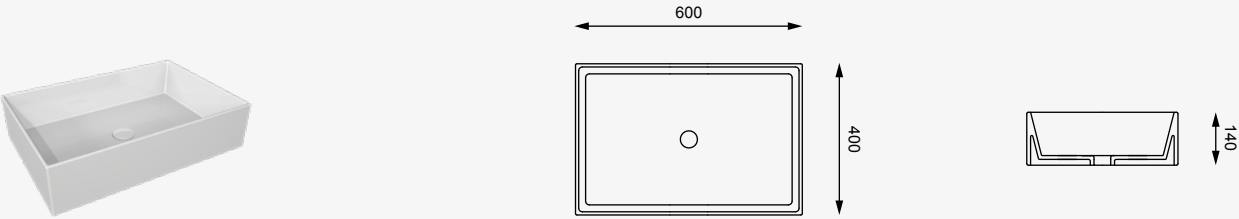
cod. EALAVTP60
Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



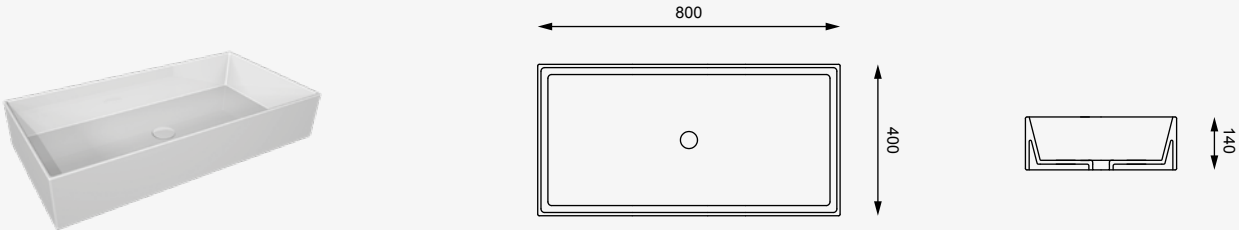
cod. ZELAVFS50
Lavabo da appoggio centro stanza Zenith cm. 50
Countertop free standing Washbasin Zenith cm. 50



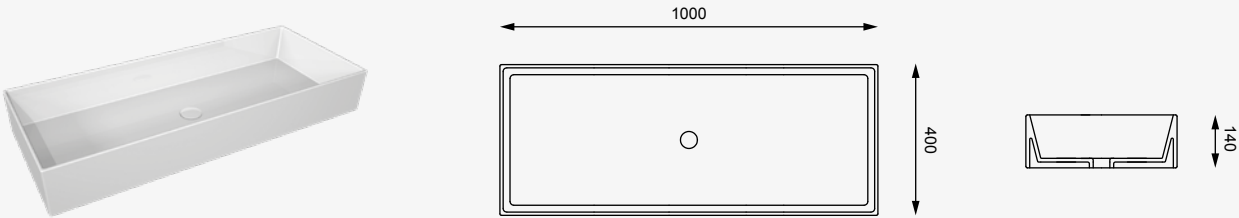
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Countertop free standing Washbasin Zenith cm. 60



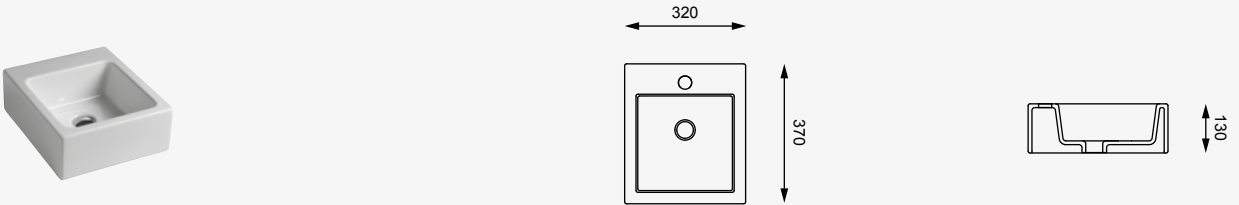
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Lavabo da appoggio centro stanza Zenith cm. 80
Countertop free standing Washbasin Zenith cm. 80



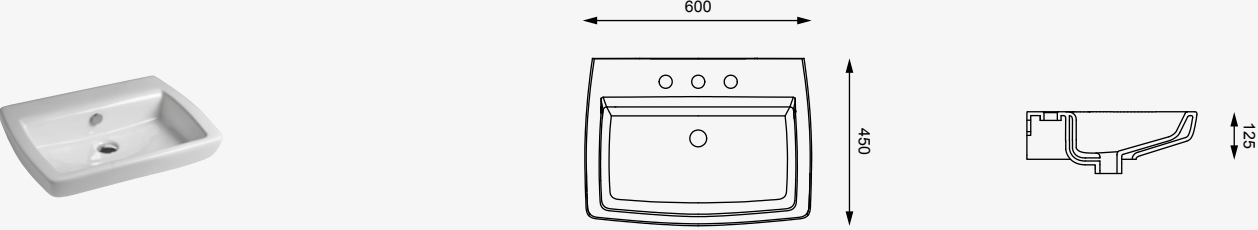
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Lavabo da appoggio centro stanza Zenith cm. 100
Countertop free standing Washbasin Zenith cm. 100



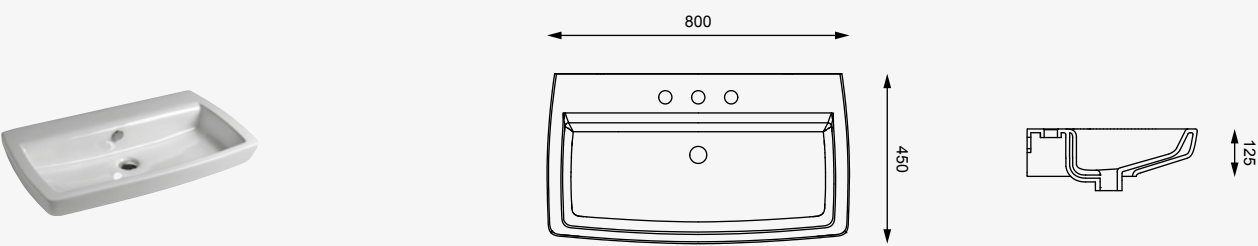
cod. SQLAV
Lavabo Square cm. 32
Square Washbasin cm. 32



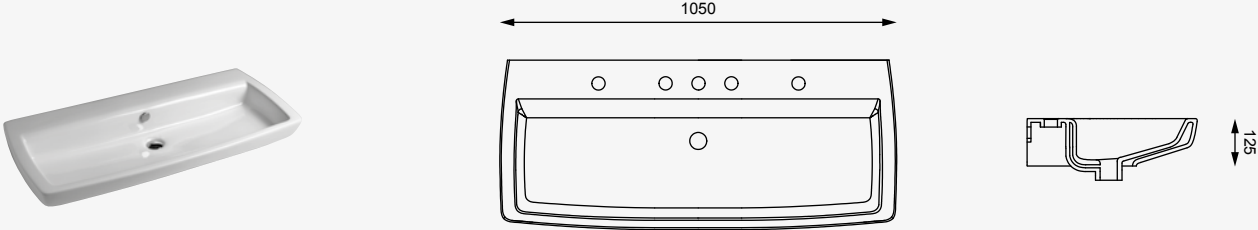
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Countertop or wall-hung washbasin Brio cm. 60



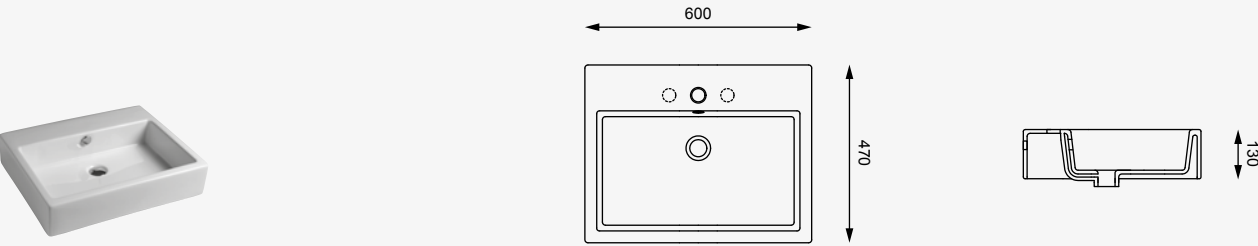
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Lavabo Brio da appoggio o sospeso cm. 80
Countertop or wall-hung washbasin Brio cm. 80



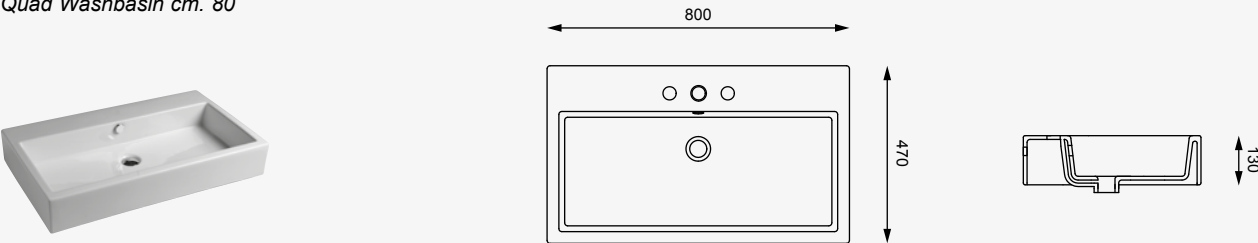
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Lavabo Brio da appoggio o sospeso cm. 105
Countertop or wall-hung washbasin Brio cm. 105



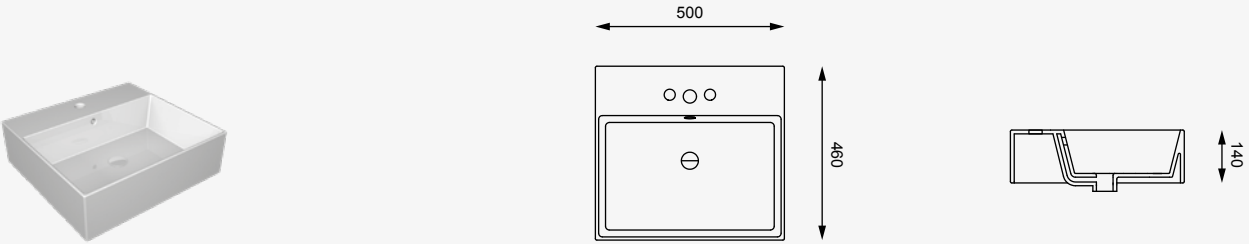
cod. QULAV60
Lavabo Quad cm. 60
Quad Washbasin cm. 60



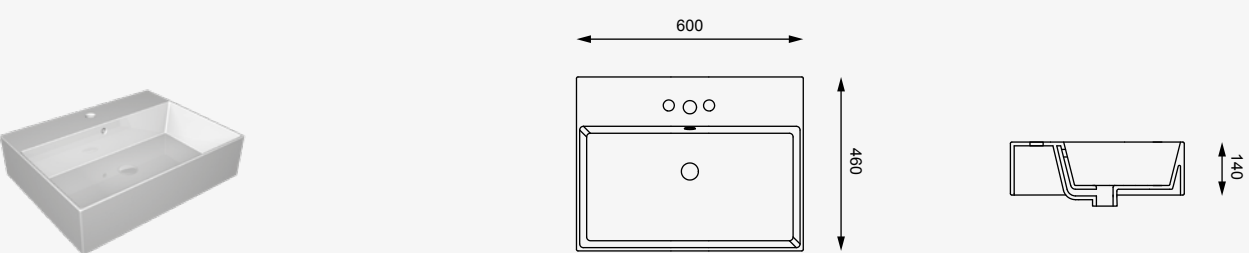
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Lavabo Quad cm. 80
Quad Washbasin cm. 80



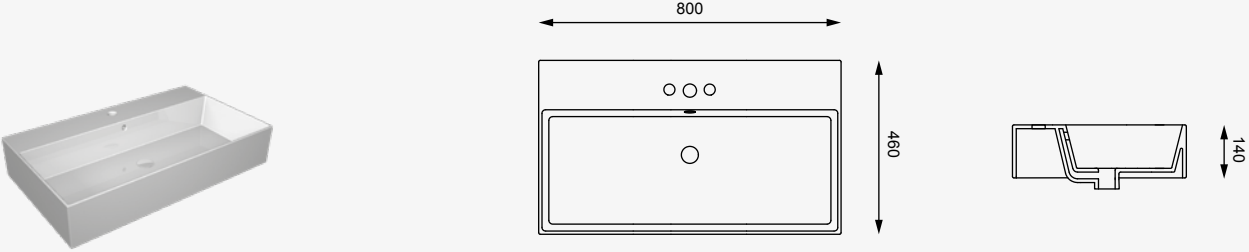
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Lavabo da appoggio o sospeso Zenith cm. 50
Countertop or wall-hung Zenith cm. 50



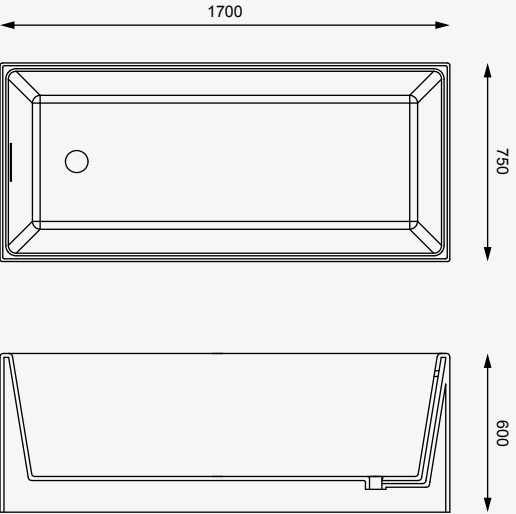
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Lavabo da appoggio o sospeso Zenith cm. 60
Countertop or wall-hung Zenith cm. 60



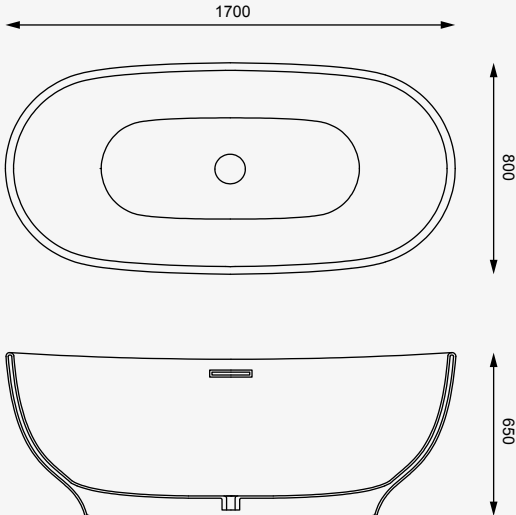
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Lavabo da appoggio o sospeso Zenith cm. 80
Countertop or wall-hung Zenith cm. 80



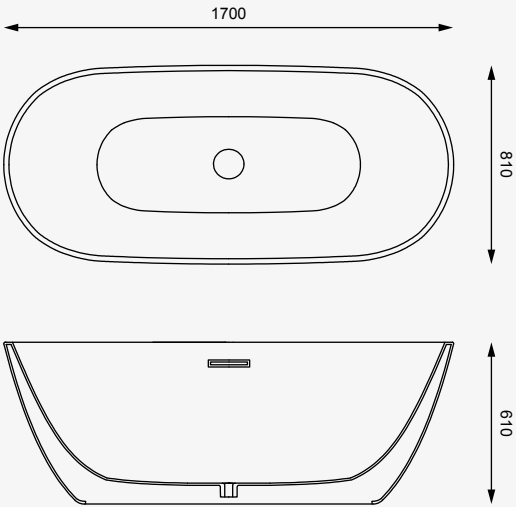
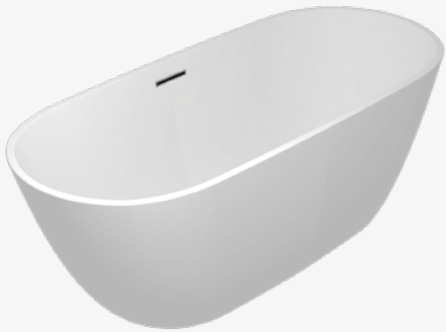
cod. VAVE
Vasca in acrilico Venus cm. 170x75
Acrylic bathtub Venus cm. 170x75



cod. VAMO
Vasca in acrilico Moon cm. 170x80
Acrylic bathtub Moon cm. 170x80



cod. VASU
Vasca in acrilico Sun cm. 170x81
Acrylic bathtub Sun cm. 170x81



CRUISE

Design Massimo Iosa Ghini



GSG
CERAMIC DESIGN

CRUISE è sinonimo di incontro e contaminazione tra mondi apparentemente lontani. Un viaggio che ci accompagna attraverso differenti stili e ambientazioni, a sottolineare la trasversalità della collezione garantita da forme decise che conferiscono carattere. Tradizione, modernità e tendenza convivono nella nuova creatura dell'Architetto Massimo Iosa Ghini.

***CRUISE** is synonymous with the meeting and blending of seemingly distant worlds. A journey that takes us through different styles and settings, highlighting the versatility of the collection, guaranteed by bold shapes that give it character. Tradition, modernity, and trend coexist in the new creation by Architect Massimo Iosa Ghini.*

cod. SP80
Specchio tondo cm. 80
Round Mirror cm. 80

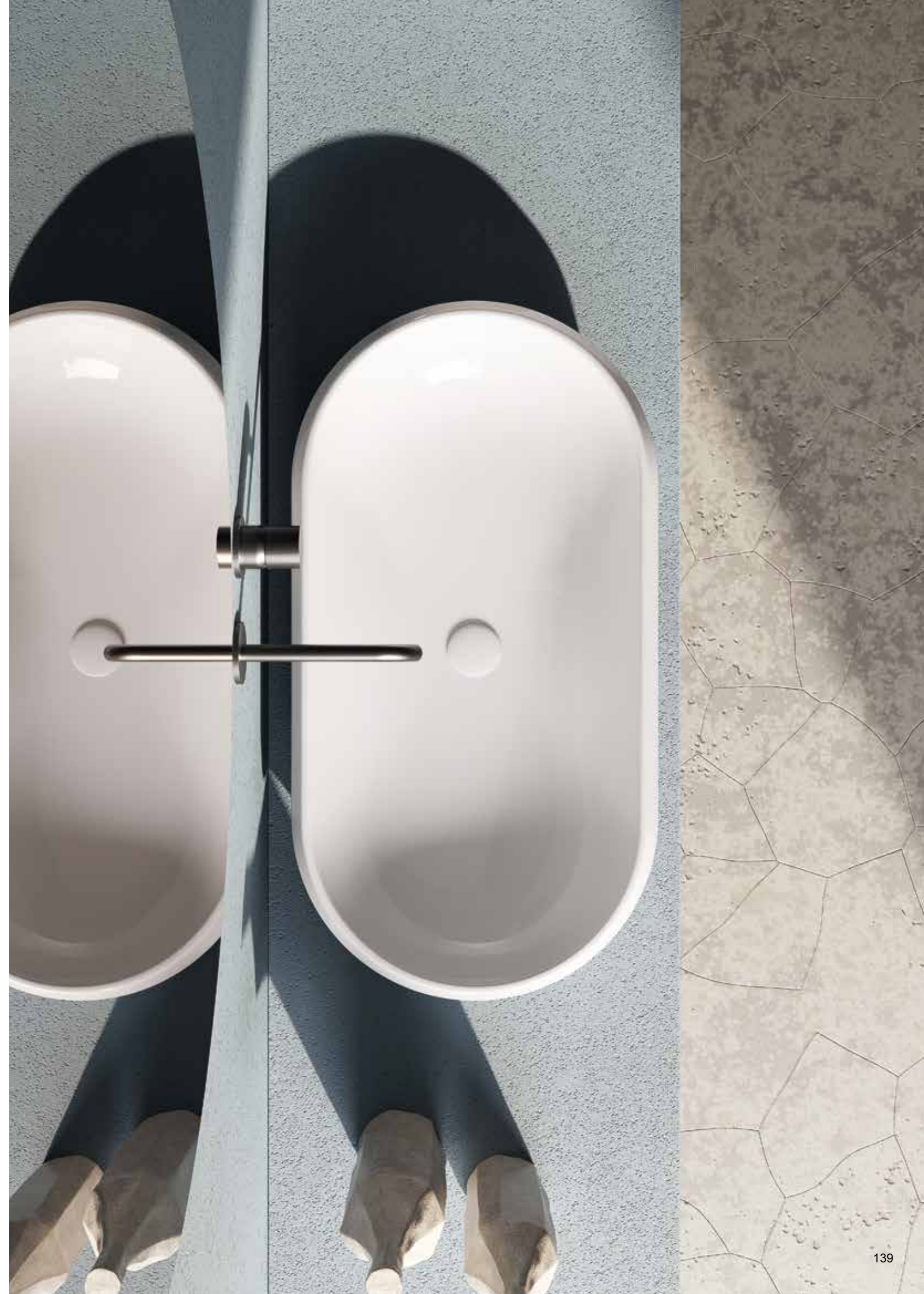
cod. CRLAVOV80
Lavabo Cruise cm. 80 Bianco lucido
Washbasin Cruise cm. 80 White shiny



cod. VACR
Vasca in acrilico Cruise cm. 172x83 Bianco lucido
Acrylic Bathtub Cruise cm. 172x83 White shiny
cod. CRWCSO
Vaso Cruise sospeso Bianco lucido
WC Cruise wall-hung White shiny

cod. CRBISO
Bidet Cruise sospeso Bianco lucido
Bidet Cruise wall-hung White shiny
cod. PARULACB
Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt

cod. CRLAVOV80
Lavabo Cruise cm. 80 Bianco lucido
Washbasin Cruise cm. 80 White shiny



cod. CRLAVOV65
 Lavabo Cruise cm. 65 Bianco lucido
Washbasin Cruise cm. 65 White shiny



cod. VACR
 Vasca in acrilico Cruise cm. 172x83 Bianco lucido
Acrylic Bathtub Cruise cm. 172x83 White shiny

cod. CRBISO
 Bidet Cruise sospeso Bianco lucido
Bidet Cruise wall-hung White shiny

cod. CRWC SO
 Vaso Cruise sospeso Bianco lucido
WC Cruise wall-hung White shiny

cod. PARULACB
 Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt

cod. VACR
Vasca in acrilico Cruise cm. 172x83 Bianco lucido
Acrylic Bathtub Cruise cm. 172x83 White shiny





cod. CRLAVBW65

Lavabo Cruise cm. 65 Tortora satinato

Washbasin Cruise cm. 65 Tortora matt

cod. PARULACB

Rubinetto Pair con comando in ceramica Tortora satinato

Faucet Pair with ceramic lever Tortora matt

cod. VACR

Vasca in acrilico Cruise cm. 172x83 Bianco lucido

Acrylic Bathtub Cruise cm. 172x83 White shiny

cod. CRBI01

Bidet a terra Cruise Tortora satinato

Bidet Cruise back to wall Tortora matt

cod. PARUBI

Rubinetto Pair con comando in ceramica Tortora satinato

Faucet Pair with ceramic lever Tortora matt

cod. CRWC01

Vaso a terra Cruise Tortora satinato

WC Cruise back to wall Tortora matt

cod. CRLAVBW50
Lavabo Cruise cm. 50 Tortora satinato
Washbasin Cruise cm. 50 Tortora matt
cod. PARULACB
Rubinetto Pair con comando in ceramica Tortora satinato
Faucet Pair with ceramic lever Tortora matt



cod. CRLAVBW65
Lavabo Cruise cm. 65 Tortora satinato
Washbasin Cruise cm. 65 Tortora matt
cod. PARULACB
Rubinetto Pair con comando in ceramica Tortora satinato
Faucet Pair with ceramic lever Tortora matt



cod. CRBI01
Bidet a terra Cruise Tortora satinato
Bidet Cruise back to wall Tortora matt
cod. PARUBI
Rubinetto Pair con comando in ceramica Tortora satinato
Faucet Pair with ceramic lever Tortora matt
cod. CRWC01
Vaso a terra Cruise Tortora satinato
WC Cruise back to wall Tortora matt



cod. VACR
Vasca in acrilico Cruise cm. 172x83 Bianco lucido
Acrylic Bathtub Cruise cm. 172x83 White shiny





cod. CRLAVRO45

Lavabo Cruise tondo cm. 45 Sabbia satinato

Washbasin Cruise round cm. 45 Sabbia matt

cod. SPST80X42RI

Specchio Ovale cm. 80x42 retroilluminato

Oval mirror cm. 80x42 backlit

cod. CRBISO

Bidet Cruise sospeso Sabbia satinato

Bidet Cruise wall-hung Sabbia matt

cod. PARUBI

Rubinetto Pair con comando in ceramica Sabbia satinato

Faucet Pair with ceramic lever Sabbia matt

cod. CRWCSO

Vaso Cruise sospeso Sabbia satinato

WC Cruise wall-hung Sabbia matt

cod. CRLAVRO45
Lavabo Cruise cm. 45 Sabbia satinato
Washbasin Cruise cm. 45 Sabbia matt

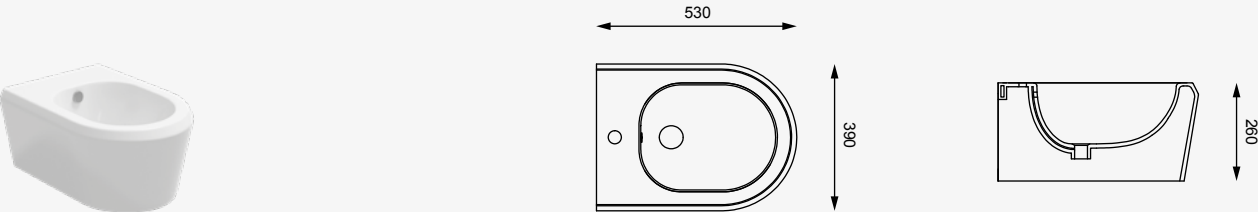


cod. CRLAVQU45
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 Washbasin Cruise cm. 45 Sabbia matt

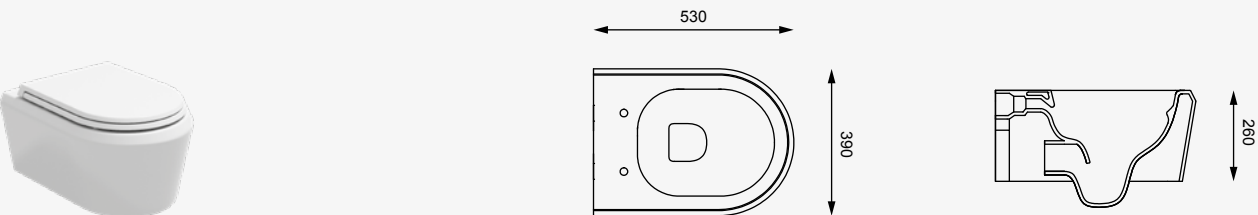


cod. CRBI01
 Bidet a terra Cruise Sabbia satinato
 Bidet Cruise back to wall Sabbia matt
cod. PARUBI
 Rubinetto Pair con comando in ceramica Sabbia satinato
 Faucet Pair with ceramic lever Sabbia matt
cod. CRWC01
 Vaso a terra Cruise Sabbia satinato
 WC Cruise back to wall Sabbia matt

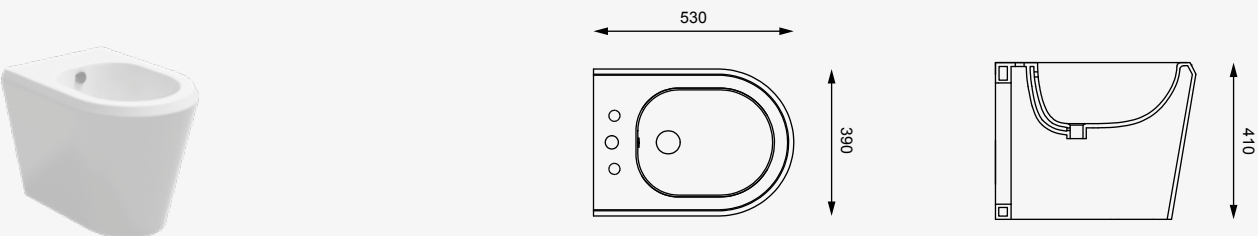
cod. CRBISO
Bidet Cruise sospeso
Bidet Cruise wall-hung



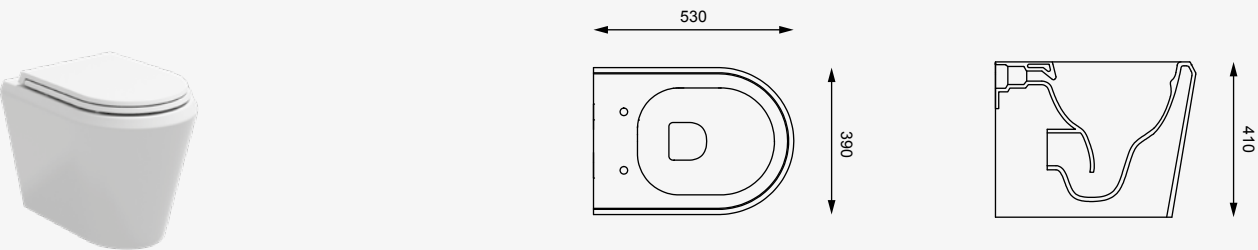
cod. CRWCSO
Vaso Cruise sospeso
WC Cruise wall-hung



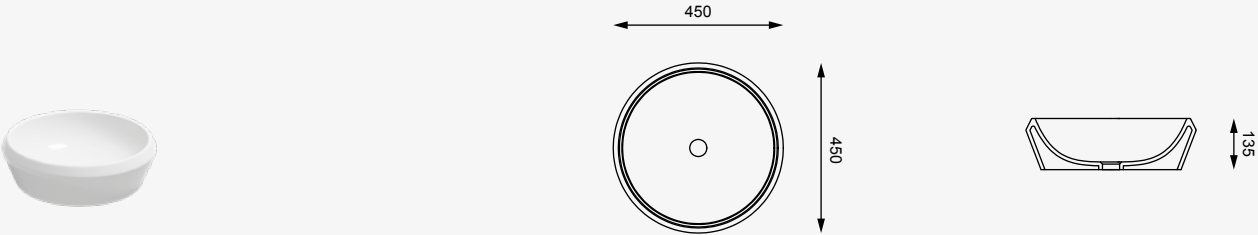
cod. CRBI01
Bidet a terra Cruise
Bidet back to wall Cruise



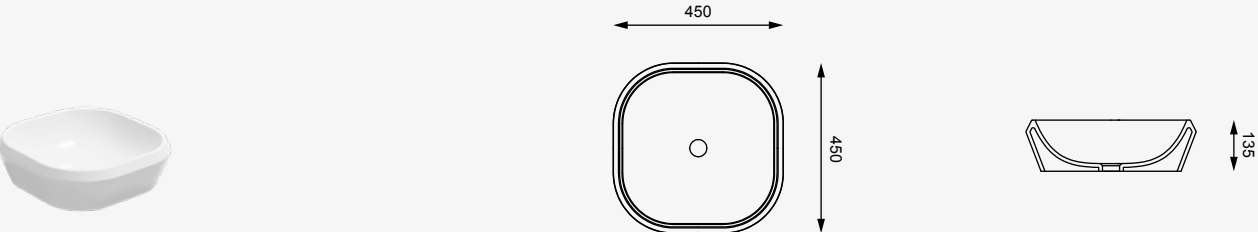
cod. CRWC01
Vaso a terra Cruise
WC back to wall Cruise



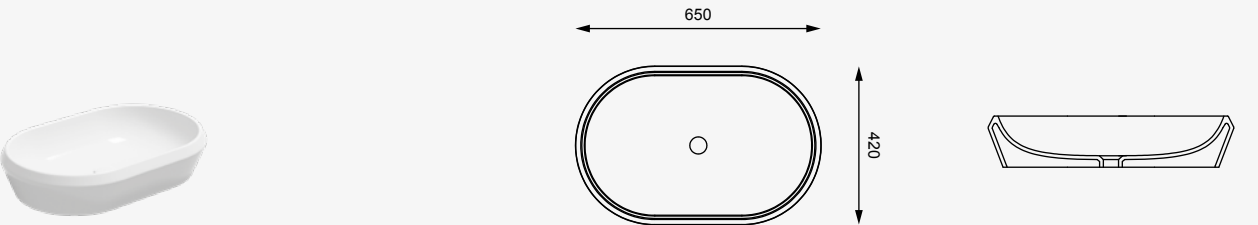
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Lavabo Cruise da appoggio tondo cm. 45
Countertop Cruise washbasin round cm. 45



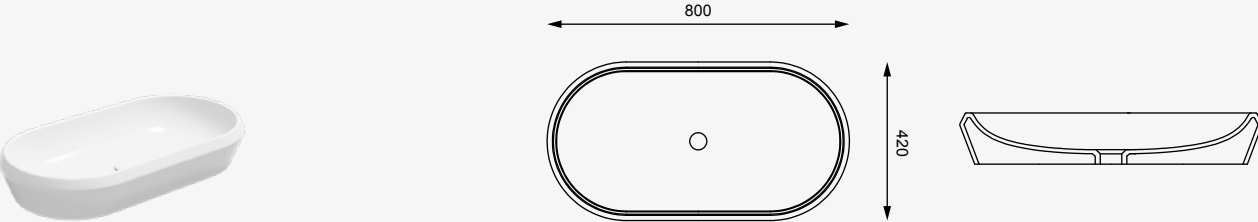
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Lavabo Cruise da appoggio quadrato cm. 45
Countertop Cruise washbasin square cm. 45



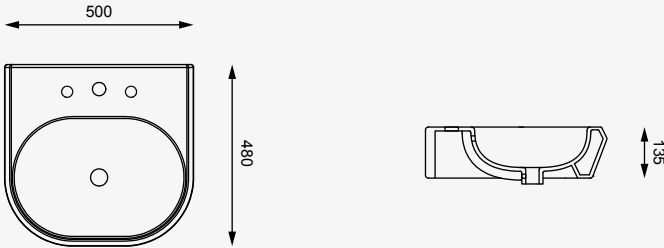
cod. CRLAVOV65
Lavabo Cruise da appoggio ovale cm. 65
Coutertop Cruise washbasin oval cm. 65



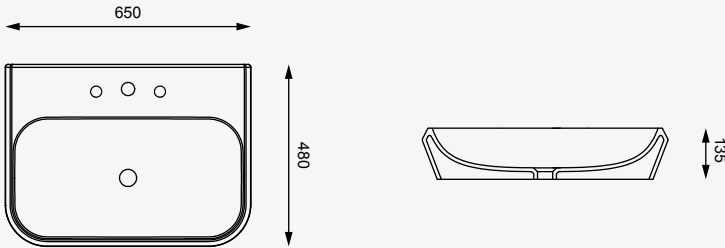
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Lavabo Cruise da appoggio ovale cm. 80
Coutertop Cruise washbasin oval cm. 80



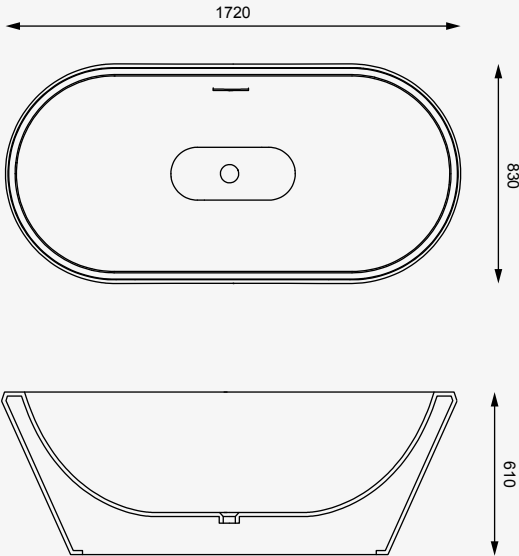
cod. CRLAVBW50
Lavabo Cruise da appoggio o sospeso cm. 50
Countertop or wall-hung Cruise washbasin cm. 50



cod. CRLAVBW65
Lavabo Cruise da appoggio o sospeso cm. 65
Countertop or wall-hung Cruise washbasin cm. 65



cod. VACR
Vasca in acrilico Cruise cm. 172x83
Acrylic Bathtub Cruise cm. 172x83



FLUT

Design Massimiliano Abati



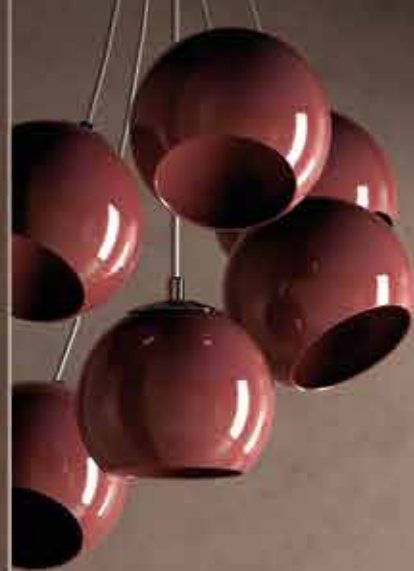
GSG
CERAMIC DESIGN

FLUT rilegge la contemporaneità attraverso codici stilistici appartenenti al nostro immaginario storico. Una rievocazione di linee classiche senza tempo che non hanno mai abbandonato la nostra quotidianità.

“Perché classica è quella cosa che non esaurisce i suoi significati nel tempo”
Italo Calvino

FLUT reinterprets contemporaneity through stylistic codes belonging to our historical imagination. A revival of timeless classic lines that have never left our daily lives.

“Because classic is that which does not exhaust its meanings over time.” Italo Calvino



cod. FLLAVFSRO42
Lavabo Flut cm. 42 Cipria Satinato
Washbasin Flut cm. 42 Cipria matt
cod. FLBI01
Bidet a terra Flut Cipria satinato
Bidet Flut back to wall Cipria matt
cod. FLWC01
Vaso a terra Flut Cipria satinato
WC Flut back to wall Cipria matt

cod. FLLAVFSRO42
Lavabo Flut cm. 42 Cipria Satinato
Washbasin Flut cm. 42 Cipria matt



cod. FLLAVFSRO42
Lavabo Flut cm. 42 Cipria Satinato
Washbasin Flut cm. 42 Cipria matt



cod. FLBI01
Bidet a terra Flut Cipria satinato
Bidet Flut back to wall Cipria matt
cod. FLWC01
Vaso a terra Flut Cipria satinato
WC Flut back to wall Cipria matt



cod. FLLAVFSRO42
Lavabo Flut tondo cm. 42 Ebano satinato
Washbasin Flut round cm. 42 Ebano matt
cod. FLBI01
Bidet a terra Flut Ebano satinato
Bidet Flut back to wall Ebano matt
cod. FLWC01
Vaso a terra Flut Ebano satinato
WC Flut back to wall Ebano matt
cod. VAFL
Vasca in acrilico Flut cm. 170x80 Bianco lucido
Acrylic Bathtub Flut cm. 170x80 White shiny

cod. FLLAVFSQU42
Lavabo Flut cm. 42 Ebano satinato
Washbasin Flut cm. 42 Ebano matt





cod. FLLAVFSR042
 Lavabo Flut cm. 42 Ebano satinato
 Washbasin Flut cm. 42 Ebano matt



cod. FLBI01
 Bidet a terra Flut Ebano satinato
 Bidet Flut back to wall Ebano matt
cod. FLWC01
 Vaso a terra Flut Ebano satinato
 WC Flut back to wall Ebano matt



cod.VAFL
Vasca in acrilico Flut cm. 170x80 Bianco lucido
Acrylic Bathtub Flut cm. 170x80 White shiny
cod. FLLAVBW80
Lavabo Flut cm. 80 Bianco satinato
Washbasin Flut cm. 80 White matt
cod. FLBI01
Bidet a terra Flut Bianco satinato
Bidet Flut back to wall White matt
cod. FLWC01
Vaso a terra Flut Bianco satinato
WC Flut back to wall White matt

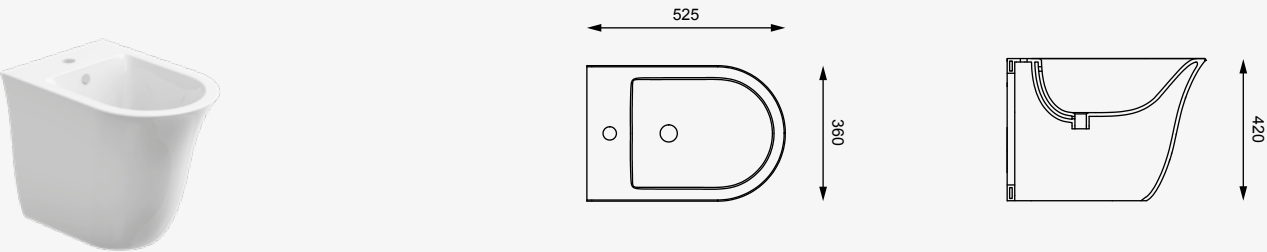


codd. FLLAVBW80
Lavabo Flut cm. 80 Bianco satinato
Washbasin Flut cm. 80 White matt

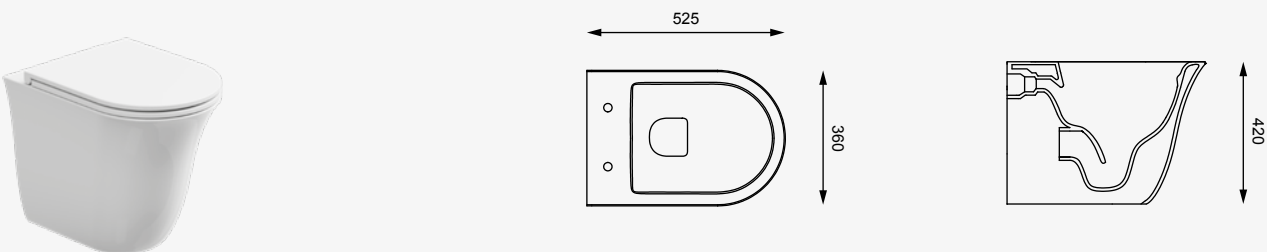


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 Vasca in acrilico Flut cm. 170x80 Bianco lucido
 Acrylic Bathtub Flut cm. 170x80 White shiny

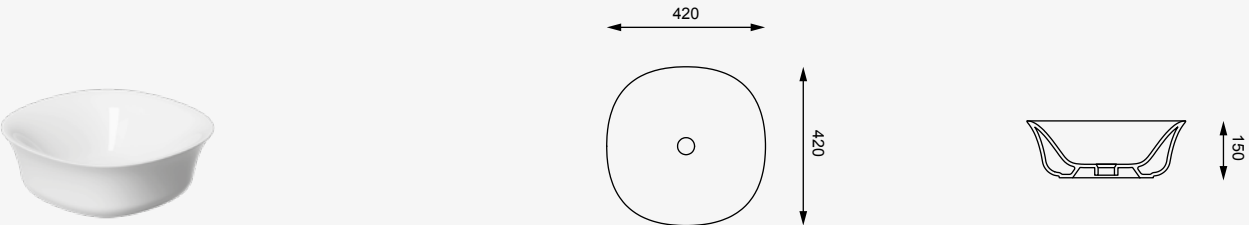
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Bidet a terra Flut
Bidet back to wall Flut



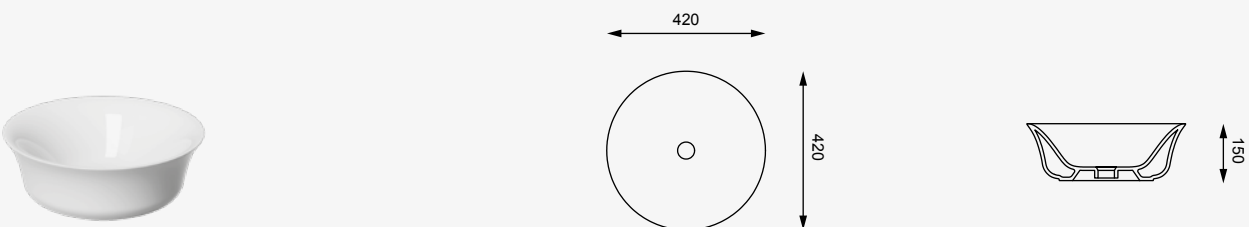
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Vaso a terra Flut
WC back to wall Flut



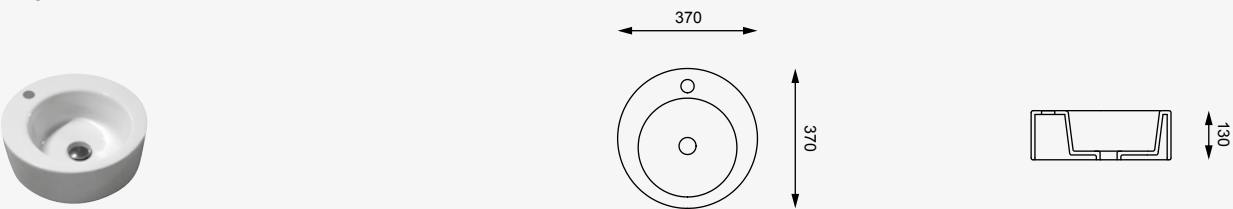
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Lavabo Flut da appoggio quadro cm. 42
Countertop Washbasin Flut round cm. 42



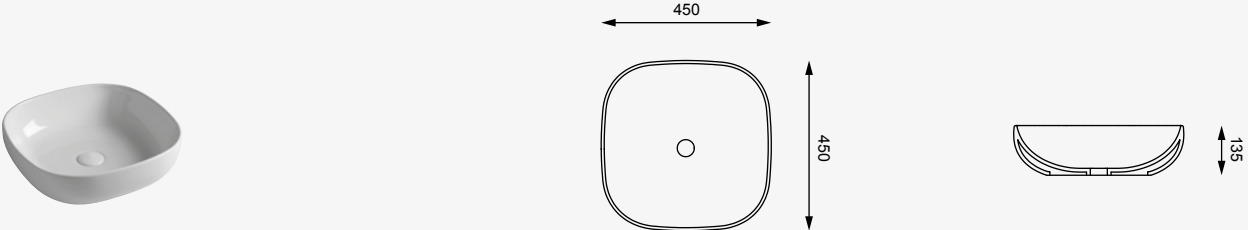
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Lavabo Flut da appoggio tondo cm. 42
Countertop Washbasin Flut cm. 42



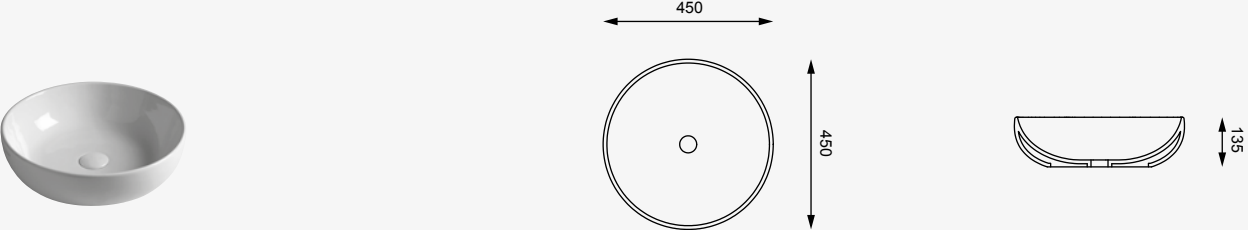
cod. RILAV
Lavabo Ring cm. 37
Ring Washbasin cm. 37



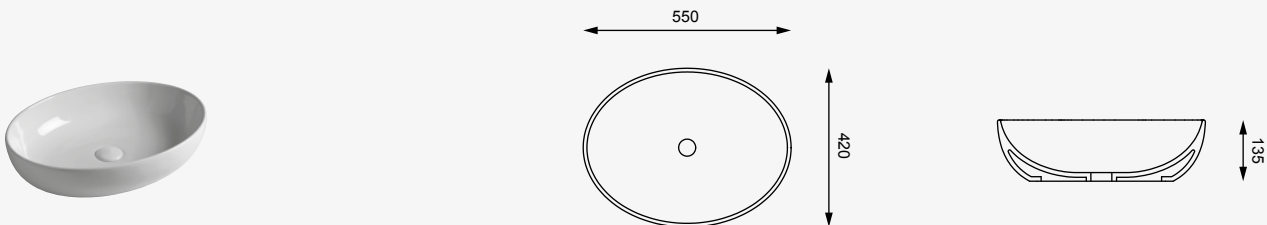
cod. EALAVQU45
Lavabo Easy Quadro cm. 45
Easy Washbasin Square cm. 45



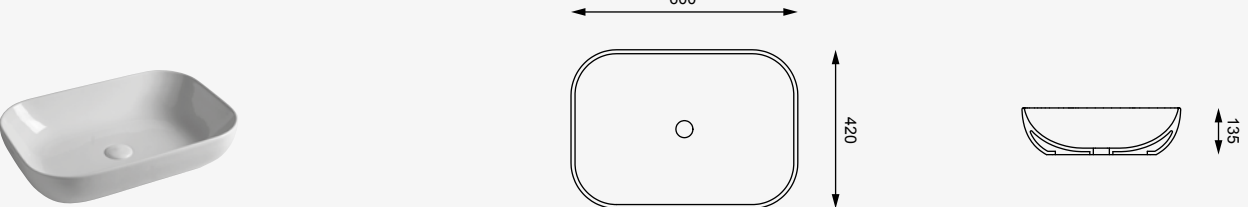
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Lavabo Easy Tondo cm. 45
Easy Washbasin Round cm. 45



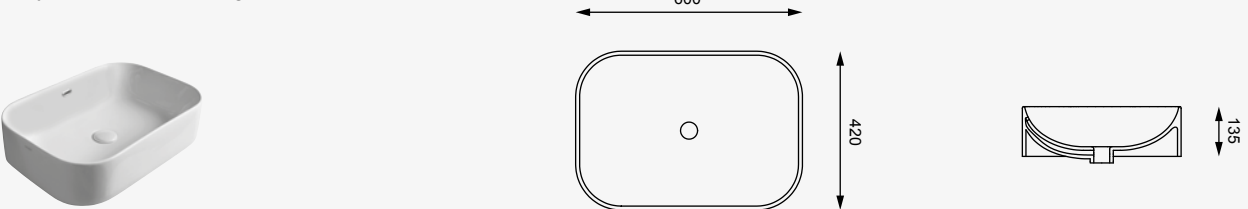
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Lavabo Easy Ovale cm. 55
Easy Washbasin Oval cm. 55



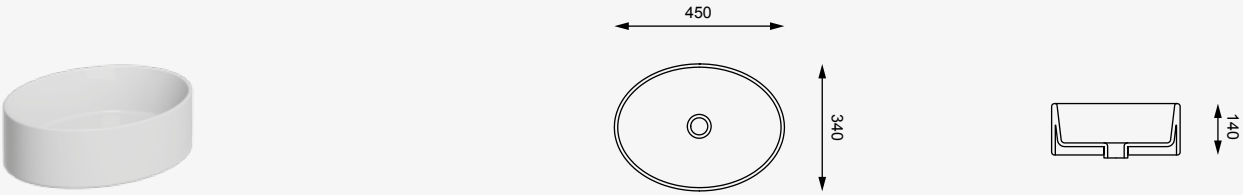
cod. EALAVRE60
Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



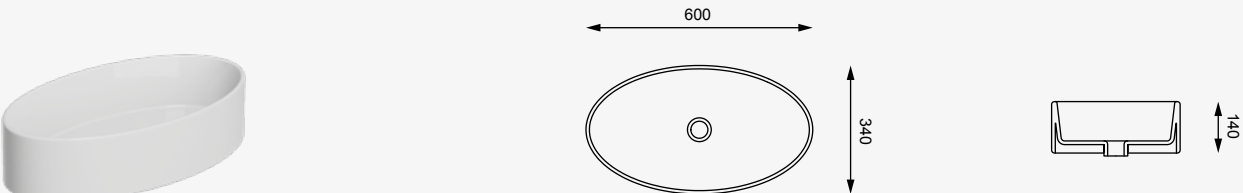
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Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



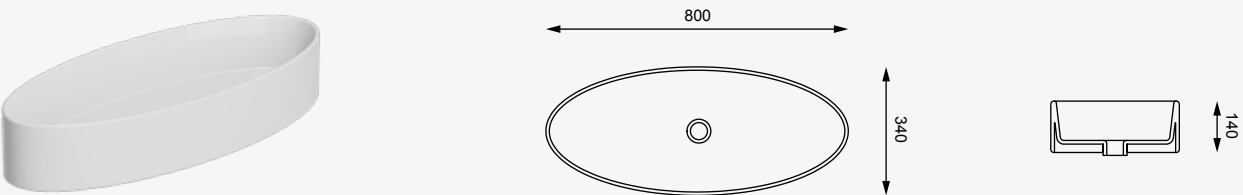
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Lavabo Like da appoggio o su colonna cm. 45
Countertop or on Pedestal Washbasin Like cm. 45



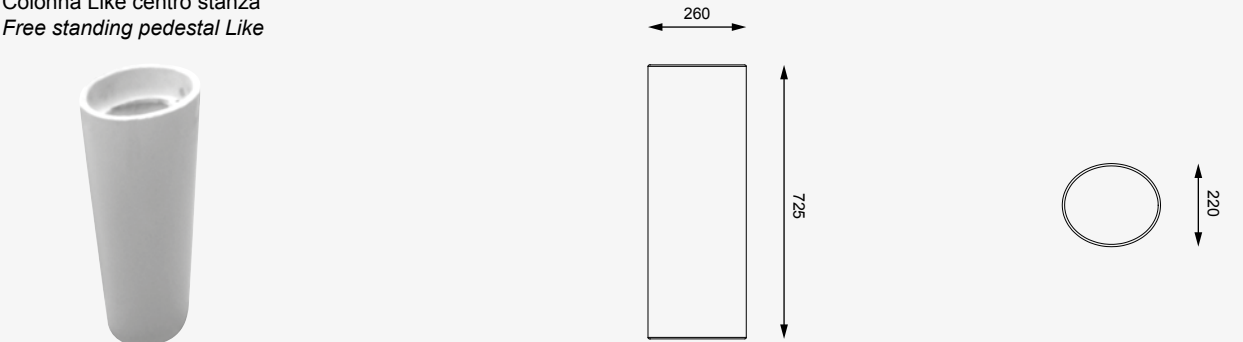
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Lavabo Like da appoggio o su colonna cm. 60
Countertop or on Pedestal Washbasin Like cm. 60



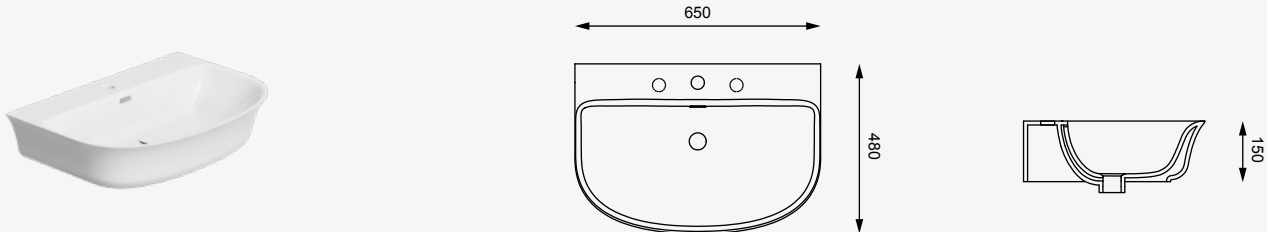
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Lavabo Like da appoggio o su colonna cm. 80
Countertop or on Pedestal Washbasin Like cm. 80



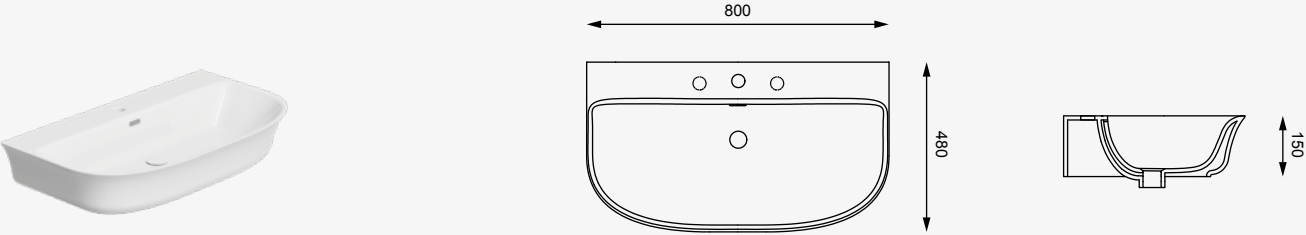
cod. LKCOLFS
Colonna Like centro stanza
Free standing pedestal Like



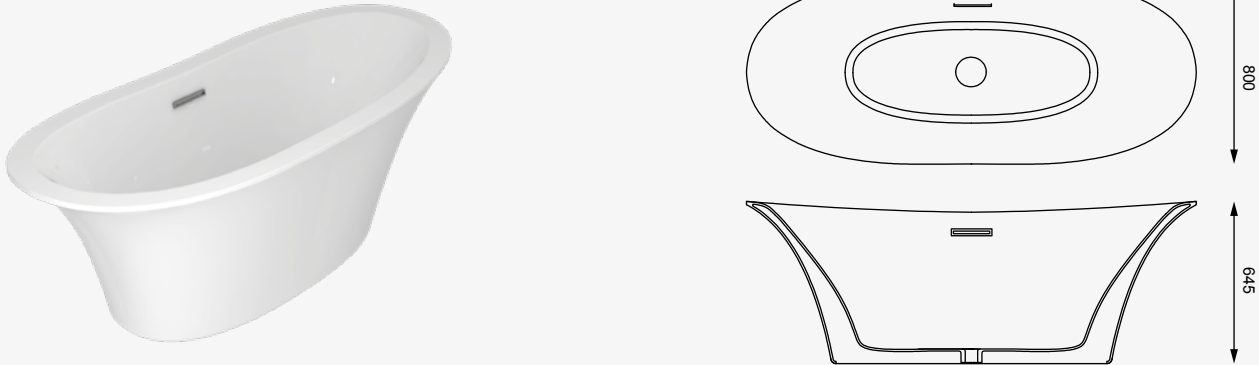
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Lavabo a parete Flut da appoggio o sospeso cm. 65
Back to wall washbasin, coutertop or wall-hung Flut cm. 65



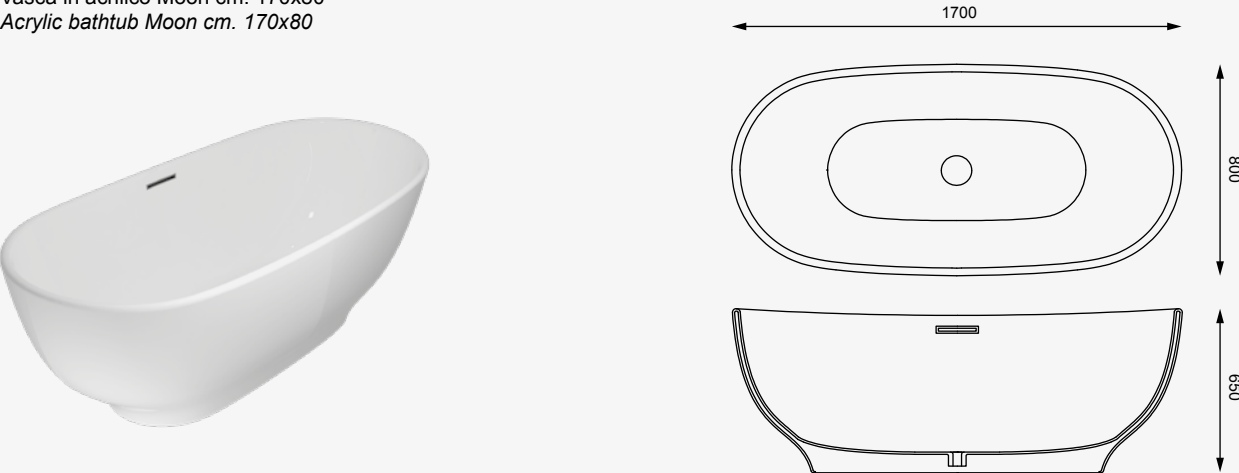
cod. FLLAVBW80
Lavabo a parete Flut da appoggio o sospeso cm. 80
Back to wall washbasin, coutertop or wall-hung Flut cm. 80



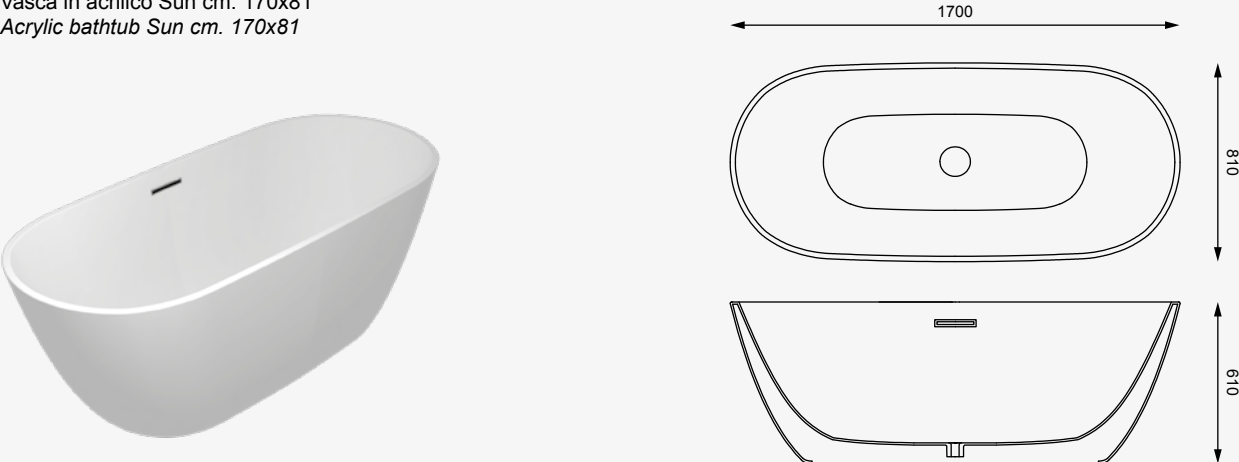
cod.VAFL
Vasca in acrilico Flut cm. 170x80
Acrylic Bathtub Flut cm. 170x80



cod. VAMO
Vasca in acrilico Moon cm. 170x80
Acrylic bathtub Moon cm. 170x80



cod. VASU
Vasca in acrilico Sun cm. 170x81
Acrylic bathtub Sun cm. 170x81



TIME

Design Massimiliano Abati

TIME raccorda il passato al presente, rileggendo in maniera elegante e contemporaneo il bagno nella sua declinazione più classica. Riavvicinando le forme eleganti alla modernità, rievoca il concetto del “bagno di rappresentanza”. Oro, argento e motivi decorativi novecenteschi prendono posto in forme depurate da ogni orpello barocco, mantenendo gli archetipi delle linee classiche.

TIME connects the past to the present, elegantly and temporarily reinterpreting the bathroom in its most classic expression. By bringing elegant forms closer to modernity, it evokes the concept of the “representative bathroom.” Gold, silver, and 20th-century decorative motifs take their place in shapes stripped of any baroque embellishment, while maintaining the archetypes of classical lines.





cod. TIWC01
Vaso a terra Time Bianco lucido
WC Time back to wall White shiny

cod. TIBI01
Bidet a terra Time Bianco lucido
Bidet Time back to wall White shiny

cod. PARUBI
Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt

cod. TILAVFS65
Lavabo Time cm. 65 Bianco lucido
Washbasin Time cm. 65 White shiny



cod. TILAVFS65

Lavabo Time cm. 65 Bianco lucido

Washbasin Time cm. 65 White shiny

cod. TIBI01

Bidet a terra Time Bianco lucido

Bidet Time back to wall White shiny

cod. PARUBI

Rubinetto Pair con comando in ceramica Nero satinato

Faucet Pair with ceramic lever Black matt

cod. TIWC01

Vaso a terra Time Bianco lucido

WC Time back to wall White shiny



cod. TICON105/TIGAQU
Consolle Time cm. 105 su gambe in ceramica Bianco lucido
Time Consolle cm. 105 on ceramic legs White shiny

cod. TIWCSO
Vaso Time sospeso Bianco lucido
WC Time wall-hung White shiny

cod. TIBISO
Bidet Time sospeso Bianco lucido
Bidet Time wall-hung White shiny

cod. PARUBI
Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt





cod. TICON105/TIGAQU
 Consolle Time cm. 105 su gambe in ceramica Bianco lucido
Time Consolle cm. 105 on ceramic legs White shiny
cod. TIBISO
 Bidet Time sospeso Bianco lucido
Bidet Time wall-hung White shiny
cod. PARUBI
 Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt
cod. TIWCSO
 Vaso Time sospeso Bianco lucido
WC Time wall-hung White shiny



cod. TILAV95/TICOL

Lavabo Time con colonna cm. 95 Bianco lucido

Washbasin Time cm. 95 with pedestal White shiny

cod. TIBISO

Bidet Time sospeso Bianco lucido

Bidet Time wall-hung White shiny

cod. PARUBI

Rubinetto Pair con comando in ceramica Nero satinato

Faucet Pair with ceramic lever Black matt

cod. TIWCSO

Vaso Time sospeso Bianco lucido

WC Time wall-hung White shiny





cod. TILAV75
 Lavabo Time cm. 75 Bianco lucido
 Washbasin Time cm. 75 White shiny



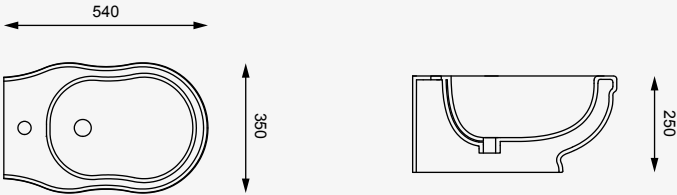
cod. TIBISO
 Bidet Time sospeso Bianco lucido
 Bidet Time wall-hung White shiny
cod. PARUBI
 Rubinetto Pair con comando in ceramica Nero satinato
 Faucet Pair with ceramic lever Black matt
cod. TIWCSO
 Vaso Time sospeso Bianco lucido
 WC Time wall-hung White shiny



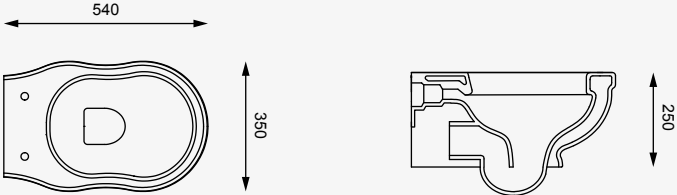
cod. TIWC01/TICIMBL
 Vaso Time con cassetta a colonna Bianco lucido
WC Time back to wall with column cistern White shiny
cod. TIBI01
 Bidet Time a terra Bianco lucido
Bidet Time back to wall White shiny
cod. PARUBI
 Rubinetto Pair con comando in ceramica Nero satinato
Faucet Pair with ceramic lever Black matt
cod. TILAVSP
 Lavabo Time cm. 60 sottopiano Bianco lucido.
Undermounted washbasin Time cm. 60 White shiny



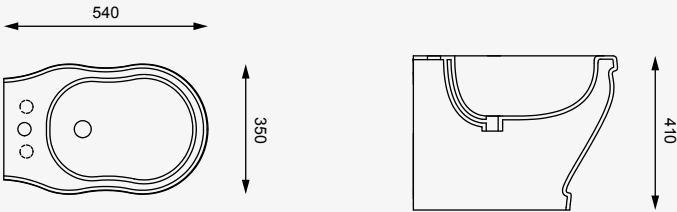
cod. TIBISO
Bidet Time sospeso
Bidet Time wall-hung



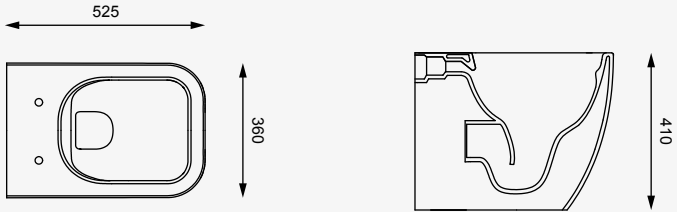
cod. TIWCSO
Vaso Time sospeso
WC Time wall-hung



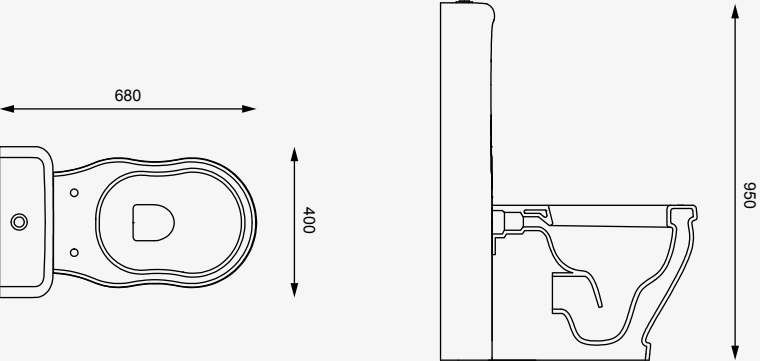
cod. TIBI01
Bidet a terra Time
Bidet to wall Time



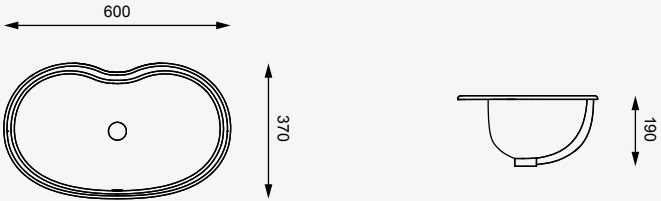
cod. TIWC01
Vaso a terra Time
WC back to wall Time



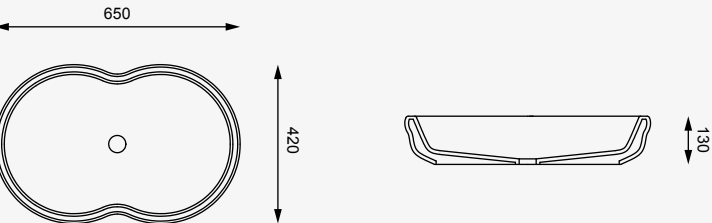
cod. TIWC01/TICIMBL
Vaso Time con cassetta a colonna
Time WC back to wall with column cistern



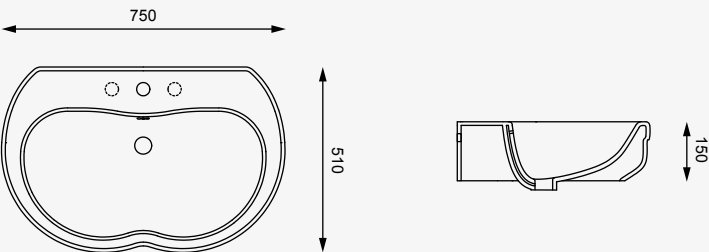
cod. TILAVSP
Lavabo Time cm. 60 sottopiano
Undermounted washbasin Time cm. 60



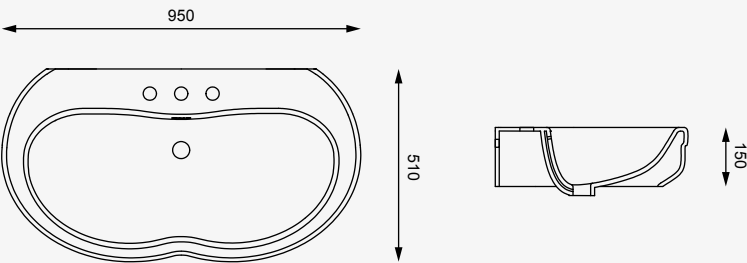
cod. TILAVFS65
Lavabo Time da appoggio cm. 65
Washbasin Time coutertop cm. 65



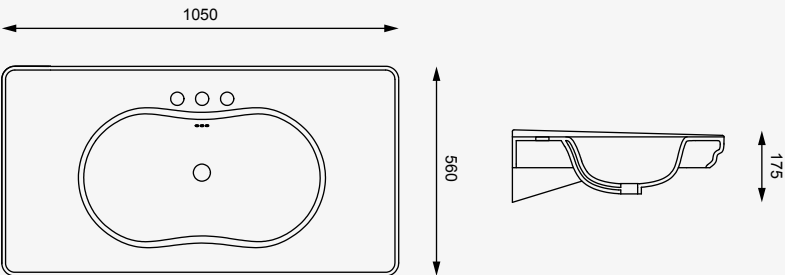
cod. TILAV75
Lavabo Time a parete cm. 75 da appoggio, sospeso o su colonna,
Countertop, wall-hung back to wall or on pedestal washbasin Time cm. 75 with pedestal



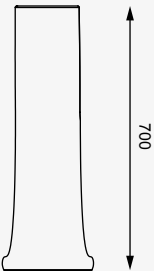
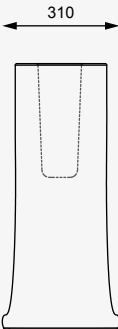
cod. TILAV95
Lavabo Time a parete cm. 95 da appoggio, sospeso o su colonna,
Countertop, wall-hung back to wall or on pedestal washbasin Time cm. 95 with pedestal



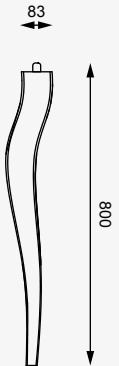
cod. TICON105
Consolle Time cm. 105
Time Consolle cm. 105



cod. TICAL
Colonna per lavabo Time a parete cm. 75 e cm. 95
Pedestal for Time washbasin back to wall cm. 75 and cm.95



cod. TIGAQU
Gambe in ceramica per consolle Time cm. 105
Ceramic legs for consolle Time cm. 105



TOUCH

Design Massimiliano Abati



GSG
CERAMIC DESIGN

TOUCH è forma a servizio dell'acqua, modellata dallo scorrere del tempo. Per chi cerca significati nelle forme è naturalezza, movimento e trasformazione. Tutto ciò conferisce alla collezione un'artigianalità di altri tempi. Lontano dalle forme altamente industrializzate da cui siamo circondati. E' il tempo che sfida se stesso riscoprendo forme naturali e in divenire.

***TOUCH** is form in service of water, shaped by the flow of time. For those who seek meaning in shapes, it is naturalness, movement, and transformation. All this gives the collection a craftsmanship of another era, far from the highly industrialised forms that surround us. It is time challenging itself by rediscovering natural and evolving shapes.*

cod. TOLAV90
Lavabo Touch cm. 90 Bianco lucido
Washbasin Touch cm. 90 White shiny

cod. TOBISO
Bidet Touch sospeso Bianco lucido
Bidet Touch wall-hung White shiny

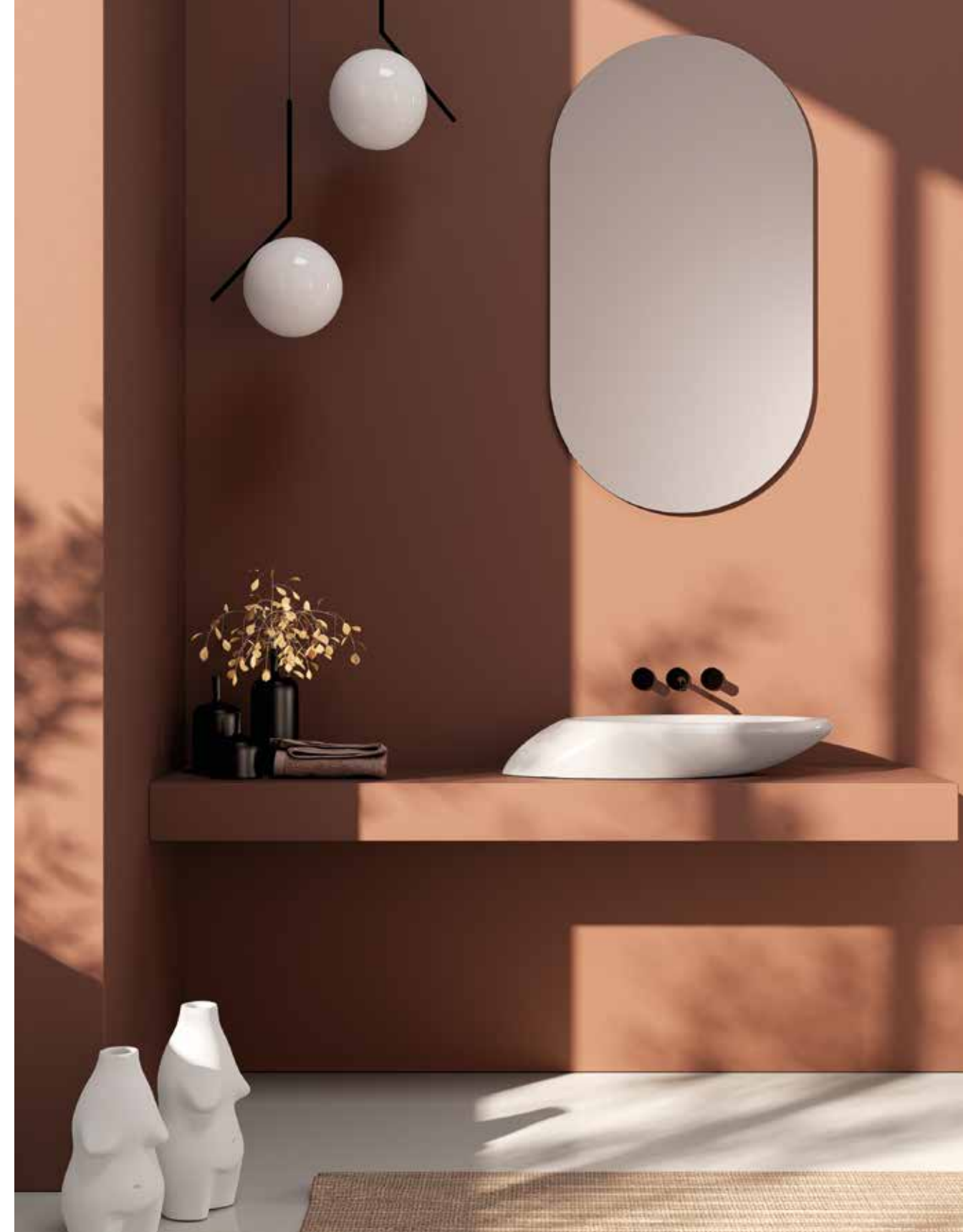
cod. TOWCSO
Vaso Touch sospeso Bianco lucido
WC Touch wall-hung White shiny

cod. TOVA205
Vasca Touch in Pietraluce cm. 205x80 Bianco lucido
Pietraluce Bathtub Touch cm. 205x80 White shiny



cod. TOLAV90
Lavabo Touch cm. 90 Bianco lucido
Washbasin Touch cm. 90 White shiny
cod. TOWCSO
Vaso Touch sospeso Bianco lucido
WC Touch wall-hung White shiny
cod. TOBISO
Bidet Touch sospeso Bianco lucido
Bidet Touch wall-hung White shiny





cod. TOLAV90
 Lavabo Touch cm. 90 Bianco lucido
Washbasin Touch cm. 90 White shiny
cod. TOVA205
 Vasca Touch in Pietraluce cm. 205x80 Bianco lucido
Pietraluce Bathtub Touch cm. 205x80 White shiny

cod. TOVA205
Vasca Touch in Pietraluce cm. 205x80 Bianco lucido
Pietraluce Bathtub Touch cm. 205x80 White shiny
cod. TOLAV47
Lavabo Touch cm. 47 Nero satinato
Washbasin Touch cm. 47 Black matt
cod. TOBI01
Bidet Touch a terra Nero satinato
Bidet Touch back to wall Black matt
cod. TOWC01
Vaso Touch a terra Nero satinato
WC Touch back to wall Black matt



cod. TOLAV90
Lavabo Touch cm. 90 Nero satinato
Washbasin Touch cm. 90 Black matt





cod. TOLAV90
 Lavabo Touch cm. 90 Nero satinato
Washbasin Touch cm. 90 Black matt
cod. TOBISO
 Bidet Touch sospeso Nero satinato
Bidet Touch wall-hung Black matt
cod. TOWCSO
 Vaso Touch sospeso Nero satinato
WC Touch wall-hung Black matt



cod. TOLAV70
Lavabo Touch cm. 70 Bianco lucido
Washbasin Touch cm. 70 White shiny
cod. TOBI01
Bidet Touch a terra Bianco lucido
Bidet Touch back to wall White shiny
cod. TOWC01
Vaso Touch a terra Bianco lucido
WC Touch back to wall White shiny



cod. TOLAV70
Lavabo Touch cm. 70 Bianco lucido
Washbasin Touch cm. 70 White shiny



cod. TOCOBI

Complemento Touch per bidet Bianco lucido
Panel Touch to suit Bidet White shiny

cod. TOBI01

Bidet Touch a terra Bianco lucido
Bidet Touch back to wall White shiny

TOCIMBL

Cassetta a colonna Touch per WC a terra Bianco lucido
Column cistern Touch for WC back to wall White shiny

cod.TOWC01

Vaso Touch a terra Bianco lucido
WC Touch back to wall White shiny

cod. ME3600

Mensola in ceramica cm. 36
Ceramic Shelf cm. 36

cod. ME36PA

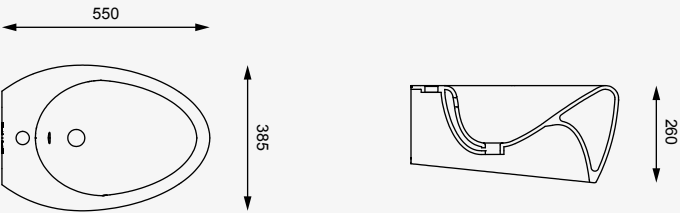
Mensola porta asciugamani in ceramica cm. 36
Ceramic Shelf towel rack cm. 36



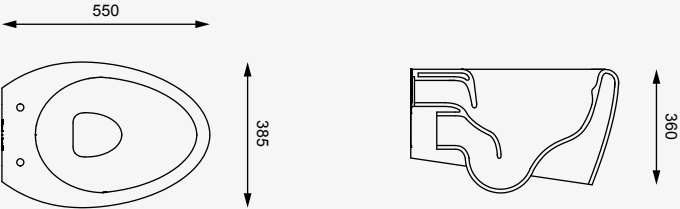
cod. TOVA205

Vasca Touch in Pietraluce cm. 205x80 Bianco lucido
Pietraluce Bathtub Touch cm. 205x80 White shiny

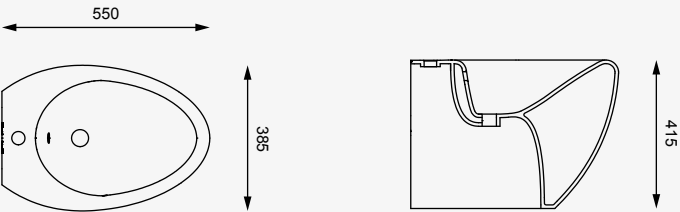
cod.TOBISO
Bidet Touch sospeso
Bidet Touch wall-hung



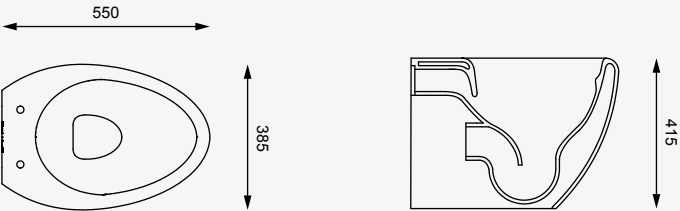
cod.TOWCSO
Vaso Touch sospeso
WC Touch wall-hung



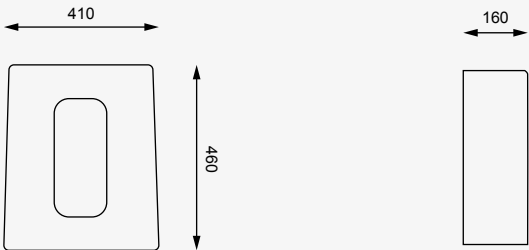
cod. TOBI01
Bidet Touch a terra
Bidet Touch back to wall



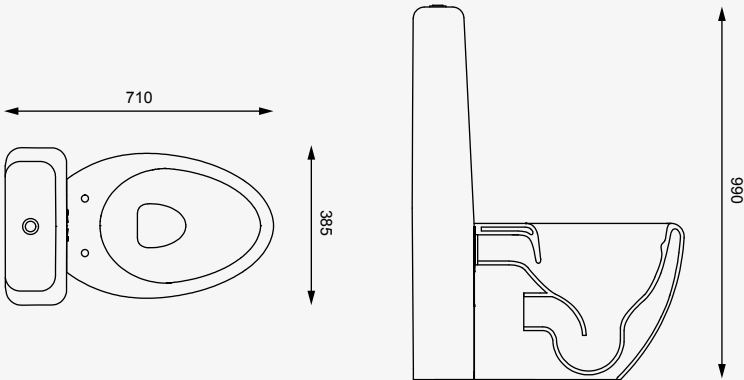
cod.TOWC01
Vaso Touch a terra
WC Touch back to wall



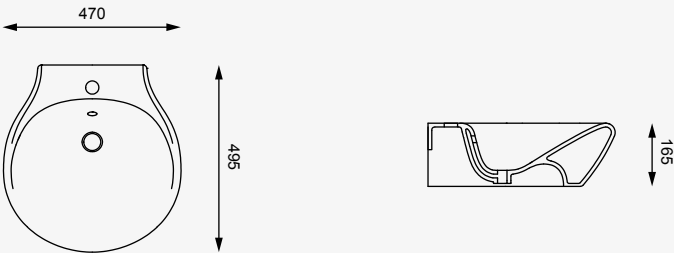
cod. TOCOBI
Complemento Touch per bidet
Panel Touch to suit bidet



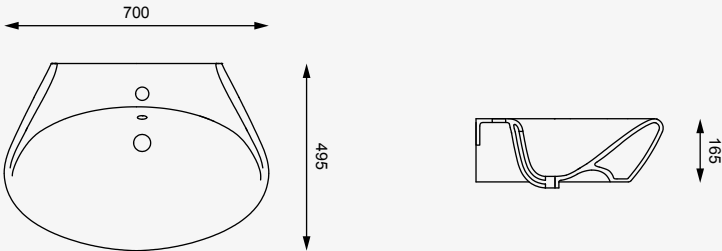
TOCIMBL
Cassetta a colonna Touch per WC a terra
Column cistern Touch for WC back to wall



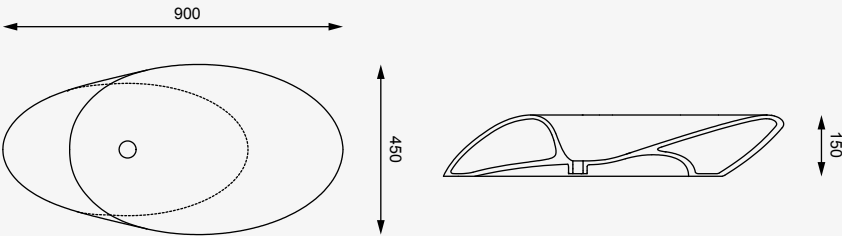
cod. TOLAV47
Lavabo Touch cm. 47 da appoggio
Countertop Washbasin Touch cm. 47



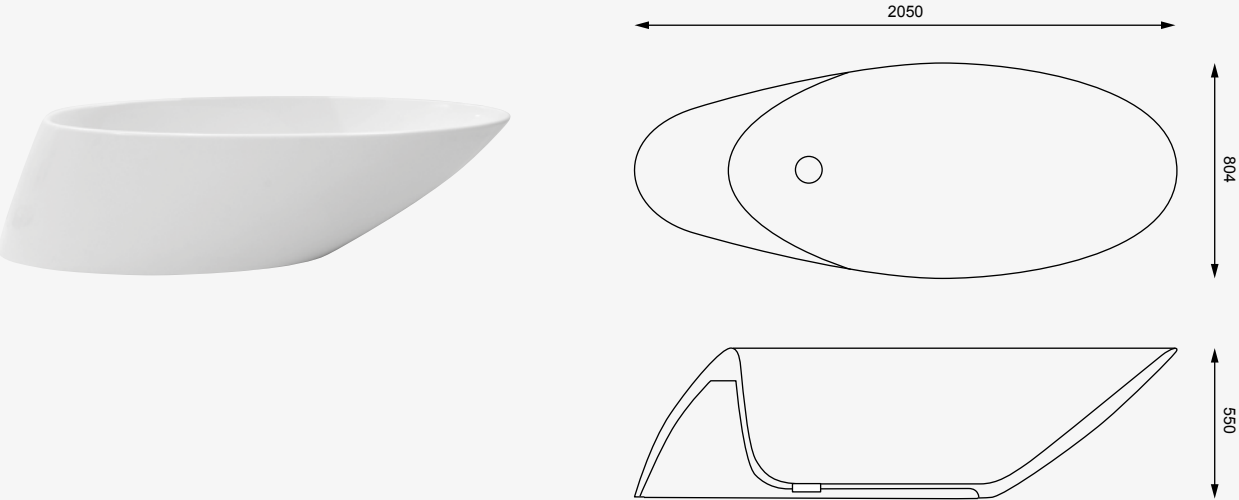
cod. TOLAV70
Lavabo Touch cm. 70 da appoggio
Countertop Washbasin Touch cm. 70



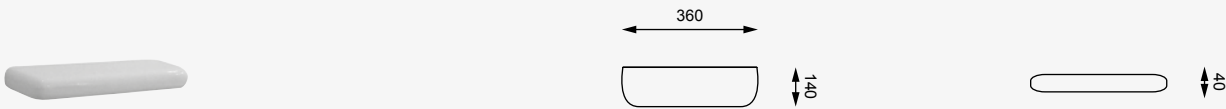
cod. TOLAV90
Lavabo Touch cm. 90 da appoggio
Countertop Washbasin Touch cm. 90



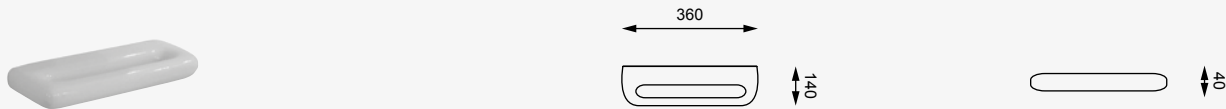
cod. TOVA205
Vasca Touch in Pietraluce cm. 205x80
Pietraluce Bathtub free standing Touch cm. 205x80



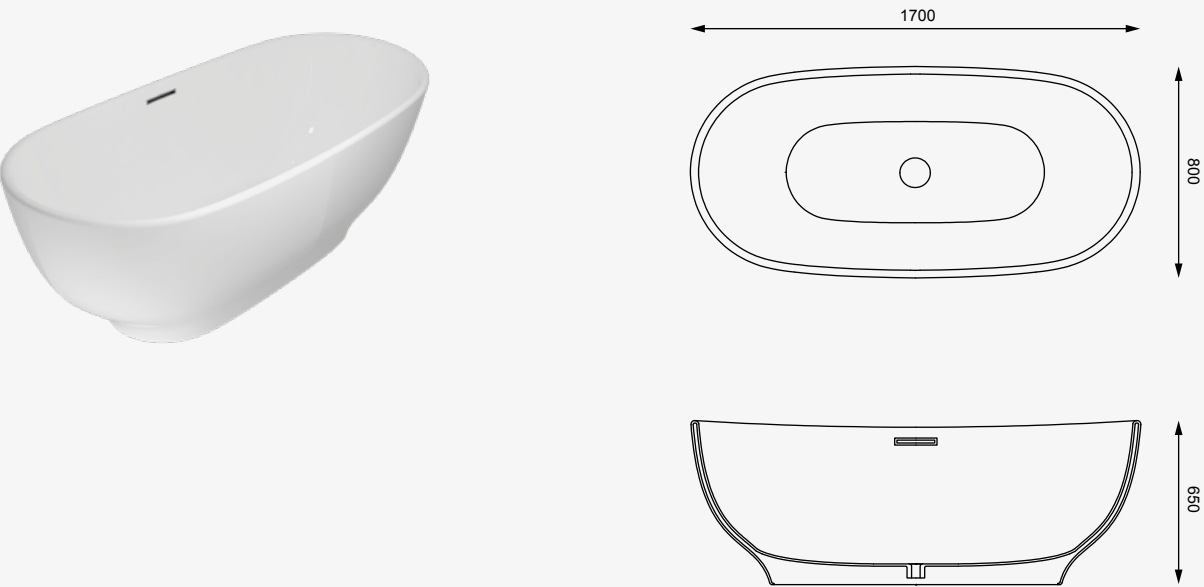
cod. ME3600
Mensola in ceramica cm. 36
Ceramic Shelf cm. 36



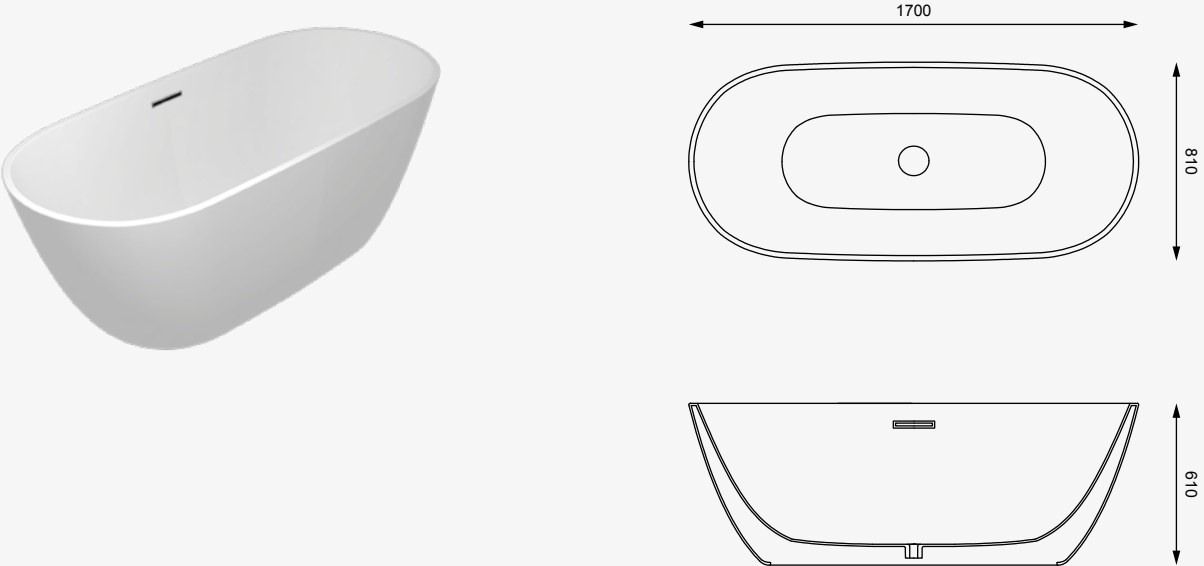
cod. ME36PA
Mensola porta asciugamani in ceramica cm. 36
Ceramic Shelf towel rack cm. 36



cod. VAMO
Vasca in acrilico Moon cm. 170x80
Acrylic bathtub Moon cm. 170x80



cod. VASU
Vasca in acrilico Sun cm. 170x81
Acrylic bathtub Sun cm. 170x81



SPEED

Design Studio Tecnico GSG Ceramic Design



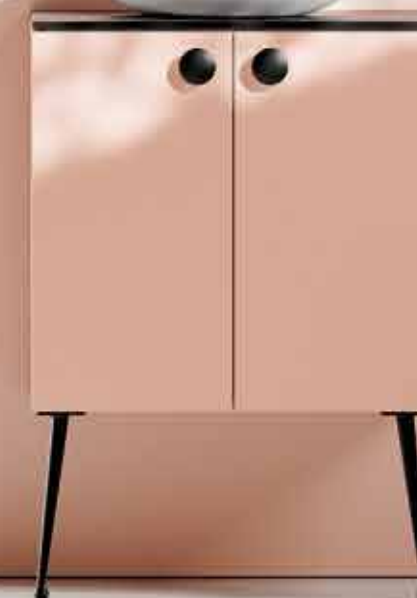
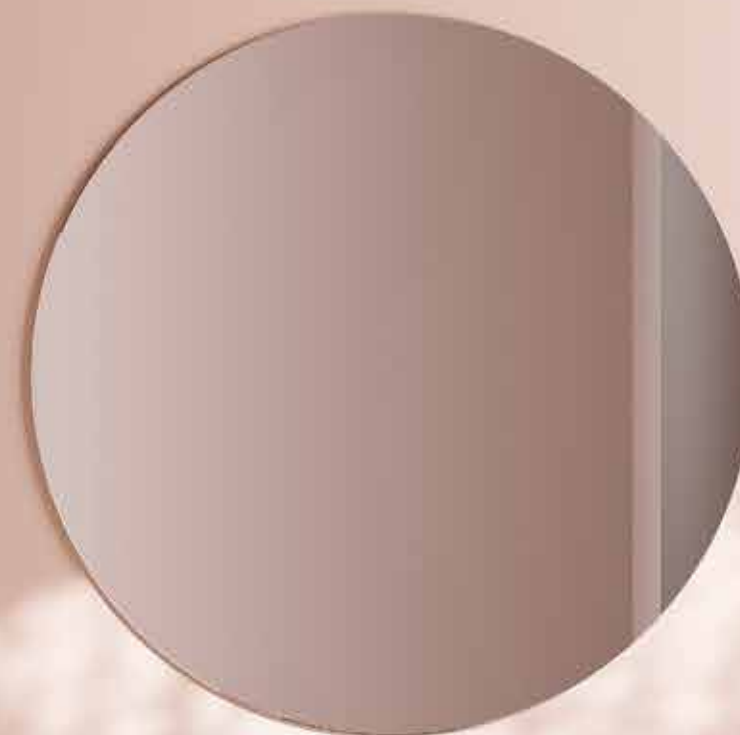
SPEED è l'essenza della semplicità curata, pensata per chi desidera soluzioni rapide senza rinunciare a uno stile pulito e raffinato. La collezione unisce funzionalità e design essenziale, capace di valorizzare ogni spazio con discrezione e carattere. Speed è la scelta ideale per ambienti moderni e dinamici, dove ogni dettaglio parla di qualità e praticità, trasformando la quotidianità in un'esperienza semplice ma autentica.

***SPEED** is the essence of refined simplicity, designed for those who seek quick solutions without sacrificing a clean and elegant style. The collection combines functionality and essential design, capable of enhancing any space with subtlety and character. Speed is the ideal choice for modern and dynamic environments, where every detail speaks of quality and practicality, transforming everyday life into a simple yet authentic experience.*

cod. SPWCSO
Vaso Speed sospeso Bianco lucido
WC Speed wall-hung White shiny
cod. SPBISO
Bidet Speed sospeso Bianco lucido
Bidet Speed wall-hung White shiny



cod. EALAVRO45
Lavabo Easy cm. 45 Bianco lucido
Washbasin Easy cm. 45 White shiny
cod. SP100RI
Specchio tondo diam. cm. 100 retroilluminato
Round mirror diam. cm. 100 backlit



cod. EALAVRO45
Lavabo Easy cm. 45 Bianco lucido
Washbasin Easy cm. 45 White shiny



cod. EALAVRO45
 Lavabo Easy cm. 45 Bianco lucido
Washbasin Easy cm. 45 White shiny

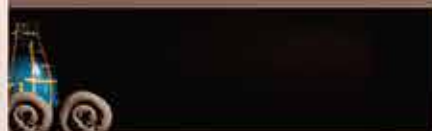


cod. SPWCSO
 Vaso Speed sospeso Bianco lucido
WC Speed wall-hung White shiny
cod. SPBISO
 Bidet Speed sospeso Bianco lucido
Bidet Speed wall-hung White shiny



cod. EALAVOV55
Lavabo Easy cm. 55 Bianco lucido
Washbasin Easy cm. 55 White shiny

cod. SPST80X42RI
Specchio ovale cm. 80x42 retroilluminato
Oval mirror cm. 80x42 backlit



cod. VAMO
Vasca in acrilico Moon cm. 170x80 Bianco lucido
Acrylic bathtub Moon cm. 170x80 White shiny
cod. SPBI01
Bidet Speed a terra Bianco lucido
Bidet Speed back to wall White shiny
cod. SPWC01
Vaso Speed a terra Bianco lucido
WC Speed back to wall White shiny

cod. EALAVOV55
Lavabo Easy cm. 55 Bianco lucido
Washbasin Easy cm. 55 White shiny





cod. VAMO
 Vasca in acrilico Moon cm. 170x80 Bianco lucido
Acrylic bathtub Moon cm. 170x80 White shiny

cod. SPWCSO
Vaso Speed sospeso Bianco lucido
WC Speed wall-hung White shiny
cod. SPBISO
Bidet Speed sospeso Bianco lucido
Bidet Speed wall-hung White shiny
cod. VAMO
Vasca in acrilico Moon cm. 170x80 Bianco lucido
Acrylic bathtub Moon cm. 170x80 White shiny
cod. EALAVOV55
Lavabo Easy cm. 55 Bianco lucido
Washbasin Easy cm. 55 White shiny



cod. EALAVQU45
Lavabo Easy cm. 45 Bianco lucido
Washbasin Easy cm. 45 White shiny

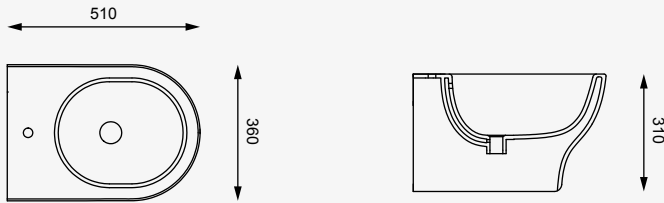




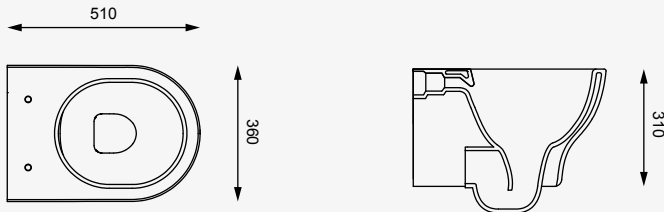
cod. EALAVQU45
 Lavabo Easy cm. 45 Bianco lucido
Washbasin Easy cm. 45 White shiny
cod. SPWCSO
 Vaso Speed sospeso Bianco lucido
WC Speed wall-hung White shiny
cod. SPBISO
 Bidet Speed sospeso Bianco lucido
Bidet Speed wall-hung White shiny



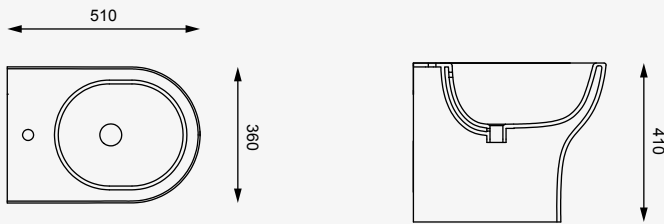
cod. SPBISO
Bidet Speed sospeso
Bidet wall-hung Speed



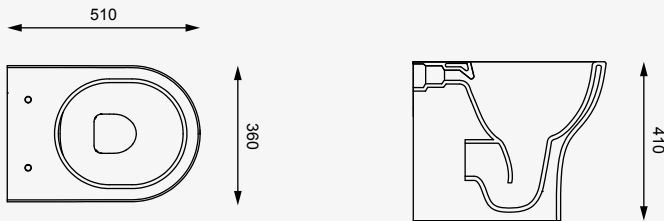
cod. SPWCSO
Vaso Speed sospeso
WC wall-hung Speed



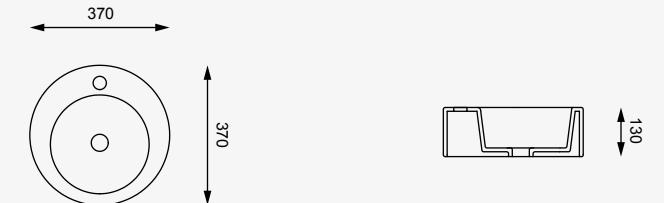
cod. SPBI01
Bidet Speed a terra
Bidet Speed back to wall



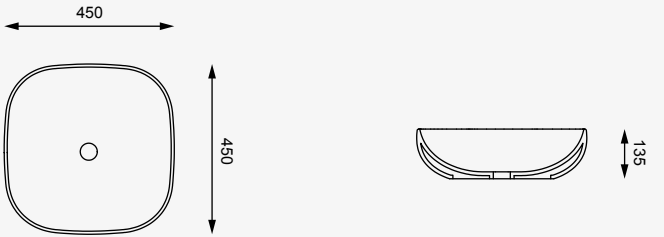
cod. SPWC01
Vaso Speed a terra
WC Speed back to wall



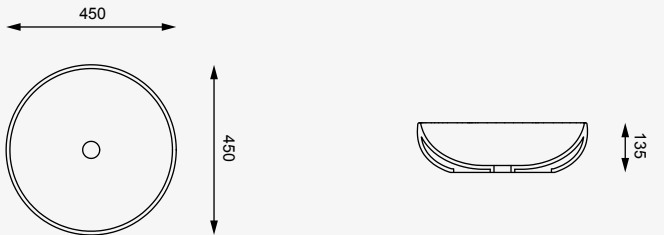
cod. RILAV
Lavabo Ring cm. 37
Ring Washbasin cm. 37



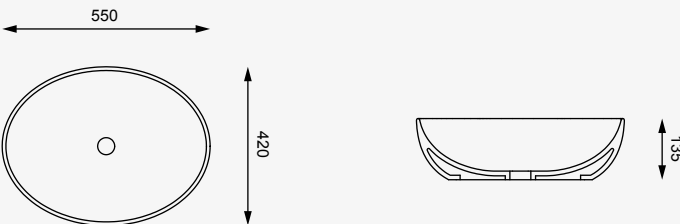
cod. EALAVQU45
Lavabo Easy Quadro cm. 45
Easy Washbasin Square cm. 45



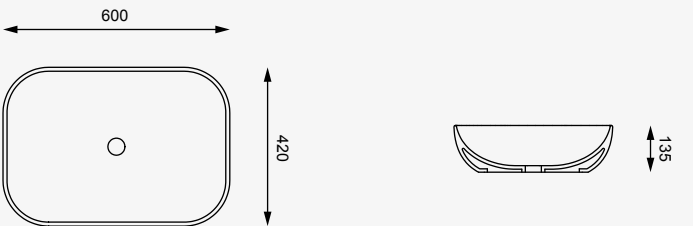
cod. EALAVRO45
Lavabo Easy Tondo cm. 45
Easy Washbasin Round cm. 45



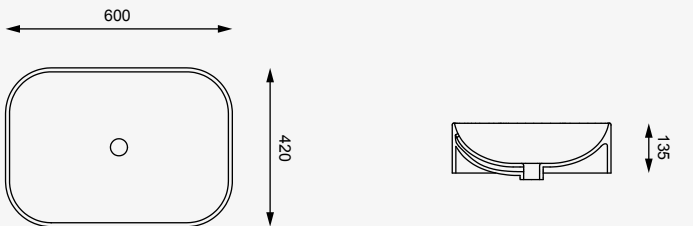
cod. EALAVOV55
Lavabo Easy Ovale cm. 55
Easy Washbasin Oval cm. 55



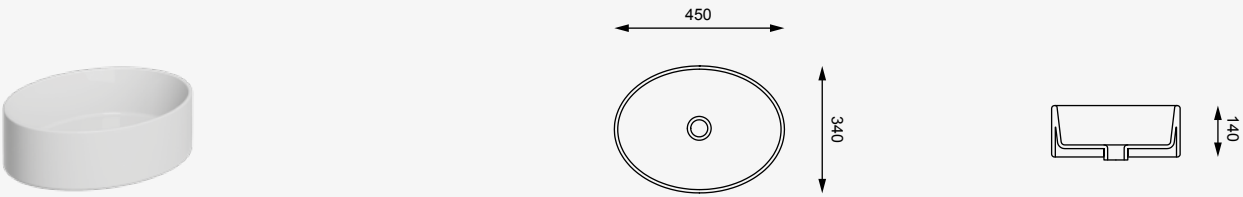
cod. EALAVRE60
Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



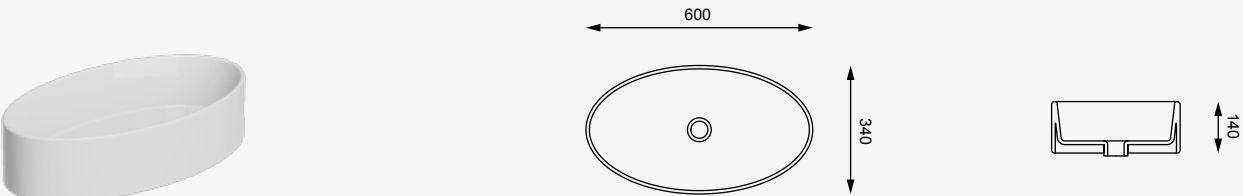
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Lavabo Easy Rettangolare cm. 60
Easy Washbasin Rectangular cm. 60



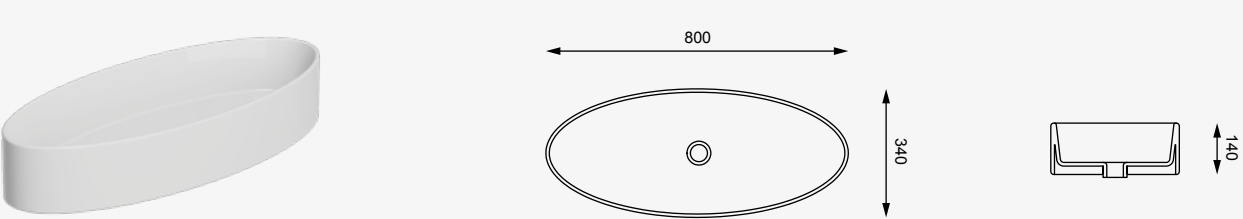
cod. LKLAVFSBF45
Lavabo Like da appoggio o su colonna cm. 45
Countertop or on Pedestal Washbasin Like cm. 45



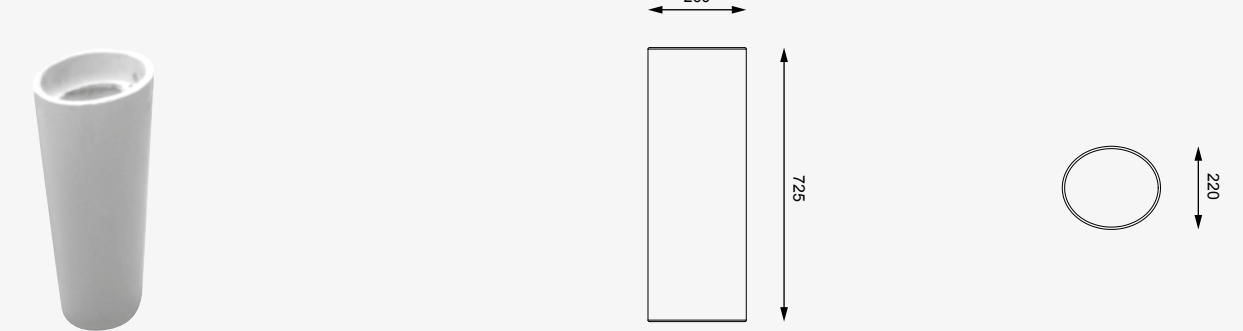
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Lavabo Like da appoggio o su colonna cm. 60
Countertop or on Pedestal Washbasin Like cm. 60



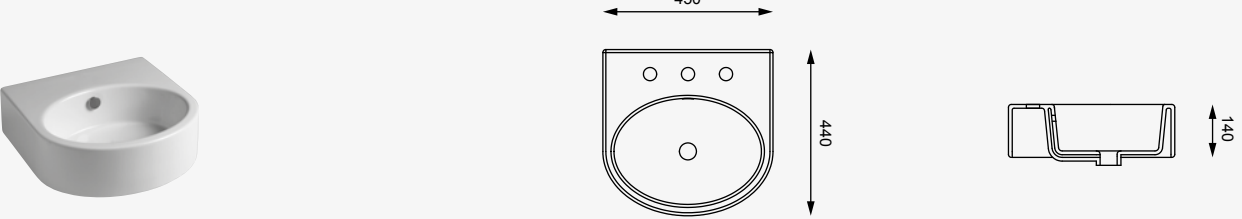
cod. LKLAVFSBF80
Lavabo Like da appoggio o su colonna cm. 80
Countertop or on Pedestal Washbasin Like cm. 80



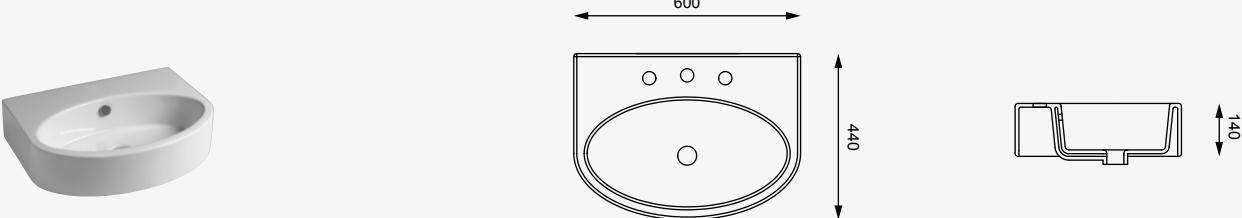
cod. LKCOLFS
Colonna Like centro stanza
Free standing pedestal Like



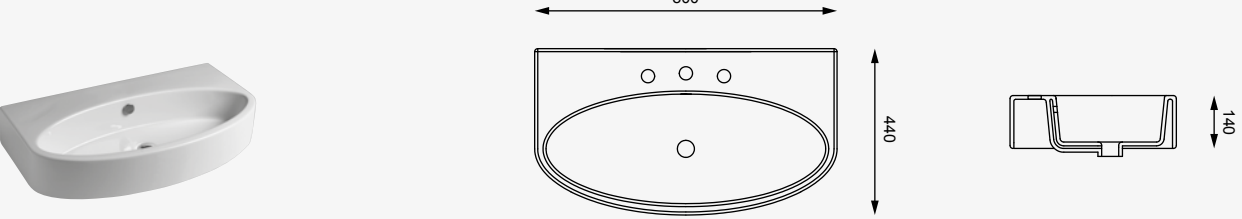
cod. LKLAVBW45
Lavabo Like da appoggio, sospeso o su colonna cm. 45
Countertop, wall-hung or on Pedestal Washbasin Like cm. 45



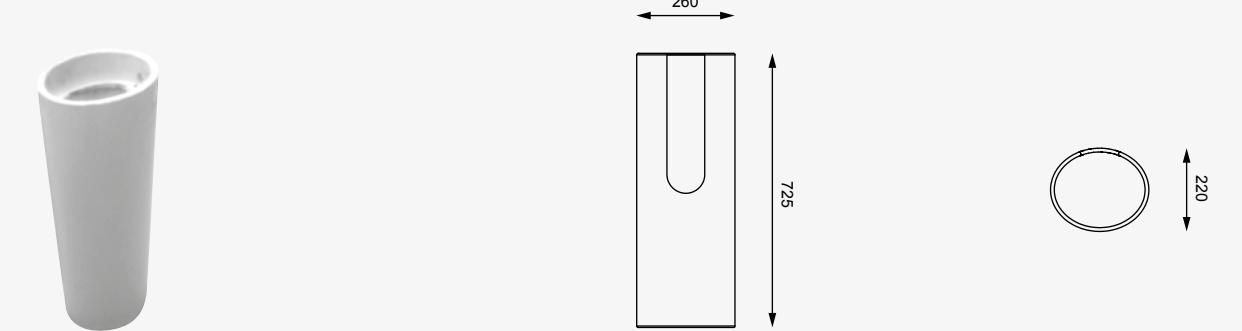
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Lavabo Like da appoggio, sospeso o su colonna cm. 60
Countertop, wall-hung or on Pedestal Washbasin Like cm. 60



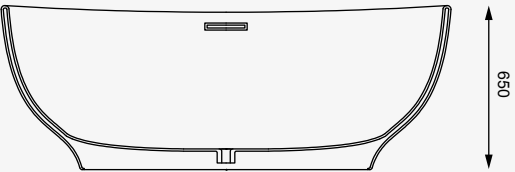
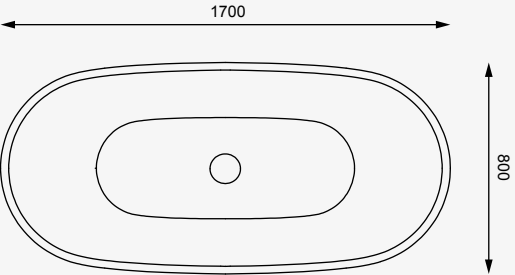
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Lavabo Like da appoggio, sospeso o su colonna cm. 80
Countertop, wall-hung or on Pedestal Washbasin Like cm. 80



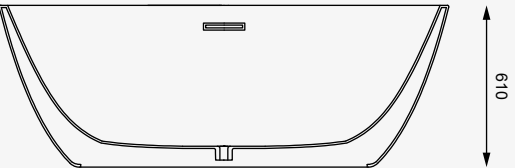
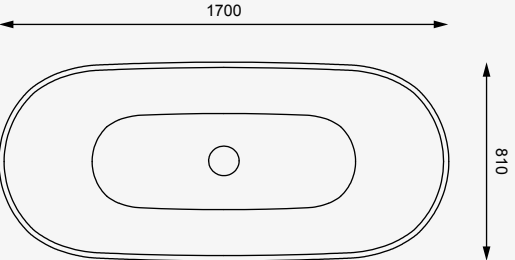
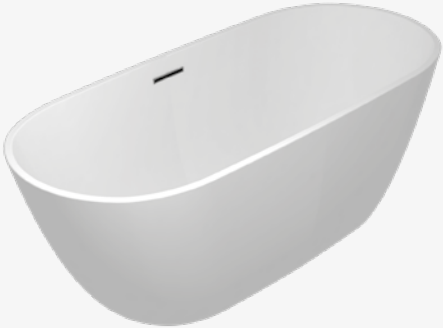
cod. LKCOLBW
Colonna Like a parete
Wall pedestal Like



cod. VAMO
Vasca in acrilico Moon cm. 170x80
Acrylic bathtub Moon cm. 170x80



cod. VASU
Vasca in acrilico Sun cm. 170x81
Acrylic bathtub Sun cm. 170x81



FINITURE FINISHING

Un approccio sartoriale che trasforma la materia, reinterpretando l'arte del bagno contemporaneo attraverso superfici personalizzabili, pensate per entrare in perfetta armonia con l'ambiente che le accoglie. La proposta di finiture, texture e materiali, in tutta la loro raffinatezza, offrono una libertà compositiva senza limiti, dando vita a progetti unici, scolpiti su misura per ogni visione architettonica.

•

A tailor-made approach that transforms the material, reinterpreting the art of contemporary bathrooms through customisable surfaces designed to harmonise perfectly with the surrounding environment. The range of finishes, textures and materials, in all their refinement, offers limitless creative freedom, giving life to unique projects, sculpted to fit every architectural vision.



COLORE COLOUR

Ogni prodotto GSG è personalizzabile in 19 diverse colorazioni, per donare stile, unicità e carattere a ogni ambiente bagno.

•

Every GSG product is customisable in 19 different colours, adding style, uniqueness, and character to any bathroom environment.

SATINATI MATT

							
BIANCO - WHITE Cod.001	NERO - BLACK Cod.003	DENIM Cod.027	EBANO Cod.028	TORTORA Cod.029	CASHMERE Cod.030	SALVIA Cod.031	CIPRIA Cod.032
							
PERLA Cod.033	SABBIA Cod.034	CACAO Cod.035	SMERALDO Cod.036	ICE Cod.037	FUMO Cod.038		

LUCIDI SHINY

				
BIANCO - WHITE Cod.000	NERO - BLACK Cod.002	PERGAMON Cod.013	ROSA Cod.039	DENIM Cod.040



BICOLORE BI-COLOUR

Il bicolore è la soluzione ideale per chi cerca le più alte performance senza rinunciare al colore. L'interno del sanitario, bianco lucido e facile da pulire, si accompagna a superfici esterne colorate, che donano carattere e originalità, arricchendo l'ambiente con stile e praticità.

•

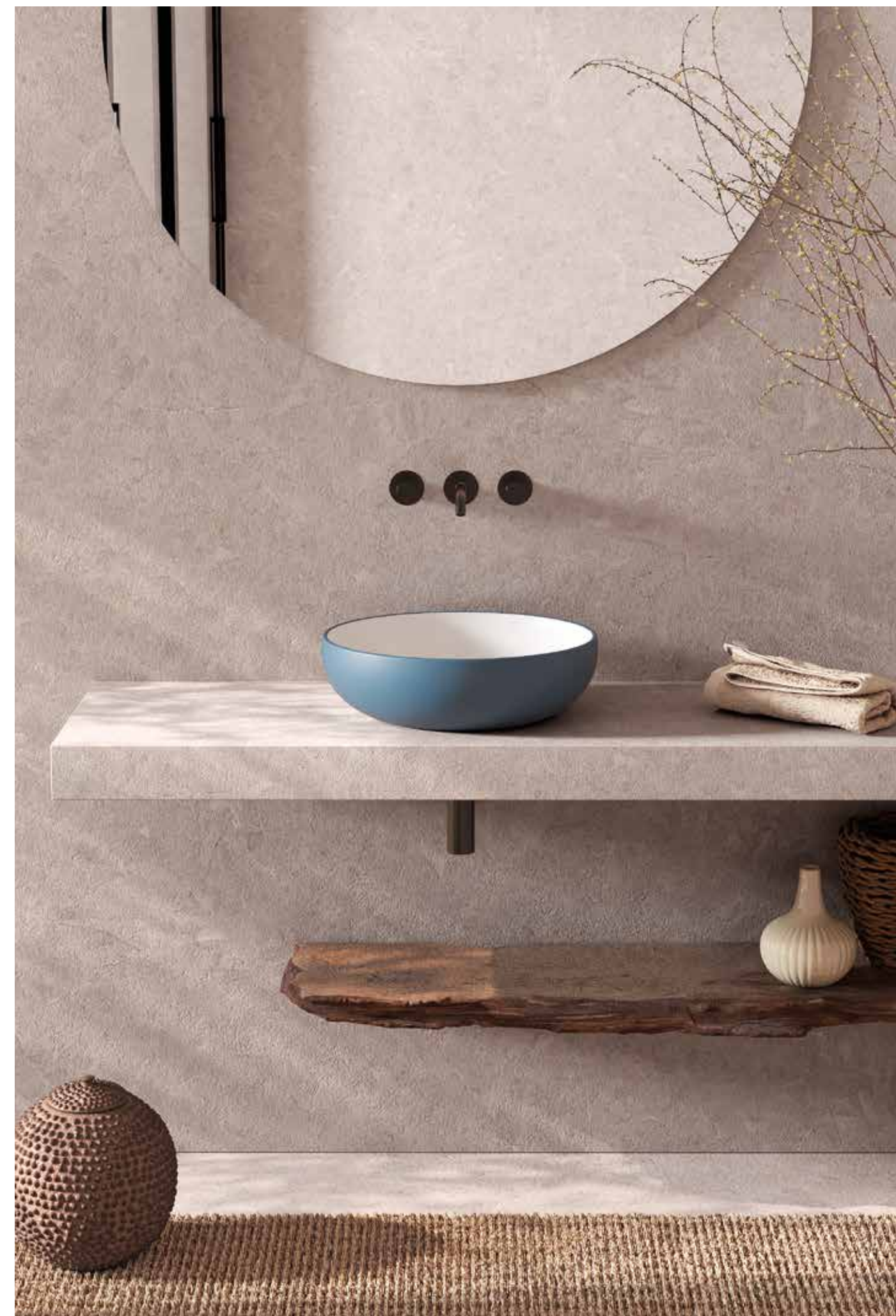
The bi-coloured design is the ideal solution for those seeking top performance without sacrificing colour. The interior of the sanitary fixture, glossy white and easy to clean, is complemented by coloured outer surfaces that add character and originality, enhancing the space with style and functionality.

SATINATI MATT

							
BIANCO - WHITE	NERO - BLACK	DENIM	EBANO	TORTORA	CASHMERE	SALVIA	CIPRIA
Cod. BI 000 001	Cod. BI 000 003	Cod. BI 000 027	Cod. BI 000 028	Cod. BI 000 029	Cod. BI 000 030	Cod. BI 000 031	Cod. BI 000 032
							
PERLA	SABBIA	CACAO	SMERALDO	ICE	FUMO		
Cod. BI 000 033	Cod. BI 000 034	Cod. BI 000 035	Cod. BI 000 036	Cod. BI 000 037	Cod. BI 000 038		

LUCIDI SHINY

			
NERO - BLACK	PERGAMON	ROSA	DENIM
Cod. BI 000 002	Cod. BI 000 013	Cod. BI 000 039	Cod. BI 000 040



SU MISURA
TAYLOR MADE

Ogni dettaglio racconta qualcosa di te: scegli la finitura che riflette la tua personalità, il tuo stile e l'essenza unica del tuo spazio.

In GSG la personalizzazione non ha limiti.

•

Every detail tells your story: choose the finish that expresses your personality, your style, and the soul of your space.

At GSG, customisation knows no limits.



MATERIOTECA

La personalizzazione va oltre la sola ceramica: coinvolge ogni dettaglio del bagno, attraverso una continua ricerca di materiali di pregio.

•

Customisation goes beyond ceramics: it embraces every detail of the bathroom through a continuous search for premium materials.

ACRILICO
ACRYLIC

Colore esterno vasca
Bathtub external colour

Colore interno vasca bianco lucido
*Bathtub internal colour
white shiny*

SATINATI • MATT

NERO - BLACK
Cod.
BI 000 003

BIANCO - WHITE
Cod.
BI 000 001

DENIM
Cod.
BI 000 027

EBANO
Cod.
BI 000 028

TORTORA
Cod.
BI 000 029

CASHMERE
Cod.
BI 000 030

SALVIA
Cod.
BI 000 031

CIPRIA
Cod.
BI 000 032

PERLA
Cod.
BI 000 033

SABBIA
Cod.
BI 000 034

CACAO
Cod.
BI 000 035

SMERALDO
Cod.
BI 000 036

ICE
Cod.
BI 000 037

FUMO
Cod.
BI 000 038

LUCIDI • SHINY

BIANCO - WHITE
Cod.000

NERO - BLACK
Cod.
BI 000 002

PERGAMON
Cod.
BI 000 013

ROSA
Cod.
BI 000 039

DENIM
Cod.
BI 000 040

TOTALE BIANCO SATINATO • TOTAL WHITE MATT

BIANCO - WHITE
Cod.
001TO

267

ALLUMINIO
ALUMINIUM



LUCIDO
SHINY



SATINATO
MATT



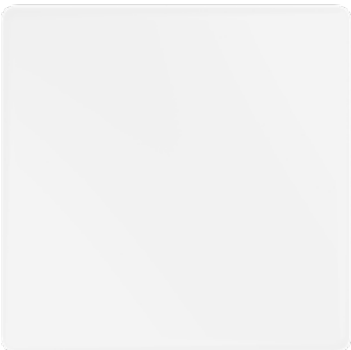
INDUSTRIALE
INDUSTRIAL



BOCCIARDATO
HAMMERED

DISPONIBILE IN TUTTI I COLORI RAL
RAL COLOUR CUSTOMISATION

LEGNO E POLIURETANO
WOOD AND POLYURETHANE



BIANCO SATINATO RAL
WHITE MATT RAL

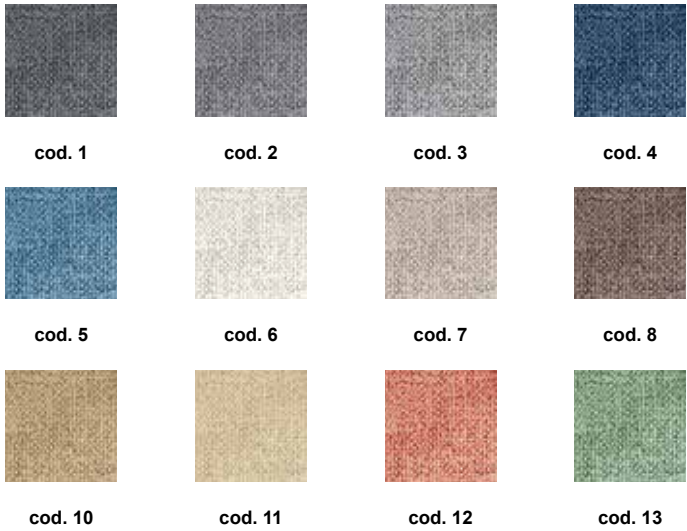


NERO SATINATO RAL
BLACK MATT RAL

DISPONIBILE IN TUTTI I COLORI RAL SATINATI
MATT RAL LAQUERED COLOUR CUSTOMISATION

STOFFE
CLOTH

VELLUTO LISCIO
PLAIN VELVET



VELLUTO RIGATO
CORDUROY



LEGNO
WOOD

QUERCIA NERA
BLACK OAK



QUERCIA ANTICA
AGED OAK



MINERALMARMO

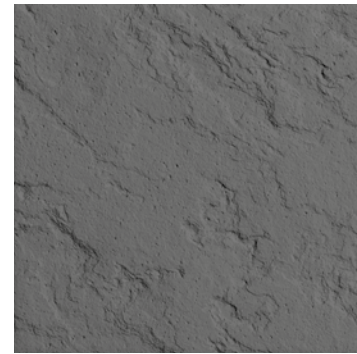
PIETRALUCE



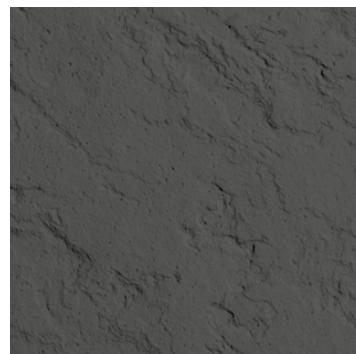
BIANCO SATINATO
WHITE MATT



GRIGIO SATINATO
GRAY MATT



ANTRACITE SATINATO
ANTRACITE MATT



NERO SATINATO
BLACK MATT



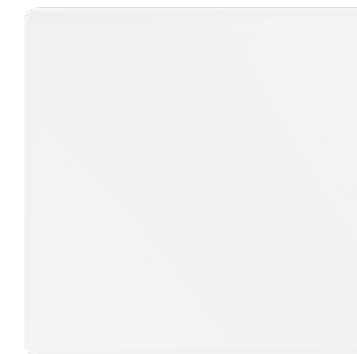
BEIGE SATINATO
BEIGE MATT



BIANCO LUCIDO
WHITE SHINY

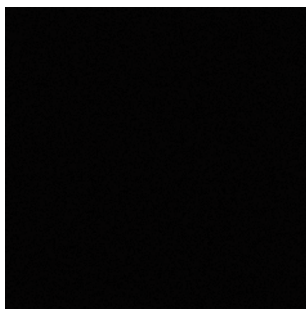


NERO LUCIDO
BLACK SHINY

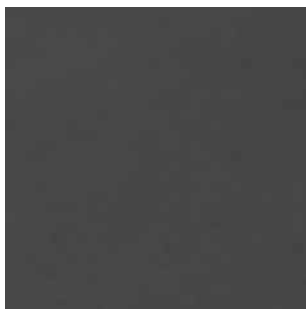


BIANCO SATINATO
WHITE MATT

FINITURE PER RUBINETTERIA PAIR
PAIR TAP FITTINGS FINISHES



Cod. P7
NERO
BLACK



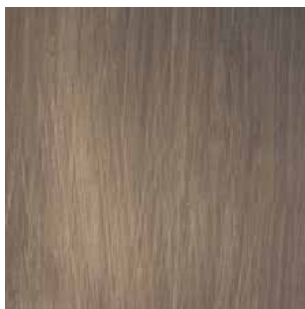
Cod. P8
NERO CROMO SATINATO
FROSTED BLACK CHROME



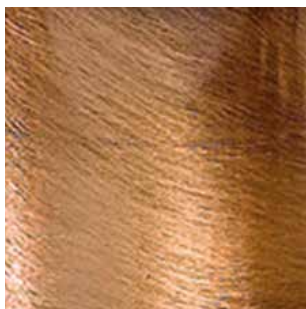
Cod. P16
CHAMPAGNE SATINATO
FROSTED CHAMPAGNE



Cod. P12
CHAMPAGNE SPAZZOLATO
BRUSHED CHAMPAGNE



Cod. P9
BRONZO SCURO SPAZZOLATO
BRUSHED DARK BRONZE



Cod. P5
BRONZO SPAZZOLATO
BRUSHED BRONZE



Cod. P1
CROMO
CHROME



Cod. P3
NERO CROMO
BLACK CHROME



Cod. P10
ORO
GOLD



Cod. P13
ROSA ORO
ROSE GOLD



Cod. P14
ROSA ORO SPAZZOLATO
BRUSHED ROSE GOLD



Cod. P15
ROSA ORO SATINATO
FROSTED ROSE GOLD



Cod. P2
INOX SPAZZOLATO
BRUSHED INOX



Cod. P4
NERO CROMO SPAZZOLATO
BRUSHED BLACK CHROME



Cod. P11
ORO SPAZZOLATO
BRUSHED GOLD



Cod. P6
BIANCO
WHITE

DESIGNER

Nel tempo, GSG Ceramic Design ha instaurato profonde collaborazioni con designer di comprovata fama internazionale, contribuendo così a dare forma e carattere all'identità del brand.

•

Overtime, GSG Ceramic Design has established successful collaborations with internationally acclaimed designers, thereby helping to shape and define the unique character of the brand's identity.premium materials.



Massimiliano Braconi nasce il 25 Novembre 1974 a Civita Castellana.

Terminato il Liceo Artistico consegue la laurea in Design presso l'Istituto Europeo di Design (IED) di Roma. Nel 2000 fonda il suo studio a Viterbo iniziando a collaborare con aziende Italiane e Internazionali come Designer, Interior Designer, Art Director e Artista.

Vince A'Design Award 2016, il German Design Award 2017, l'Icon Awards 2018, l'Icon Awards 2019, l'Index ADI 2019, selezione Compasso D'oro 2020, l'Archiproduct Design Awards 2019, il Good Design Award di Chicago 2020, l'IF Design Award 2020, l'ADI Ceramics & Bathroom Design Award 2022 e l' ADI Design Index candidato al Compasso d'Oro 2022.

Artista camaleontico e visionario, si definisce un "unconventional visionary artist".

Realizza nel senso più ampio e liberatorio possibile le proprie utopie, avanza sé stesso ricercando costantemente un gusto dell'"estetica" come esperienza autentica dell'individuo.

Alla costante ricerca di insoliti concetti visivi e sensoriali unisce Arte e Design, creando un proprio linguaggio visivo puro svincolato dalle usuali e contagiate realtà.

Massimiliano Braconi was born on November 25, 1974, in Civita Castellana.

After completing his studies at the Art high school , he earned a degree in Design from the European Institute of Design (IED) in Rome. In 2000, he founded his own studio in Viterbo, beginning collaborations with both Italian and international companies as a Designer, Interior Designer, Art Director, and Artist.

He has received numerous accolades, including the A' Design Award in 2016, the German Design Award in 2017, the Icon Awards in 2018 and 2019, the ADI Design Index selection in 2019, the Compasso d'Oro pre-selection in 2020, the Archiproducts Design Award in 2019, the Good Design Award (Chicago) in 2020, the iF Design Award in 2020, the ADI Ceramics & Bathroom Design Award in 2022, and the ADI Design Index nomination for the Compasso d'Oro in 2022.

A chameleon-like and visionary artist, he defines himself as an "unconventional visionary artist."

He brings his utopias to life in the freest and most liberating way possible, continually pushing his own boundaries in pursuit of an "aesthetic" experience as an authentic expression of the individual.

Always in search of unique visual and sensory concepts, he merges Art and Design, creating a pure visual language that is independent of conventional and contaminated realities.



Massimo Iosa Ghini (Bologna, 1959). Considerato uno degli architetti e designer italiani di maggior spicco nel panorama internazionale del progetto, ha partecipato negli anni Ottanta all'azione innovativa svolta dalle avanguardie progettuali fondando il movimento culturale Bolidismo e facendo parte del gruppo Memphis di Ettore Sottsass.

Nel 1990 apre lo studio Iosa Ghini Associati, che oggi opera a Milano, Bologna, Mosca e Miami, sviluppando progetti per grandi gruppi e developer internazionali e occupandosi di progettazione di spazi architettonici residenziali, commerciali e museali, installazioni culturali, aree e strutture dedicate al trasporto pubblico, nonché di progetti retail per gruppi internazionali.

Tra i lavori principali di interior design e architettura si annoverano lo sviluppo worldwide delle catene dei Ferrari Store e dei Kiko Store, la sede Capital Group a Mosca, Casa Museo Giorgio Morandi a Bologna, la Stazione metropolitana Kröpcke di Hannover, la collaborazione col Gruppo Cremonini Chef Express per le aree autostradali ed aeroportuali, il nuovo IBM Rome Software Lab a Roma, l'infrastruttura di trasporto Marconi Express a Bologna, l'edificio residenziale Brickell Flatiron a Miami e il progetto in costruzione dello Starhotels E.C.HO. di fronte a Fico Eatly World, Bologna.

È stato docente all'Università La Sapienza di Roma, dal 2008 è adjunct professor al Politecnico di Hong Kong e al dipartimento di Architettura, Università di Ferrara.

Molti suoi progetti hanno ricevuto riconoscimenti e menzioni, tra cui International Architectural Award by Chicago Athenaeum, Good Design Award, Roscoe Award, IAI Green Design Award, iF Product Design Award e Red Dot Award. Nel 2013 la Triennale di Milano gli ha dedicato un'intera antologica "Dagli esordi all'oggi sostenibile". Nel 2015 il retail concept Kiko Milano ha vinto il Best Retail Global Expansion al Mapic 2014. Massimo Iosa Ghini, nominato Ambasciatore del Design Italiano e del Red Dot Network, Socio Effettivo del Comitato Leonardo e della Accademia Clementina, ha ricevuto il Premio Marconi per la Creatività nel 2015.

Massimo Iosa Ghini (Bologna, 1959). Considered one of the most prominent Italian architects and designers on the international design scene, participated in the Eighties in the innovative activities of the design avant-garde, founding the cultural movement of Bolidismo and participating in the Memphis group of Ettore Sottsass.

In 1990 he opened the studio Iosa Ghini Associates, which now operates in Milan, Bologna, Moscow and Miami, developing projects for large groups and international developers and designing residential, commercial and museum architectural spaces, cultural installations, areas and facilities dedicated to public transport and retail projects for international groups.

His major works of interior design and architecture include the worldwide development of the Ferrari Store and Kiko Store chains, the headquarters of Capital Group in Moscow, Casa Museo Giorgio Morandi in Bologna, the Kröpcke Metro Station in Hanover, the collaboration with the Cremonini Group Chef Express for motorway and airport areas, the recent electric transport line Marconi Express in Bologna, IBM Rome Software Lab in Rome and the Brickell Flatiron residential building in Miami, projects under construction of Starhotels E.C.HO. inside the Fico Park.

He has taught at the University La Sapienza of Rome, since 2008 he has been Adjunct Professor at the Polytechnic of Hong Kong and at the Department of Architecture, University of Ferrara.

Many of the products designed by him are in various museum collections and have received awards and commendations, among which International Architectural Award by Chicago Athenaeum, Good Design Award, Roscoe Award, IAI Green Design Award, iF Product Design Award and Red Dot Award. In 2013 Triennale di Milano dedicated a solo - exhibition to his work "From the beginnings to the sustainable present". In 2015, the retail concept Kiko Milano won the Best Retail Global Expansion award at MAPIC 2014. Massimo Iosa Ghini, appointed Ambassador of Italian Design and Red Dot Network, Active Member of Leonardo Committee and Effective Member of the Accademia Clementina, received the Marconi Award for Creativity in 2015.



Massimiliano Abati (1975) è considerato uno degli architetti e designer più brillanti della sua generazione. Dopo una formazione artistica, studia architettura presso l'Università "La Sapienza" di Roma, dove sviluppa una visione progettuale profondamente legata all'estetica e alla sperimentazione formale.

Nel 1997 entra nello studio di Paolo Portoghesi, dove lavora come allievo e collaboratore, contribuendo alla ricerca di nuovi codici stilistici e partecipando a importanti elaborazioni concettuali e progettuali. L'esperienza segna l'inizio di un percorso che unisce rigore architettonico e sensibilità per l'immagine.

A partire dal 2002 Abati esercita come libero professionista, collaborando con alcune tra le più note agenzie della moda e dello spettacolo, dove affina ulteriormente la sua capacità di coniugare linguaggi visivi e progettazione d'avanguardia.

Contemporaneamente si avvicina al mondo della ceramica e del design d'arredo, realizzando collezioni per importanti aziende del settore bagno e interior design. Con GSG Ceramic Design firma i primi concept per ambienti bagno emozionali, esplorando l'uso di materiali innovativi come il vetro e la pietra lucida. Le sue creazioni si distinguono per un'estetica avanguardistica e una forte carica evocativa.

Tra i progetti più noti si annoverano le collezioni Glass, Touch e OZ per GSG, e il sistema doccia Albero per Ceramica Flaminia, vere e proprie icone di un design che unisce funzione, arte e suggestione materica.

Massimiliano Abati (1975) is considered one of the most brilliant architects and designers of his generation. After an early education in the arts, he studied architecture at the University "La Sapienza" in Rome, where he developed a project vision strongly rooted in aesthetics and formal experimentation.

In 1997, he began working as a student and collaborator in the studio of Paolo Portoghesi, where he contributed to the exploration of new stylistic codes and took part in the development of major conceptual and architectural ideas. This experience marked the beginning of a career that blends architectural rigor with a strong visual sensibility.

Since 2002, Abati has worked as a freelance professional, collaborating with some of the most renowned fashion and entertainment agencies, further refining his ability to merge visual language with cutting-edge design.

Around the same time, he entered the world of ceramics and furniture design, creating collections for leading companies in the bathroom and interior design sectors. With GSG Ceramic Design, he launched his first emotionally impactful bathroom concepts, exploring the use of innovative materials such as glass and pietra lucida. His creations stand out for their avant-garde aesthetics and strong evocative power.

Among his most well-known works are the Glass, Touch, and OZ collections for GSG, as well as the Albero shower system for Ceramica Flaminia true design icons that blend function, art, and material expression.

PROGETTI PROJECT

Potrete scoprire e vivere i prodotti GSG nei luoghi più iconici e glamour del mondo.

•

You can discover and experience GSG products in the most iconic and glamorous locations around the world.



Theatre de la port de Saint Martin
Paris (France)



Chealsea Waterfront
London (UK)



Grand Ayatt Al Khobar
Al Khobar (Saudi Arabia)



Casashore villa complex
Casablanca (Marocco)



Piazza di Spagna Suites
Rome (Italy)



Capital Plaza
Dubai (UAE)



Design Club
Bologna (Italy)



Central library
Doha (Qatar)



Soyak Soho
Istanbul (Turkey)



Hotel Pagoda
Ischia (Italy)



Metrozone
Chennai (India)



Ramada Hotel
Bucarest (Romania)

FIERE EXHIBITIONS

Dal 1989 GSG è presente con continuità alle principali fiere nazionali e internazionali, portando il proprio design innovativo nel settore dell'arredo bagno a livello globale.

•

Since 1989, GSG has been a consistent presence at major national and international trade fairs, bringing its innovative design to the global bathroom furnishings sector world.



Cevisama
 Valencia (Spain)



Salone del Mobile
 Milan (Italy)



ISH
 Frankfurt (Germany)



Cersaie
 Bologna (Italy)



Art Dom
 Moscow (Russia)



Cersaie
 Bologna (Italy)

ECOSOSTENIBILITA' ECO-SUSTAINABILITY

L'ecosostenibilità è nel cuore del DNA di GSG Ceramic Design. Dalla progettazione al prodotto finale, tutto è concepito per rispondere con responsabilità alla sfida del cambiamento climatico.

•

Sustainability lies at the heart of GSG Ceramic Design's DNA. From design to the final product, everything is conceived to responsibly address the challenge of climate change.



PROCESSO PRODUTTIVO
PRODUCTION PROCESS

L'intero processo produttivo è completamente orientato all'economia circolare e all'obiettivo "zero rifiuti". Calore dei forni, acqua e scarti di produzione vengono integralmente recuperati e reinseriti nel ciclo produttivo.

The entire production process is fully oriented towards the circular economy and the goal of "zero waste." Heat from the kilns, water, and production scraps are completely recovered and reintegrated into the production cycle.



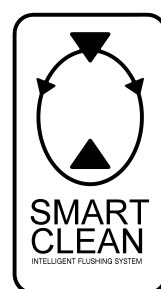
SISTEMI DI SCARICO
FLUSHING SYSTEM

L'acqua è la sostanza da cui trae origine ogni cosa.
Preservarla è la nostra sfida più grande.

•

*Water is the substance from which everything originates.
Preserving it is our greatest challenge.*



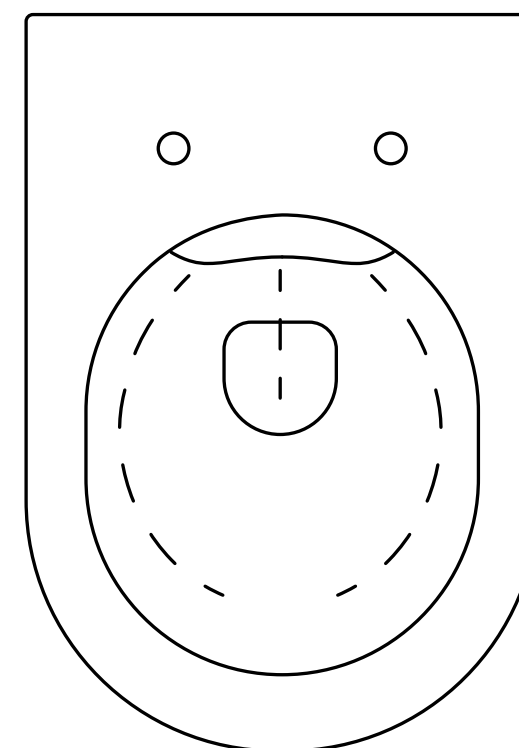


SMART CLEAN

Il sistema senza brida costruito per garantire le migliori performance di scarico.

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The rimless system designed to ensure the best flushing performance.



Disponibile nelle collezioni - Available in the collections:

LIKE - BRIO - HIT - SPEED - TOUCH - FLUT - CRUISE

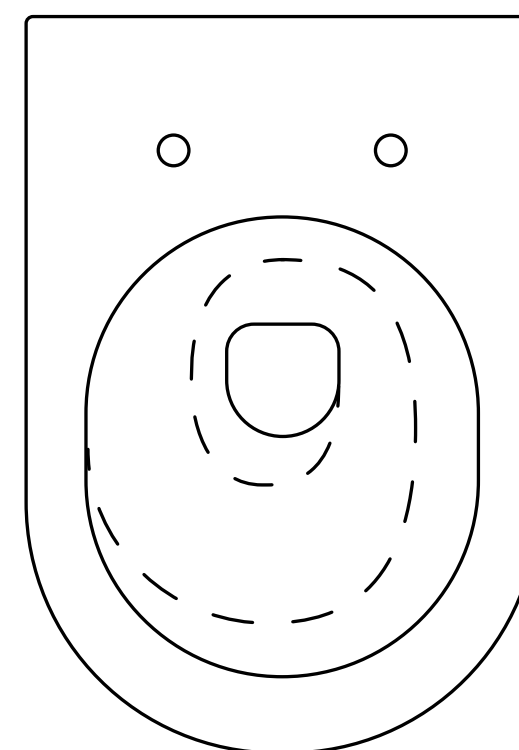


ECO CLEAN

Il Massimo del risparmio idrico abbinato a livelli mai raggiunti di silenziosità e pulizia. Il futuro dei sistemi di scarico.

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Maximum water savings combined with unprecedented levels of quietness and cleanliness. The future of flush systems.



Disponibile nelle collezioni - Available in the collections:

LIKE - HIT - PETRA

VERSAGRIT®

Realizzati con oltre il 60% di materie prime vegetali e organiche, i nostri coprivasi incarnano un impegno costante verso qualità, durabilità e rispetto per il pianeta.

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Made with over 60% plant-based and organic raw materials, our toilet seats embody a constant commitment to quality, durability, and respect for the planet.



versagrit.com

	VERSAGRIT®	LEGNO	PLASTICA (PP)	DUROPLAST (UREA)
Profotto naturale (materie prime naturali) Natural product (natural raw materials)	V	V	X	X
Non ingiallisce Does not yellow over time	V	V	X	X
Design di linee morbide, senza accumulo di sporco e batteri Soft, seamless design - prevents dirt and bacteria buildup	V	X	X	X
Non richiede prodotti di pulizia Does not require cleaning products	V	V	X	V
Ampia Gamma di colori altamente resistenti e inalterabili nel tempo Wide range of highly resistant and long-lasting colours	V	V	V	X
Massima resistenza all'umidità Maximum resistance to humidity	V	X	V	V
Antibatterico Antibacterial	V	Opzionale Optional	X	Opzionale Optional
Durata prolungata Long-lasting durability	V	X	X	X

LE NOSTRE CERTIFICAZIONI
OUR CERTIFICATIONS

ISO 9001:2015





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